

Tax Feasibility Study...

**Testing Voter Support for
Multiple Funding Measures**

A Scientific Survey of Clayton's Local Electorate

Commissioned by...



March 2022

Strategy Research Institute
An Institute for CONSENSUS BUILDING
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Recommendation #3: The MESSAGE to constituents should be driven by the *findings* from the present scientific voter survey.

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Section 1.0

Executive Summary

'If it ain't broke, don't fix it.' This adage summarizes the consensus of Clayton voters when asked if they would be willing to support even a modest increase in local taxes in order to make it possible for City officials to address a host of fiscal challenges presently facing local government. They won't; at least not at the present time.

The above conclusion is based upon the *findings* from a recent scientific survey of the Clayton electorate; most Clayton voters (94%) are quite satisfied with the *quality of life* they presently enjoy as a resident of Clayton. More specifically, local voters assigned high satisfaction scores to the services presently being provided through the City; these include, for example, the public safety services being provided through the Clayton Police Department; the various public park and recreation amenities made available through the City; access to the County library; among other services. Moreover, a huge ratio of Clayton voters (81%) are unaware of the fiscal challenges presently facing the City.

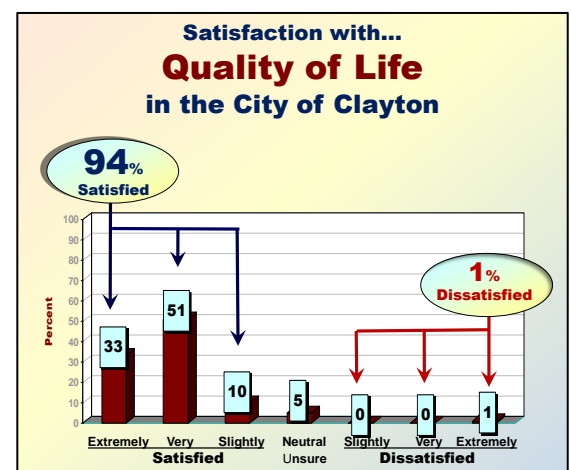
Thus, if the City were to place a funding Measure on the local ballot in the relatively near future (e.g., the November 2022 election cycle) that is intended to address these fiscal challenges...it would fail to secure the requisite 2/3rds voter support needed for passage. In other words, since most voters are pleased with the *quality of life* they enjoy as a resident of Clayton, combined with the fact that they are not aware of the fiscal challenges facing the City at the present time...why would they be inclined to support an increase the local tax base? As noted above, they won't; at least not today.

Section 2.0

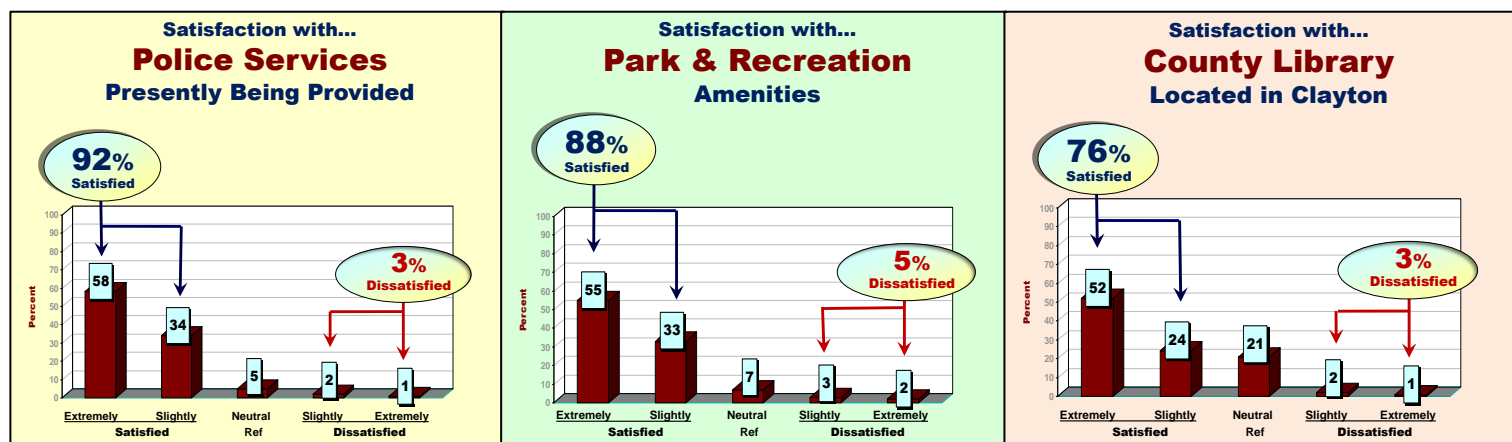
Key Findings

Finding #1: Most local voters are very satisfied with the *quality of life* they enjoy as a resident of Clayton.

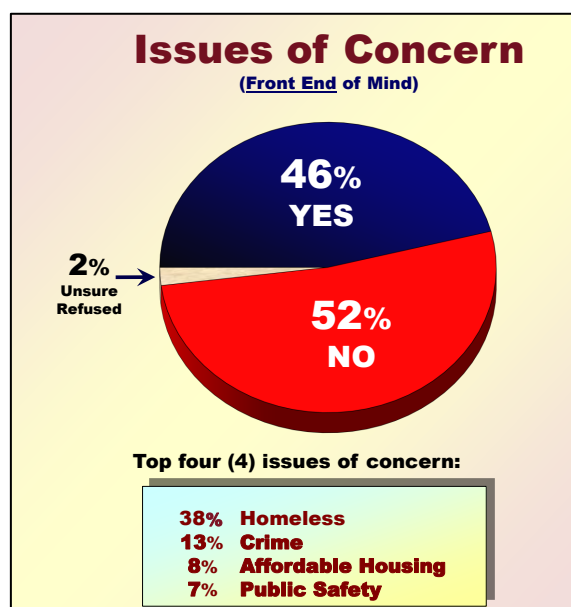
As seen in the graphic at right, most local voters (94%) are satisfied with the *quality of life* they enjoy as a resident of Clayton (also refer to Figure 1A in Addendum 'A'). In fact, when asked, "Overall, how satisfied are you with the *quality of life* as a resident of Clayton?", over half (51%) say they are "very satisfied"; a third (33%) say they are "extremely satisfied".



More specifically, as seen in the three graphics below, Clayton voters are, for the most part, highly satisfied with the level of **Police Services** presently being provided to local residents (92% satisfied); as well as with the **Park and Recreation** amenities presently available to Clayton residents including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park and North Valley Park (88% satisfied); and with the County Library located in Clayton (76% satisfied); in fact, over half of local voters are “extremely” satisfied with all three of these services.



Of the four dimensions of satisfaction tested in the present survey, satisfaction with **Community Development** (including code enforcement, planning and zoning) scored the lowest; even here, over half (55%) of the respondents reported being satisfied; with one-fourth (25%) of respondents report being slightly or extremely dissatisfied (refer to Figure 1E).



Finding #2: Concerns on the local electorate's collective mind are (rank-ordered): concern over homelessness, crime, affordable housing, and public safety.

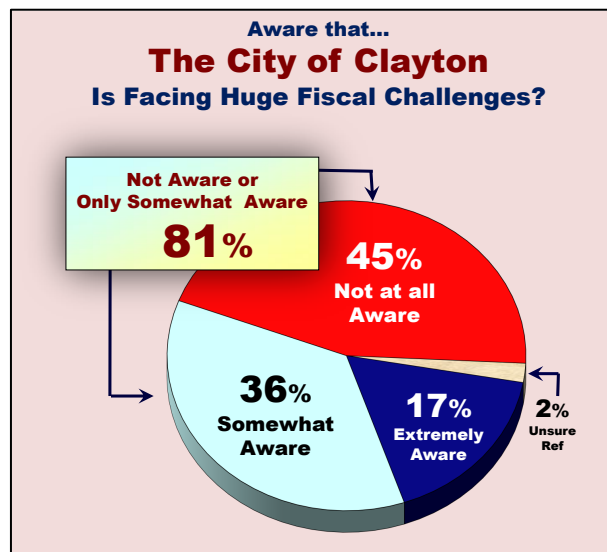
As seen in the graphic at left, more than half of Clayton voters (52%) said they do NOT have major concerns on their front-end of mind; 46% said they do. Rank-ordered, these are: (i) homelessness, (ii) crime, (iii) affordable housing, and (iv) public safety (also refer to Figure 2).

What is significant about this *finding* is that these concerns do not necessarily pertain specifically to Clayton; rather, these concerns amount to a “media effect”. In other

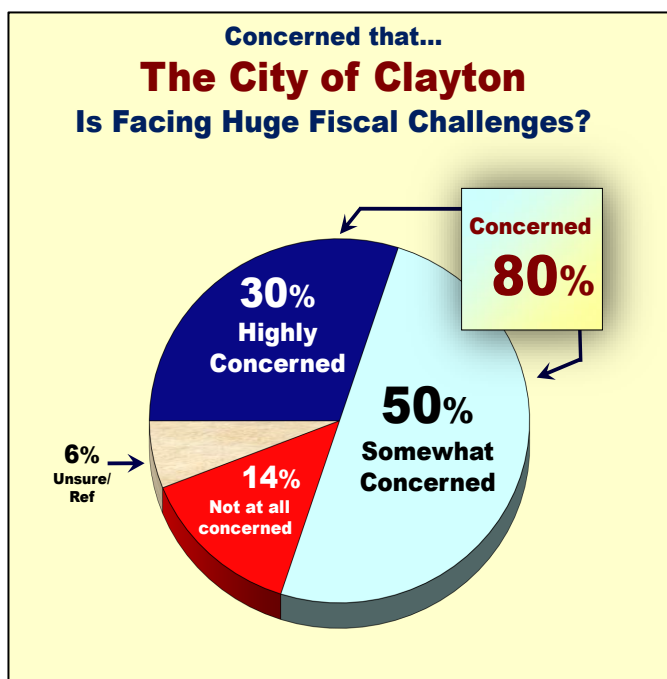
words, these concerns virtually mirror what local residents are reading about and/or viewing in the mass media. In sum, there are no issues of major concern that pertain to what is going on, today, in the City of Clayton; thus, reinforcing the *finding* that most local voters are pleased with the *quality of life* they enjoy as residents of Clayton.

Finding #3: Most voters in Clayton ARE NOT aware (or are only somewhat aware) of the fiscal challenges presently facing the City.

As seen in the graphic at right (also refer to Figure 3A), most (81%) of Clayton voters are not aware of the fiscal challenges presently facing the City. In fact, nearly half (45%) are not at all aware of this reality; approximately one third (36%) are somewhat aware of this fact. Only 17% of Clayton voters report being extremely aware of this reality.



Finding #4: Learning of the challenges facing the City of Clayton through a trusted source will elicit concern among a huge majority of local voters.

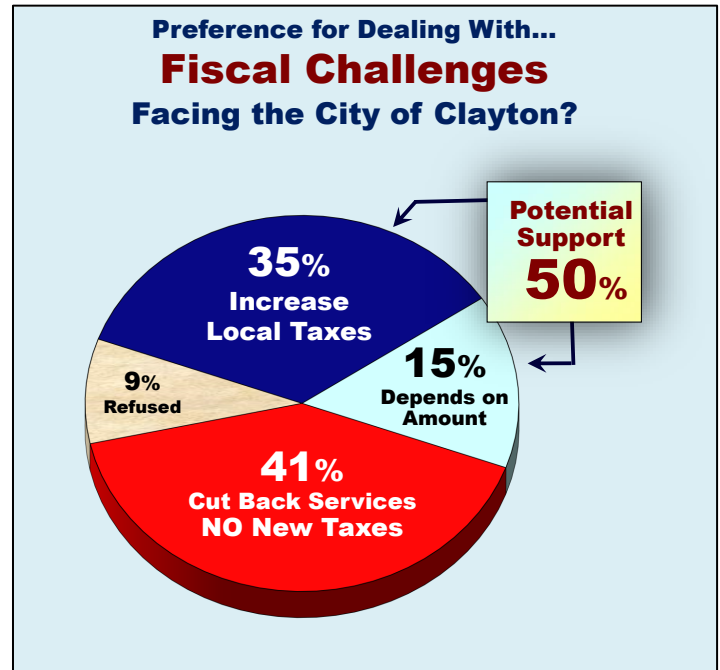


Respondents were asked, “Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?”

As seen in the graphic at left (also, refer to Figure 3B), learning of this fact through a trusted source would make 80% of local voters either highly concerned (30%) or somewhat concerned (50%).

Finding #5: At the present time, there is insufficient support among Clayton voters for any form of increase in the local tax base.

Respondents were advised that Clayton officials are considering several ways of dealing with the fiscal challenges presently facing the City; then asked whether they would prefer **imposing a tax** designed to keep City services at their present level OR cut back the level of services and programs presently being provided to Clayton residents...thus, imposing **NO new taxes** at the local level of government.



As seen in the above graphic (at right), little more than one third (35%) of respondents said they would support increasing the local tax base in order to avoid cutbacks in City services and programs, while 15% said it would depend upon the amount of tax being sought. Thus, there is potential voter support for increasing the local tax base in order to avoid cutbacks in City services of 50%. That said, over forty percent (41%) of local voters said they would prefer having City services and programs cut back, rather than increasing the local tax base; in other words...**NO New Taxes**.

Finding #6: Voter support for authorizing a new tax to address the fiscal challenges facing the City is far below the 2/3rds needed for passage; furthermore, the threshold of *willingness to pay* is extremely low.

The present voter survey was designed to test voter support for three different funding mechanism (if placed on the local ballot): (i) a **Property Tax** (specifically a flat tax per parcel of property owned); (ii) a **Utility Use Tax**; and (iii) an increase in the **Sales Tax** presently be imposed on purchases made in Clayton.¹ As seen in the graphics below, regardless of the funding mechanism OR the amount of the tax...voter support for authorizing a new tax to address the fiscal challenges facing the City is presently far below requisite voter support needed for passage; and, the local electorate's *THRESHOLD of willingness to pay* is extremely low.

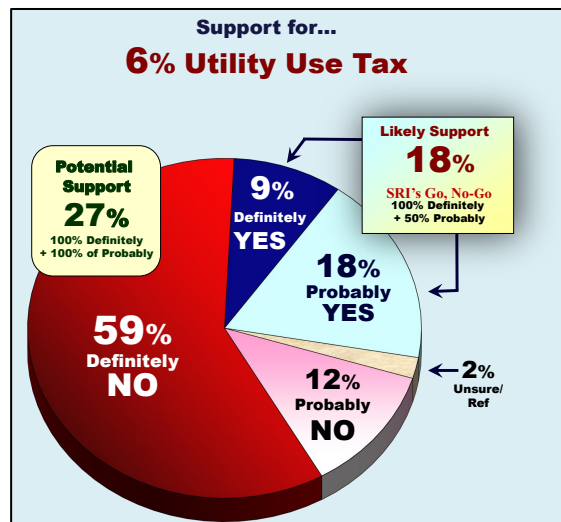
¹ While the City does not presently impose a sales tax on purchases made within the City, Clayton residents do pay a sales tax imposed by the State, by Contra Costa County, and for local-approved ballot measures for BART and the CCTA (Contra Costa Transportation Authority). The current sales tax rate in Clayton is 8.75%.

Voter Support for a **Flat Tax** per parcel of property owned* (also, refer to Figures 5A through 5C)

Amount of tax	Minimum Voter Support	Likely Voter Support	Potential Voter Support
\$400/parcel	12% YES	24% YES	35% YES
\$300/parcel	21% YES	29.5% YES	38% YES
\$200/parcel	30% YES	40% YES	51% YES

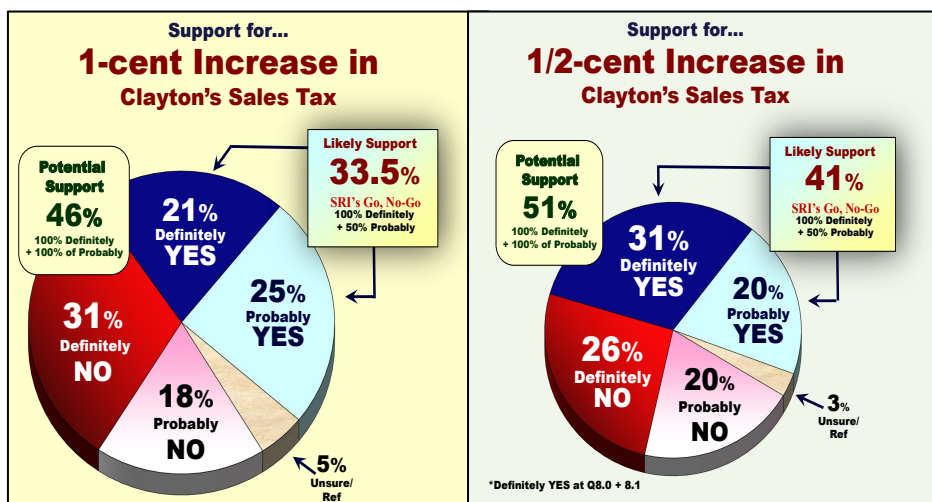
* Property Tax requires 2/3rds voter support for passage

Voter Support for 6% Utility Use Tax* (also, refer to Figure 6)



* Utility Use Tax requires simple-majority voter support for passage

Voter Support for Increase in the City's **Sales Tax*** (also, refer to Figures 7A and 7B)



* Sales Tax requires 2/3rds voter support for passage

Finding #7: There are four messages that are compelling to Clayton voters with regard to supporting a funding Measure that will allow City officials to address the City's fiscal challenges.

In order to construct a Message Strategy that corresponds to the collective core values of Clayton voters when explaining the need for additional funding, six 'arguments' were tested. Four of these 'arguments' proved to be compelling. Rank-ordered, they are: *Without additional funds, the City will...*

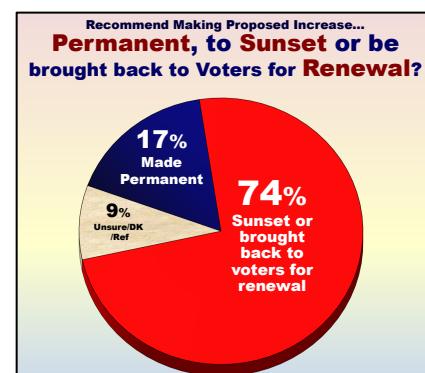
Rank-ordered	Drivers of Support	More likely to Support	More likely to Oppose	No effect	Not believable
1	Be forced to turn off a portion of the street lights in certain neighborhoods of the City (Figure 8B).	43%	20%	30%	7%
2	Be forced to lay off at least one police officer (Figure 8A).	42%	24%	28%	6%
3	Be forced to cut back on the level of services presently being provided to Clayton residents (Figure 8C).	38%	20%	37%	5%
4	Could be forced into bankruptcy or even taken over by the County (Figure 8F) .	30%	20%	25%	25%

As seen in the above matrix, the last argument (the City could be forced into bankruptcy or even taken over by the County) was not seen as being believable by 25% of the respondents.

The impact of the final two arguments tested (not shown above) offset one another . These are: **Taxes are too high, Clayton residents need tax relief** (refer to Figure 8D); and, **Without Additional funds, the City will be forced into 'Deficit Spending'** (refer to Figure 8E). Thus, neither argument should be included in the explanation regarding why additional funding is needed in order to address the fiscal challenges presently facing the City.

Finding #8: A huge majority (74%) of Clayton voters want any funding Measure that is authorized by the local electorate to SUNSET (made to terminate) at a specific point in time; OR, at a minimum, be brought back to the Clayton voters for re-authorization.

As seen in the graphic at right, nearly three-quarters (74%) of Clayton voters want any funding Measure that is authorized by the



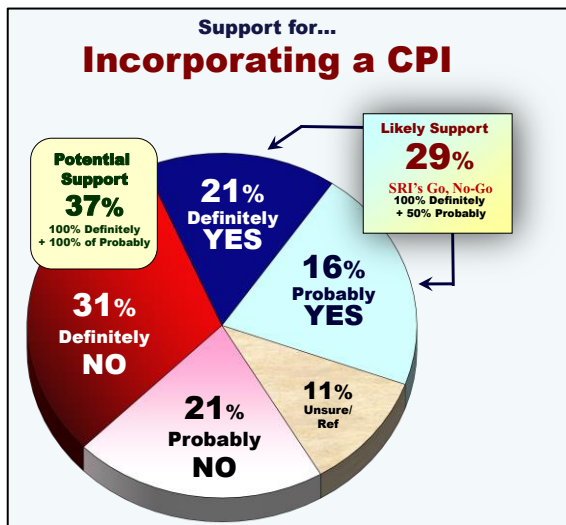
local electorate to either be made to terminate at a specific point in time OR, at a minimum, be brought back to local voters for re-authorization.

Respondents were then asked if they would embrace a 20-year SUNSET; as seen in the matrix at right, 75% of local voters said NO...only 17% said YES (also, refer to Figure 10B).

However, when reduced to a 10-year SUNSET, voter support increased to 60% (also, refer to Figure 10C).

Preferred <u>Length</u> of Sunset	
Years	Voter Support
Q11.1 20 yrs.	17%
Q11.2 10 yrs.	60%

Finding #9: Clayton voters DO NOT support incorporating a CPI to control for normal inflation into whatever funding Measure is placed on the local ballot.



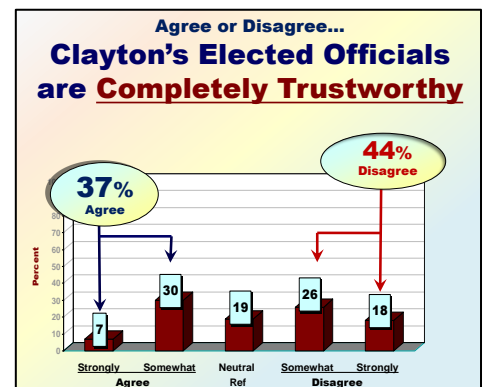
Respondents were asked, "In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to KEEP PACE with the increased cost of providing services to Clayton residents from year-to-year?"

As seen in the graphic at left, significantly LESS than one-third (29%) of Clayton voters would support including a CPI (based upon the Consumer Price Index); potential voter support is 37%. Thus, incorporating a CPI into a funding Measure placed on the local ballot is not recommended; at least not at the present time.

Finding #10: Voter confidence in the Clayton City Council is mixed.

Finally, respondents were asked: Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are Completely Trustworthy?"

As seen in the graphic at right (also refer, to Figure 12), the findings are mixed: 37% of local voters express confidence in Clayton's elected officials; 44% express some amount of apprehension. This finding implies that there exists some amount of public controversy among City Council members.



Section 3.0

Recommendations

The *findings* from the present scientific voter survey of the Clayton electorate have led SRI to making four (4) specific recommendations.

Recommendation #1: It's a NO-GO for placing a funding Measure on the local ballot in the November 2022 election cycle in order to address the fiscal challenges presently facing the City, which will only get worse, going forward.

- Most local voters are quite happy with the *quality of life* they enjoy as residents of Clayton; this can be seen, empirically, through the high satisfaction scores for the services being provided to them (and their families) through the City.
- Relatively few voters are aware of the fiscal challenges presently facing City officials.

Thus, the collective perception of Clayton voters, today, is “*...if it ain't broke, don't fix it.*” This conclusion is confirmed by the fact that none of the three funding Measures tested in the present scientific voter survey has nearly the 2/3rds threshold of voter support needed for passage.

Recommendation #2: Develop a comprehensive Public Outreach effort to INFORM the local electorate and the community-at-large of the fiscal challenges facing the City and the consequences for NOT addressing these challenges.

As stated in Finding #3 (above), a huge ratio of Clayton voters are either NOT AWARE of, or are only somewhat aware of, the fiscal challenges facing the City in both the short-term and long-term. Equally problematic, however, is the *finding* that certain consequences of not addressing these fiscal challenges are not seen by a significant ratio of Clayton voters as being “believable”; e.g., the fact that this could lead to the City having to declare bankruptcy OR even taken over by the County.

Recommendation #3: The MESSAGE to constituents should be driven by the *findings* from present scientific voter survey.

The present voter survey was designed to identify the collective perceptions and desires of Clayton voters at multiple levels. In order to make any appeal to the community compelling (especially to local voters), these perceptions and desires need to be built into the City's

discussion when explaining the fiscal challenges facing the City in the short-term and long-term; as well as the consequences of not addressing these challenges.

Recommendation #4: Place a funding Measure on the local ballot in the November 2024 election cycle.

Once the fiscal challenges (present and future) facing the City have been effectively shared with the Clayton electorate and the community-at-large, as well as the consequences of not addressing these challenges...City officials should place an appropriate funding Measure on the local ballot. More specifically, we recommend that City place a funding Measure on the ballot during the November 2024 election cycle.

That said, the cost of placing a funding Measure on the ballot is not insignificant. Thus, prior to placing a funding Measure on the local ballot in the November 2024 election cycle, the City should commission another scientific voter survey to confirm that local voters embrace the specific funding mechanism being placed on the ballot will; more specifically, that voter support meets (or exceeds) the 2/3rds threshold of support needed for passage.

Section 4.0

Summary Conclusion

We have truly enjoyed partnering with the City of Clayton in designing and administering the present scientific voter survey.

This report concludes with three (3) Addenda.

Addendum 'A' contains a comprehensive set of charts, graphs, and tables wherein the empirical *findings* from this scientific survey are presented in a user-friendly fashion.

Addendum 'B' contains a copy of the research instrument (questionnaire), wherein we report the percentages for each question in the survey.

Addendum 'C' contains a brief discussion of the Research Design and Methodology employed in the present study.

In addition, we have prepared and submitted a **Book of Crosstabs**; thus, you will be able to see differences and similarities in the collective perceptions, attitudes, and core values of

respondents in the survey, based upon such demographic breakouts as gender, level of education, household income, ethnicity, and more.

Should you wish additional input from SRI regarding the interpretation of the *findings* presented herein, we remain telephone close and we monitor our e-mail quite closely.



Addendum 'A'

Tax Feasibility Study - City of Clayton
March 2022

Research Design

Sample size: N=307

Population surveyed: Registered Voters

Sampling Error: ± 4.5 to 5.8%

Data Collection: March 21 - 28, 2022



Figure 1A
Tax Feasibility Study - City of Clayton
March 2022

Satisfaction with... **Quality of Life** in the City of Clayton

Question 1.0 Overall, how satisfied are you with the **QUALITY OF LIFE** as a resident of Clayton?

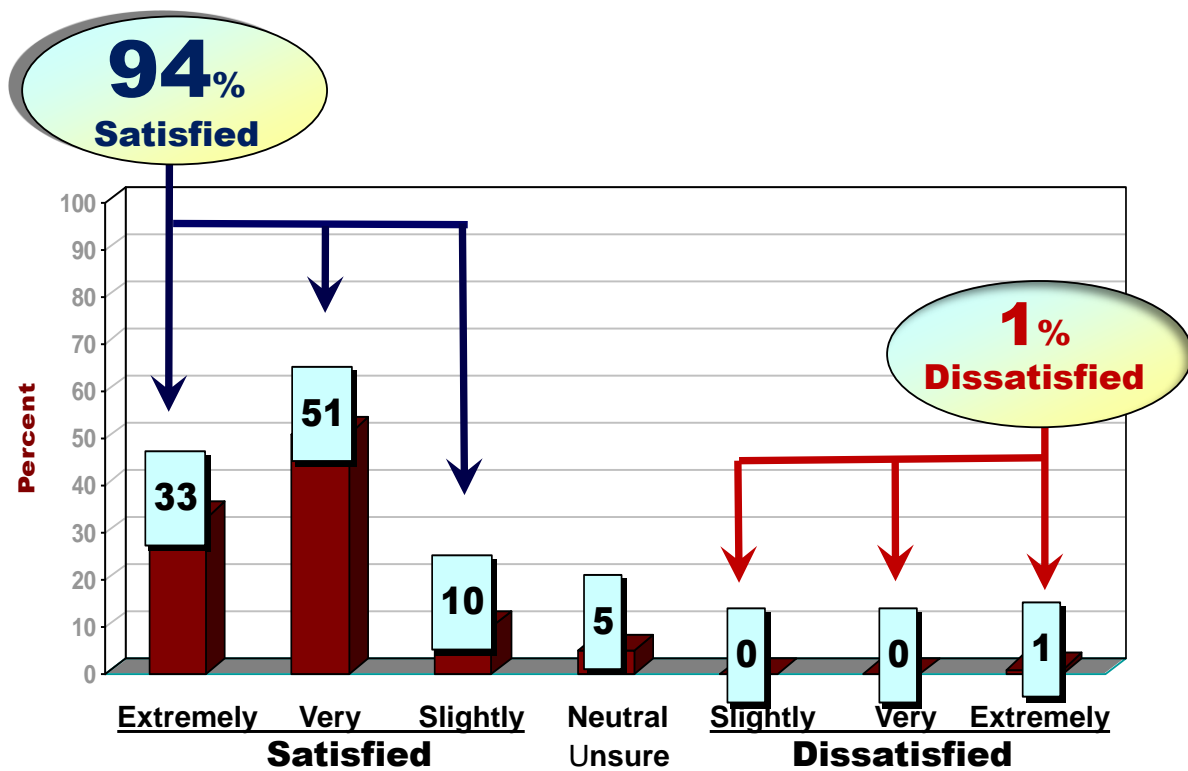


Figure 1B
Tax Feasibility Study - City of Clayton
March 2022

Satisfaction with... **Police Services** Presently Being Provided

Question 3.2: How satisfied are you with the level of police services presently being provided in Clayton?

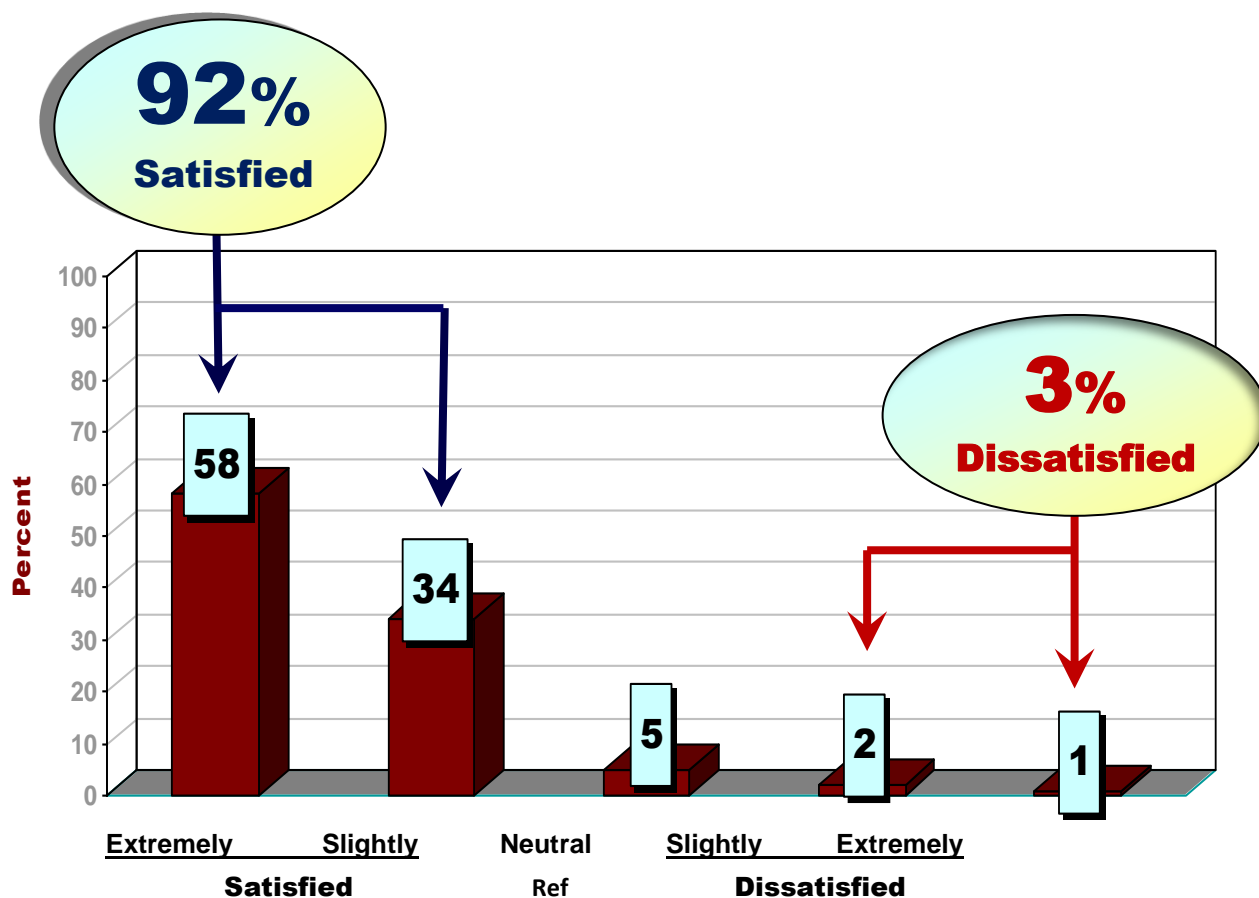


Figure 1C
Tax Feasibility Study - City of Clayton
March 2022

Satisfaction with... **Park & Recreation Amenities**

Question 3.1: How satisfied are you with the park and recreation amenities presently available to local residents, including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park, including the Gazebo, and North Valley Park?

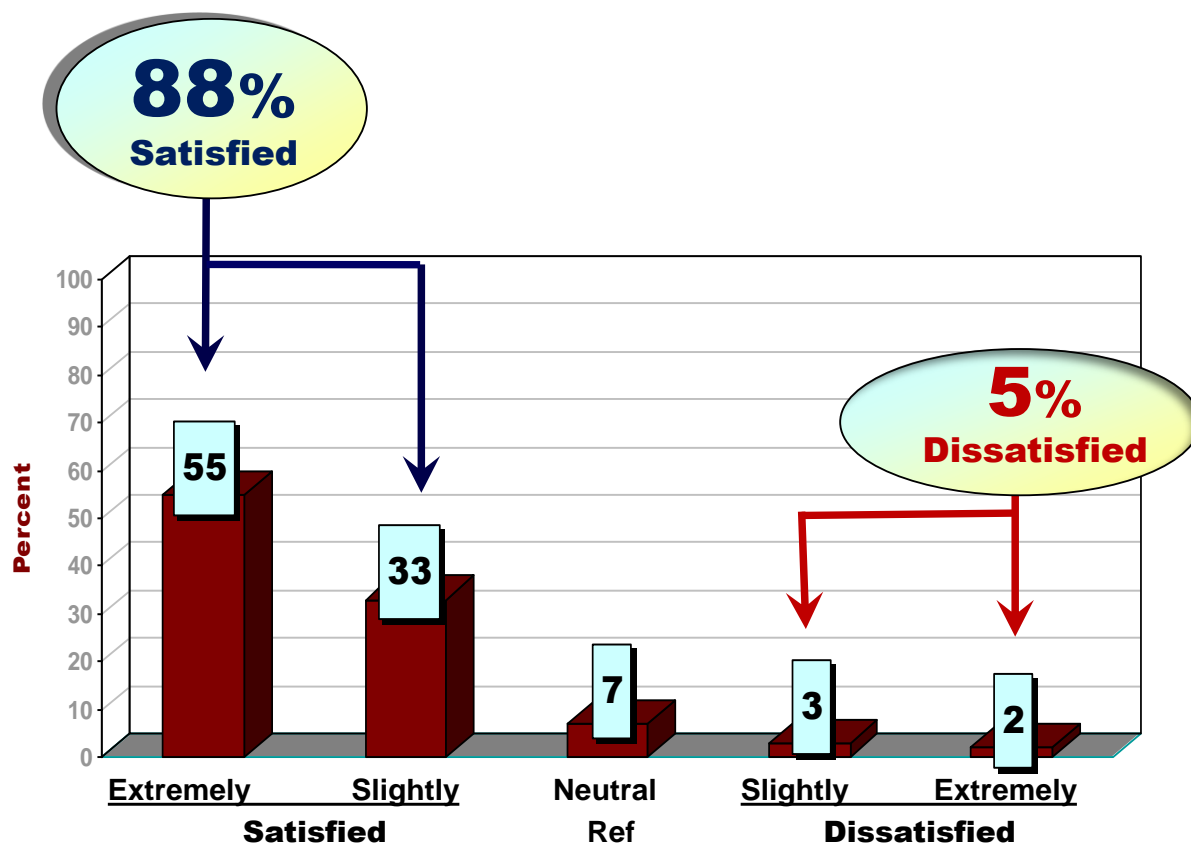


Figure 1D
Tax Feasibility Study - City of Clayton
March 2022

Satisfaction with... **County Library** Located in Clayton

Question 3.: How satisfied are you with the County Library located in Clayton?

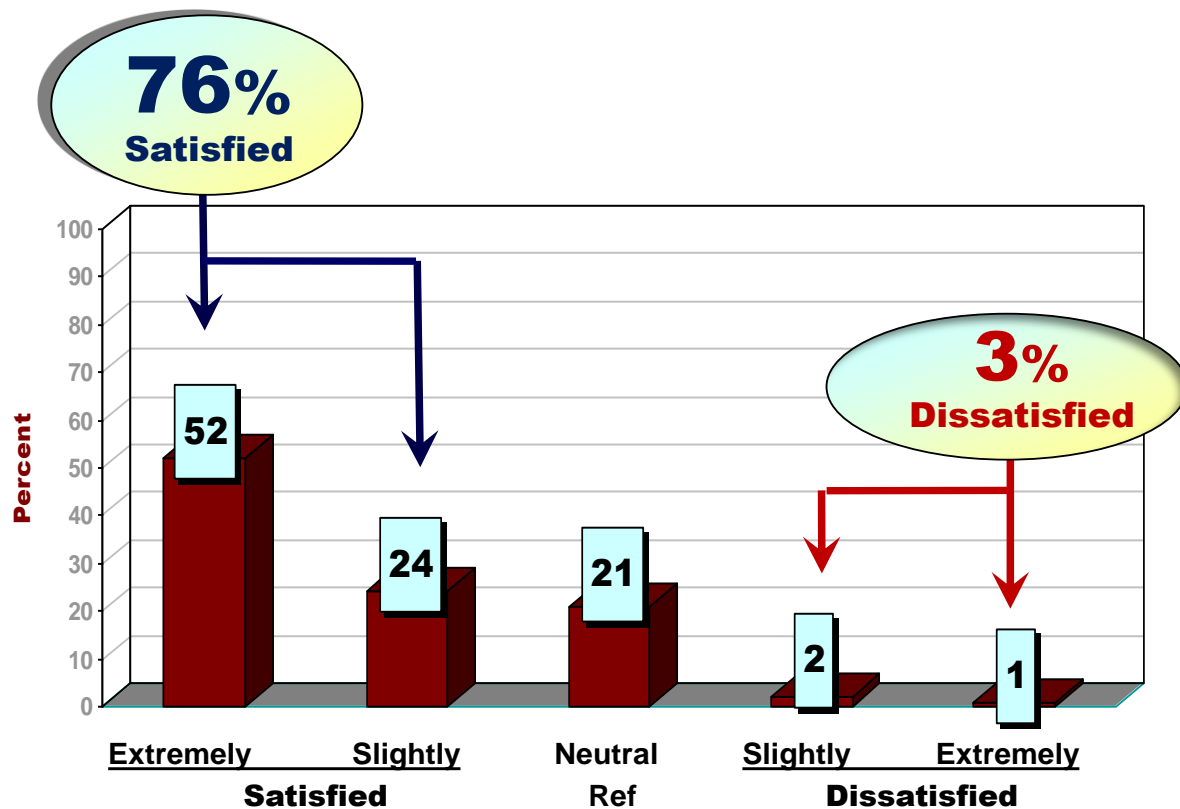


Figure 1E
Tax Feasibility Study - City of Clayton
March 2022

Satisfaction with... Community Development

Question 3.3: How satisfied are you with community development (including code enforcement, planning and zoning)?

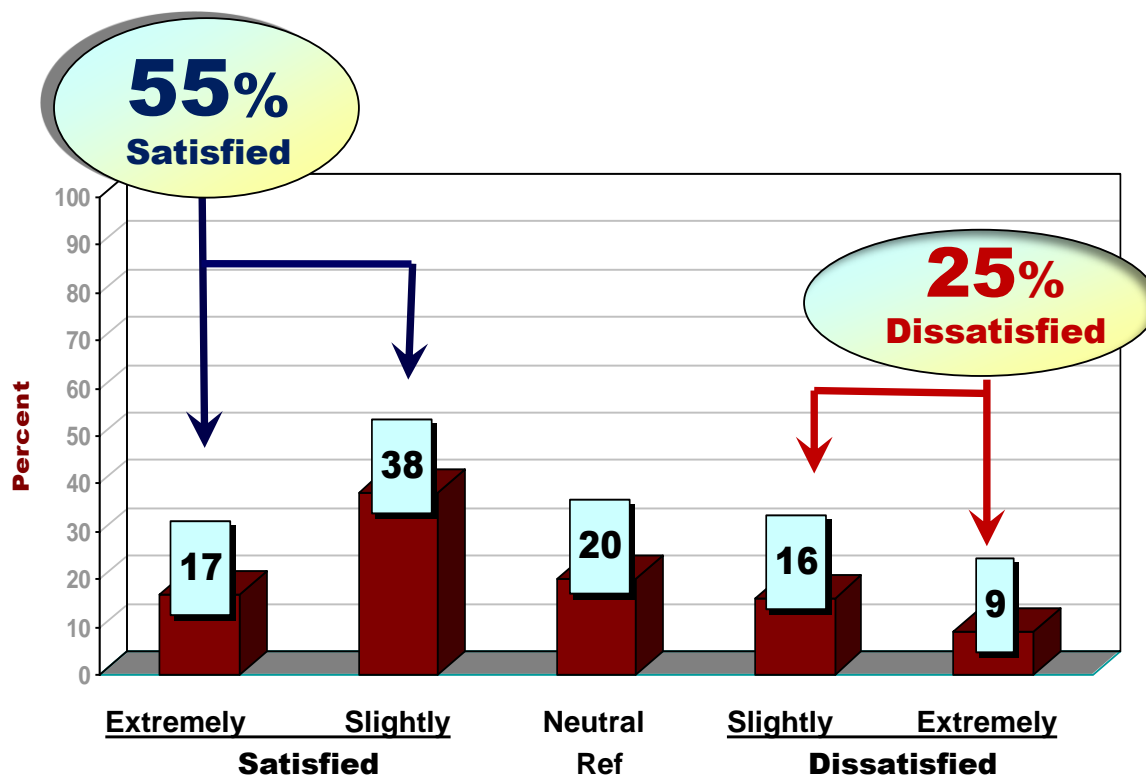
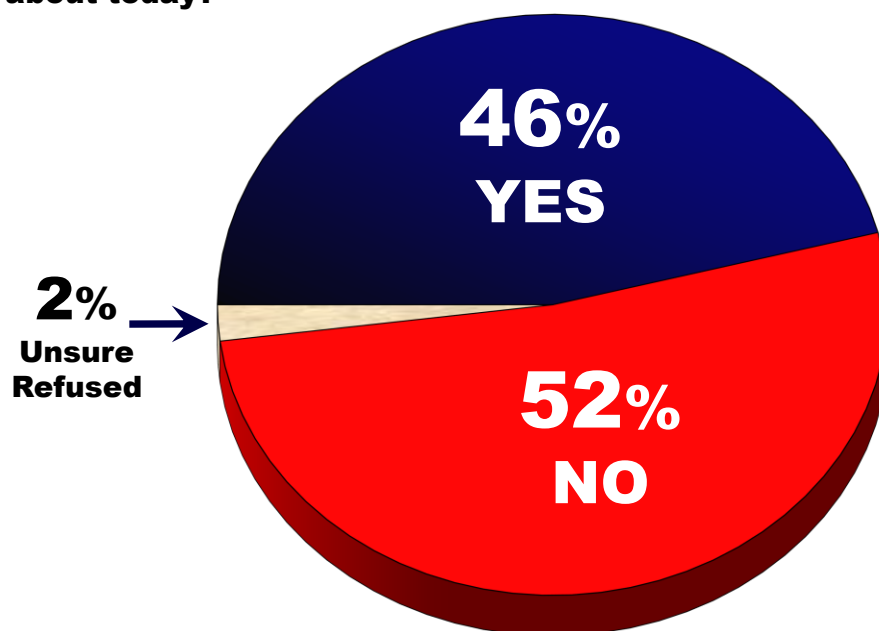


Figure 2
Tax Feasibility Study - City of Clayton
March 2022

Issues of Concern (Front End of Mind)

Question 2.0: Is there a Local Issue you are especially concerned about today?



Top four (4) issues of concern:

38%	Homeless
13%	Crime
8%	Affordable Housing
7%	Public Safety



Figure 3A
Tax Feasibility Study - City of Clayton
March 2022

Aware that... The City of Clayton

Question 4.0: Prior to the present survey, were you aware of the fact that the City of Clayton is facing huge fiscal challenges?

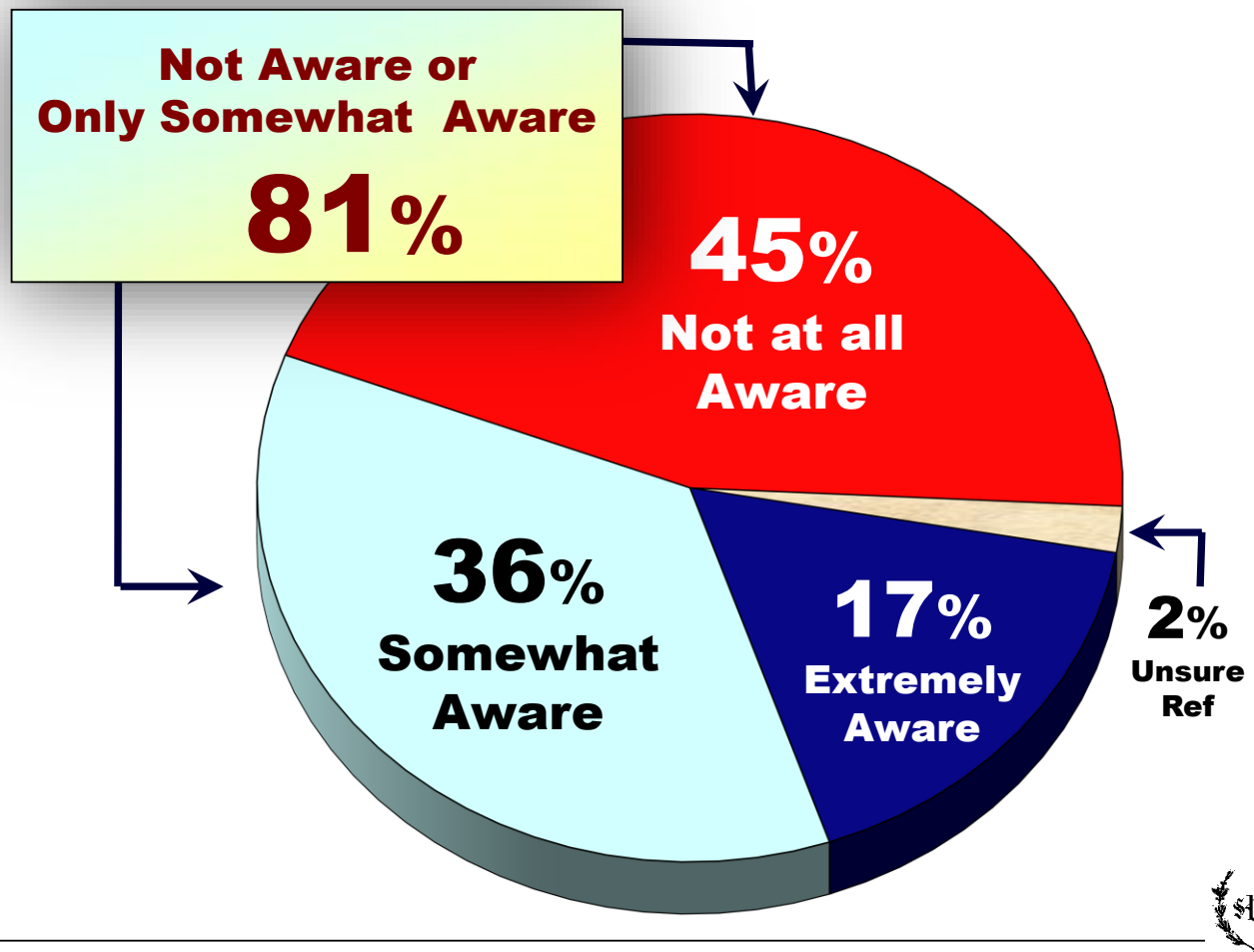


Figure 3B
Tax Feasibility Study - City of Clayton
March 2022

Concerned that... **The City of Clayton** Is Facing Huge Fiscal Challenges

Question 4.1: Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?

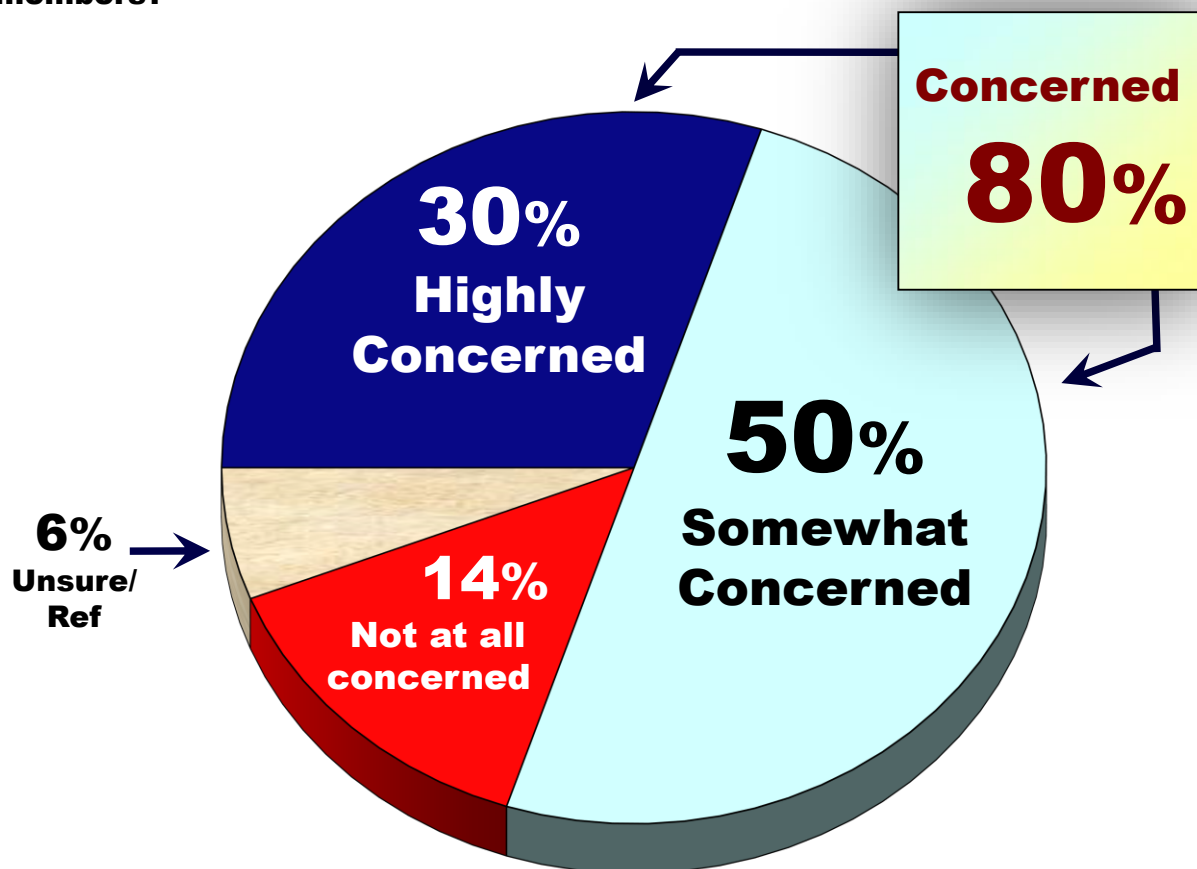


Figure 4
Tax Feasibility Study - City of Clayton
March 2022

Preference for Dealing With... **Fiscal Challenges** Facing the City of Clayton

Question 5.0: At the present time, Clayton officials are considering several ways of dealing with the fiscal challenge situation. What would your preference be regarding two of these alternatives i.e. Maintain City services and increase local taxes only enough to keep services at their current level; or, Cut back the current level of services and programs and create NO new taxes at the local level of government

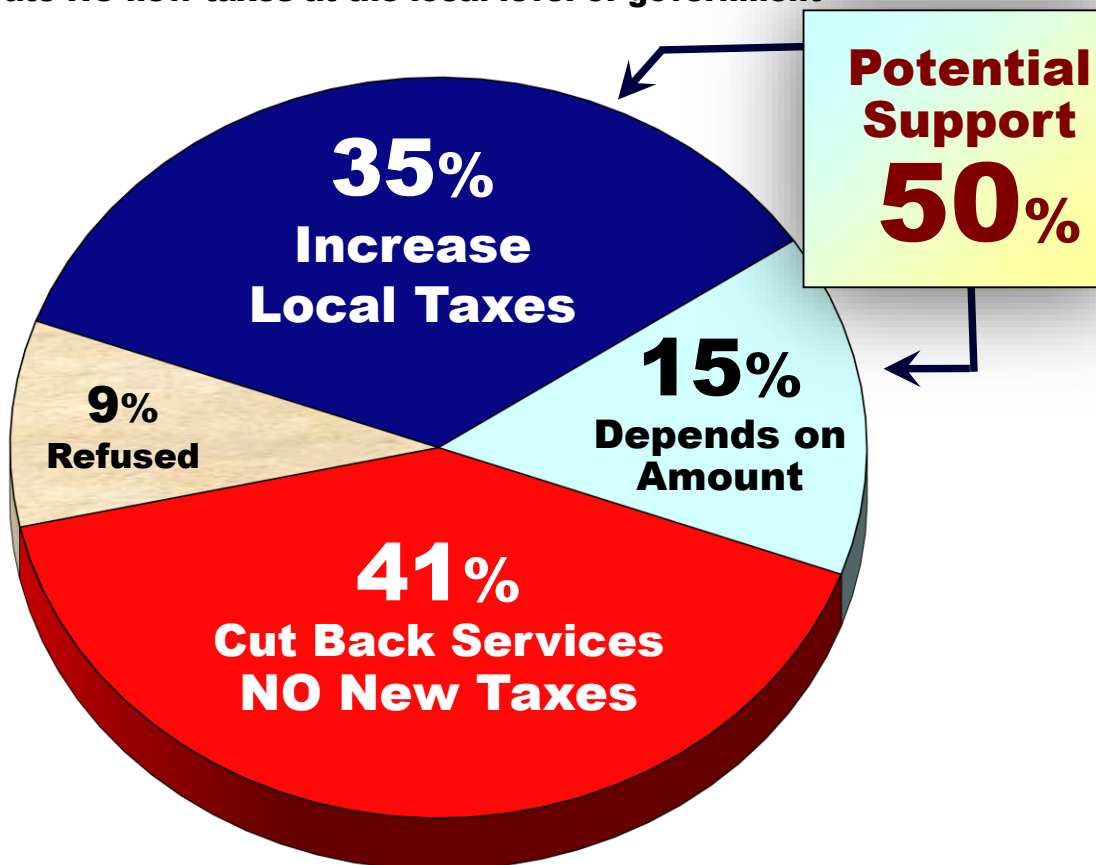


Figure 5A
Tax Feasibility Study - City of Clayton
March 2022

Support for...
\$400/yr. Parcel Tax
Flat Tax on Each Parcel of Property

Question 6.0: This would be a **PARCEL TAX**, which is a flat tax, on each parcel of property owned as opposed to a tax based upon the assessed value of each parcel of property owned.

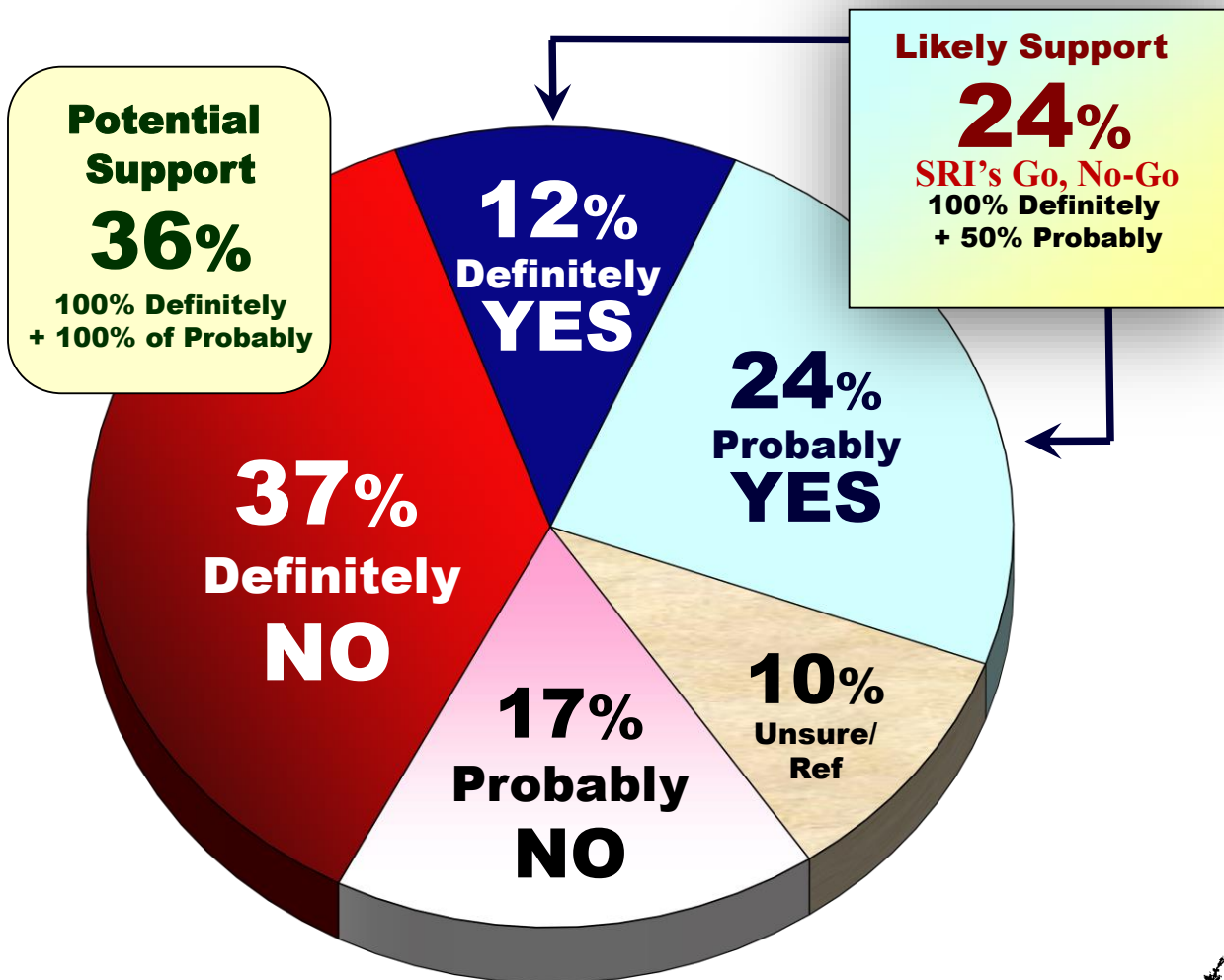
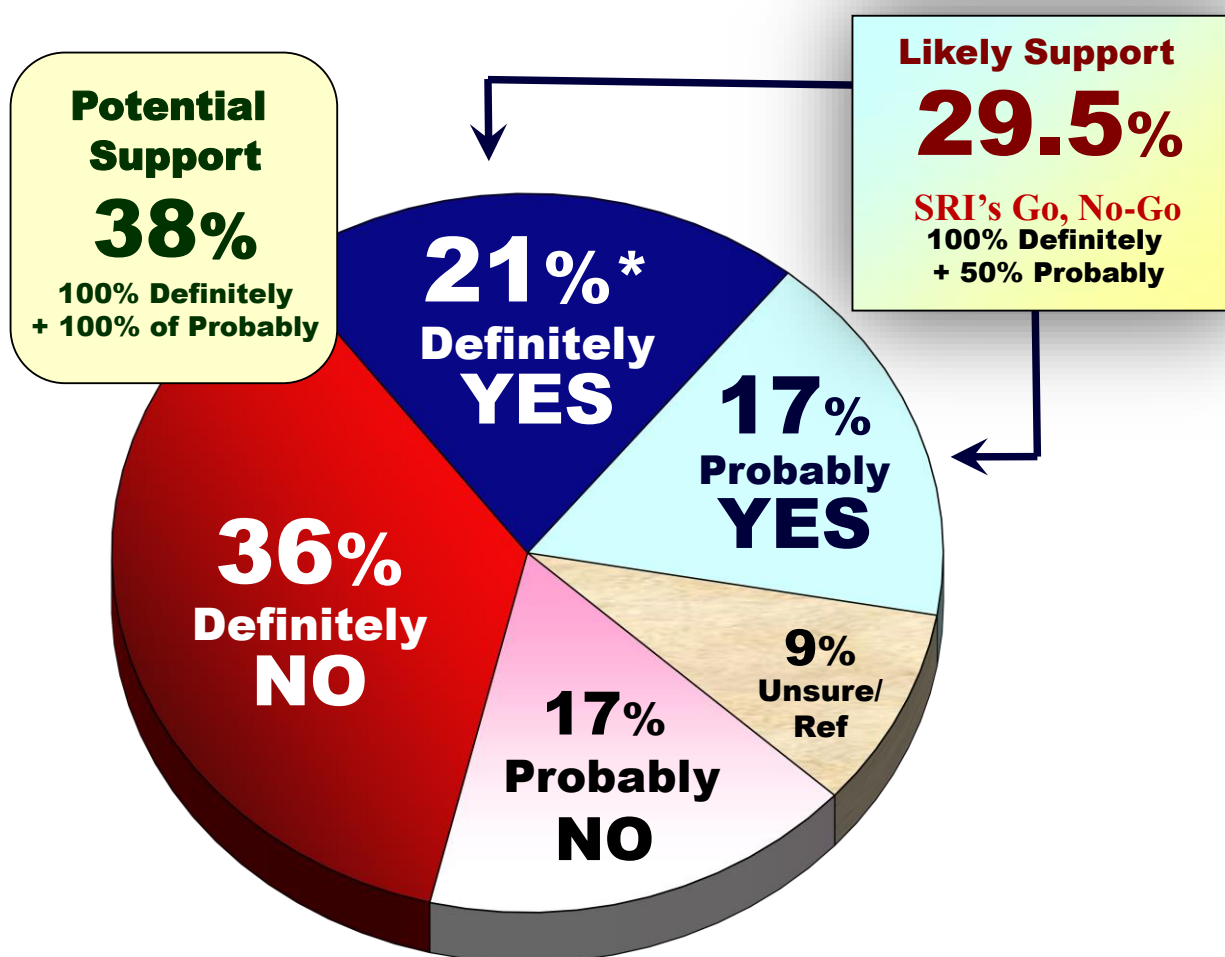


Figure 5B
Tax Feasibility Study - City of Clayton
March 2022

Support for...
\$300/yr. Parcel Tax
Flat Tax on Each Parcel of Property

Question 6.1: Since you're not willing to pay \$400/year, would you be willing to authorize an annual increase of \$300/year in order for the City to balance the annual budget and avoid having to make significant cutbacks in the level of service currently being provided?



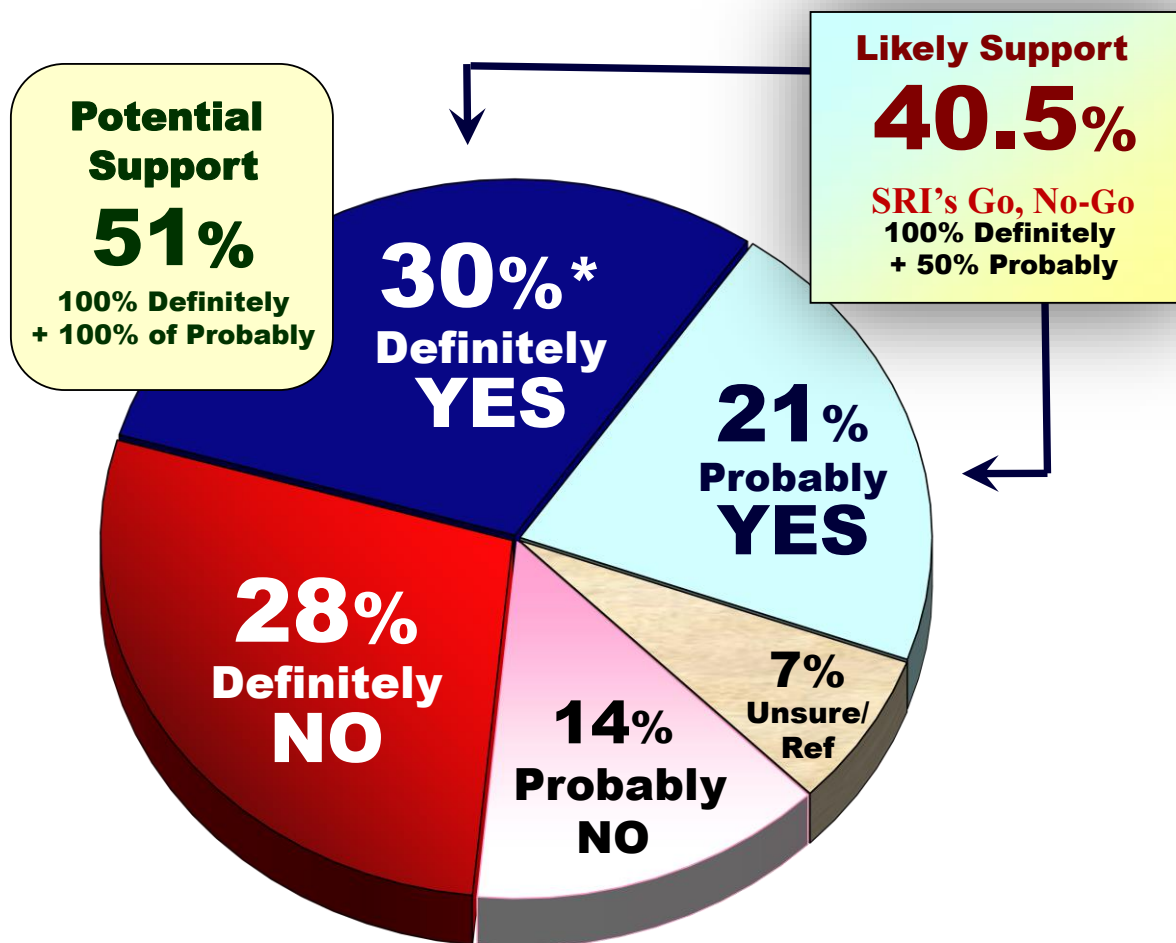
*Definitely YES at Q6.0 + 6.1



Figure 5C
Tax Feasibility Study - City of Clayton
March 2022

Support for...
\$200/yr. Parcel Tax
Flat Tax on Each Parcel of Property

Question 6.2: Since you're not willing to pay \$300/year, would you be willing to authorize an annual increase of \$200/year in order for the City to balance the annual budget and avoid having to make significant cutbacks in the level of service currently being provided?



*Definitely YES at Q6.0 + 6.1 + 6.2



Figure 6
Tax Feasibility Study - City of Clayton
March 2022

Support for... 6% Utility Use Tax

Question 7.0 If you were asked to vote today on a measure to create a **UTILITY USE TAX** of 6% of your utility bills, would you vote **Definitely YES**, **Probably YES**, **Probably No** or **Definitely NO** on such a measure?

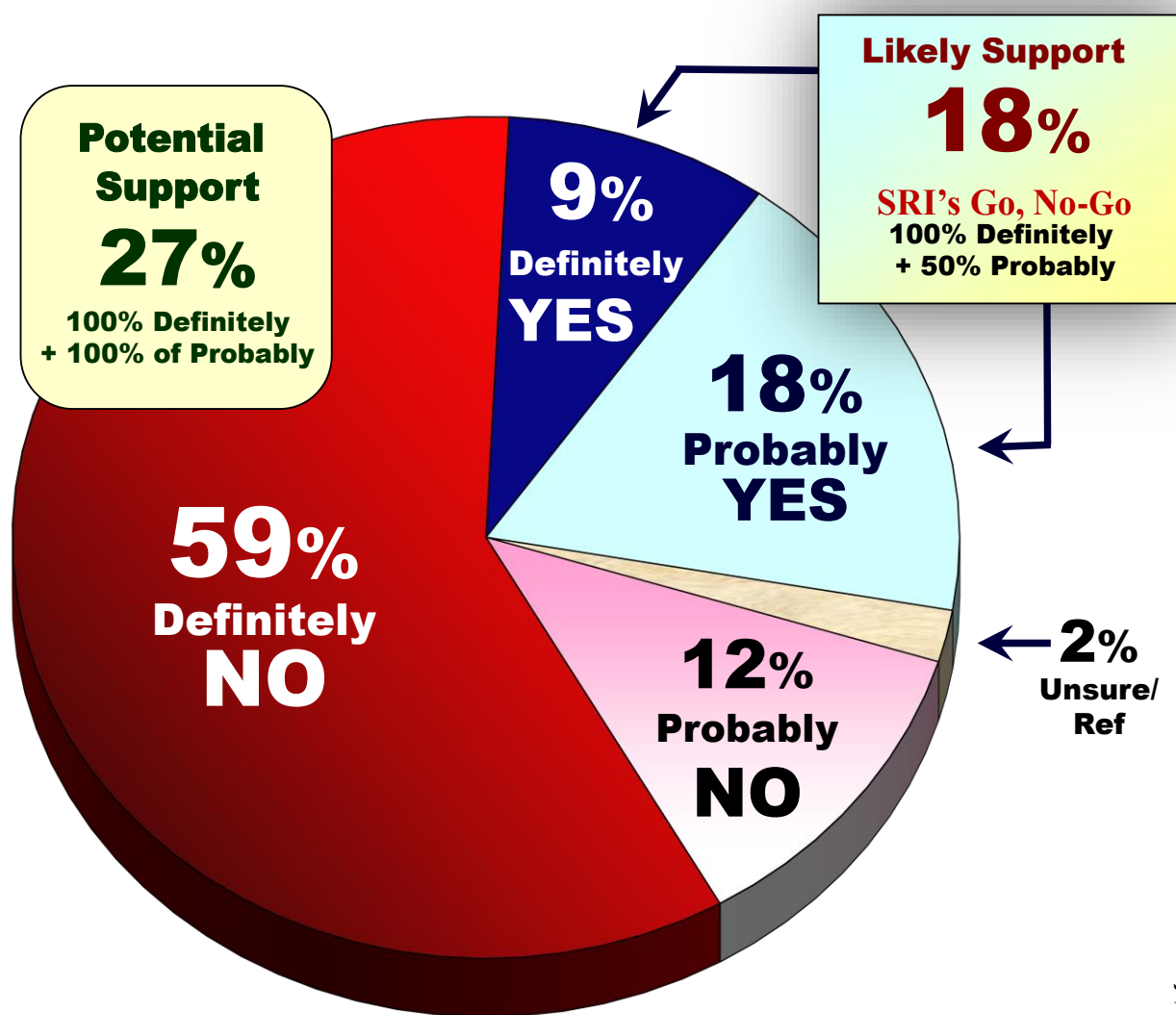


Figure 7A
Tax Feasibility Study - City of Clayton
March 2022

Support for... 1-cent Increase in Clayton's Sales Tax

Question 8.0: Should the City place a one-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently provided to local residents and making it possible to address some of the City's unmet needs?

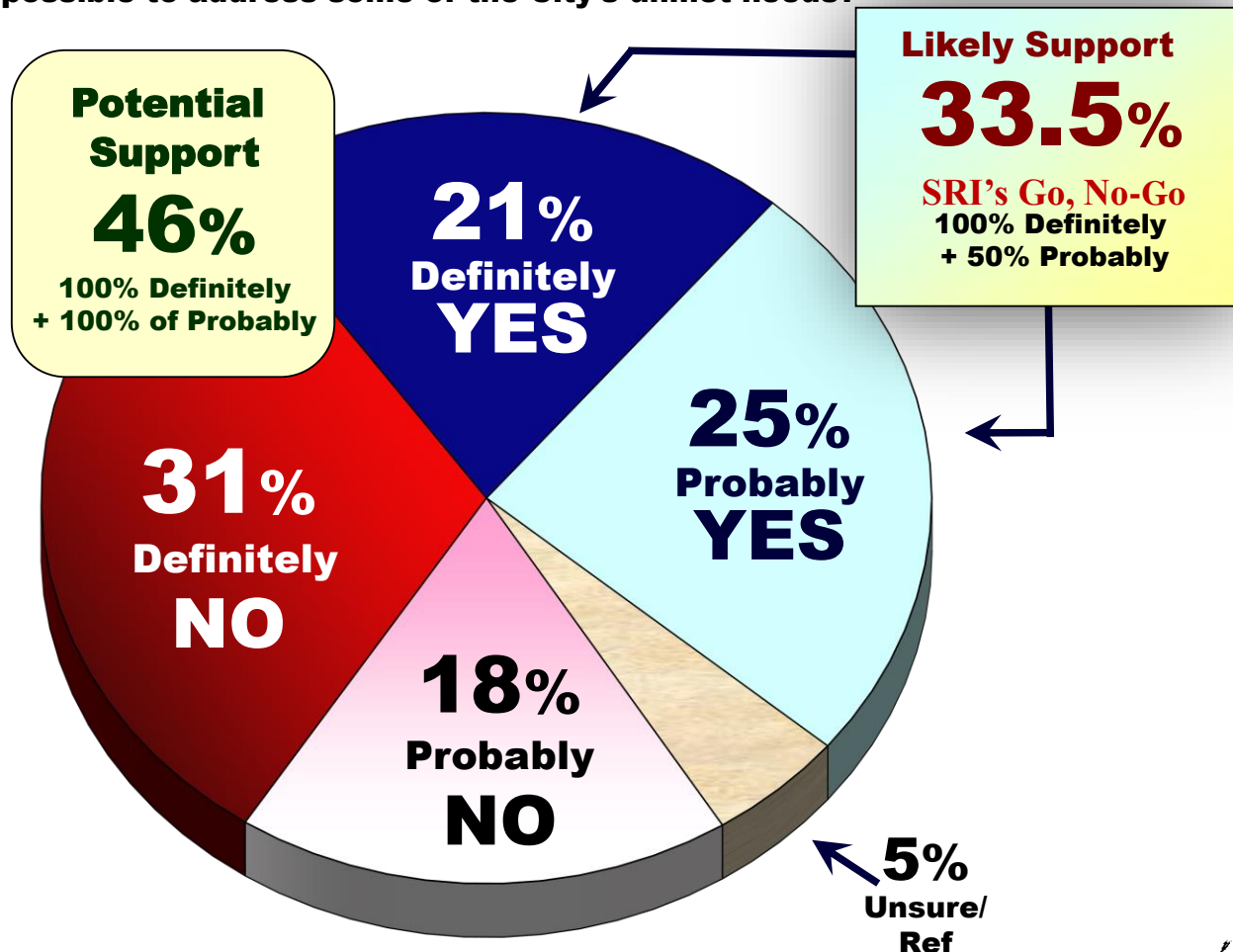
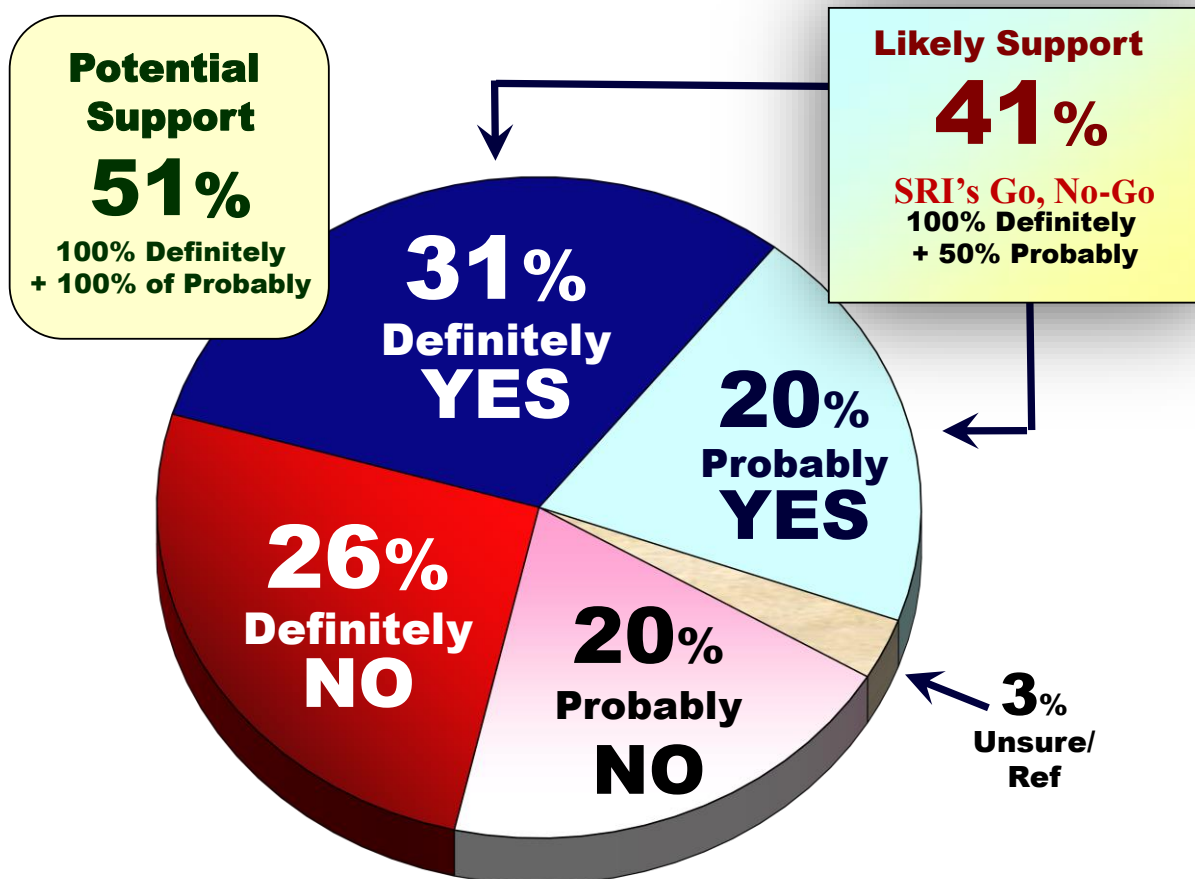


Figure 7B
Tax Feasibility Study - City of Clayton
March 2022

Support for... **1/2-cent Increase in Clayton's Sales Tax**

Question 8.1: Should the City place a 1/2-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently provided to local residents and making it possible to address some of the City's unmet needs?



*Definitely YES at Q8.0 + 8.1



Figure 8A
Tax Feasibility Study - City of Clayton
March 2022

Impact of Arguments...

Without Additional Funds the City will Be Forced to Lay Off at Least One Police Officer

Question 9.1: Without these funds the City will be forced to lay off at least one police officer; thus, reducing response times and negatively impacting the level of Public Safety in Clayton in numerous ways.

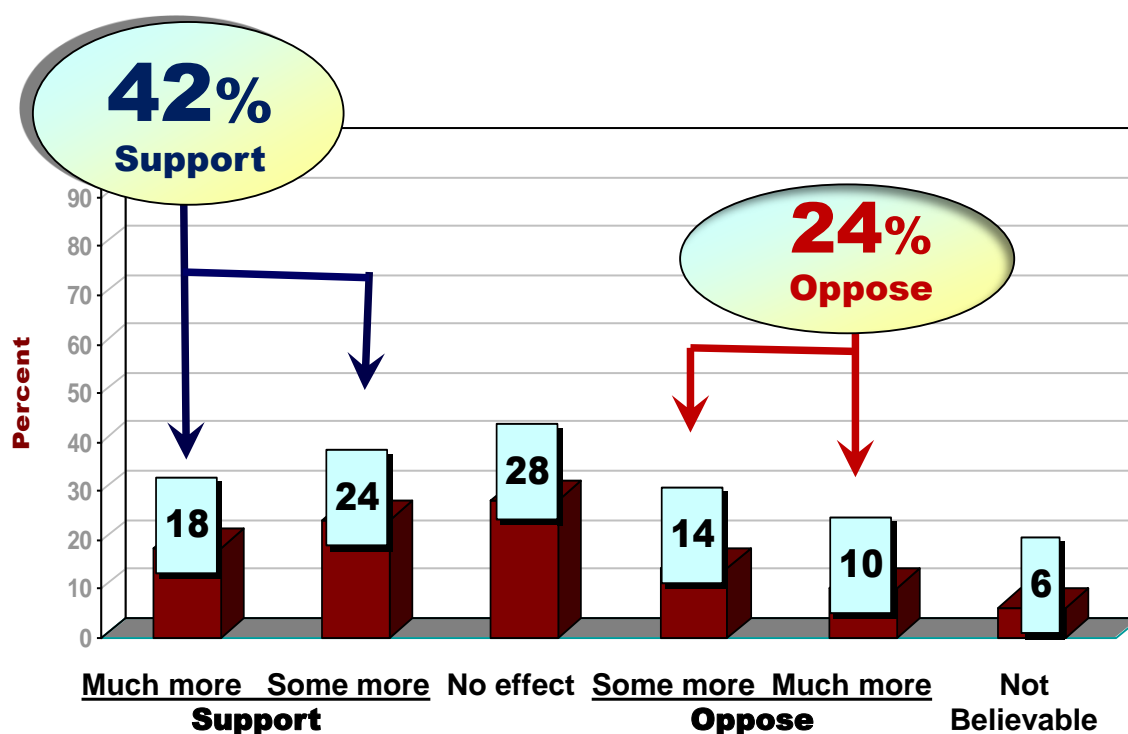


Figure 8B
Tax Feasibility Study - City of Clayton
March 2022

Impact of Arguments... Without Additional Funds

Street Lights in Certain Neighborhoods May Have to be Turned Off

Question 9.2: The streetlight assessment currently in place in Clayton does not fully cover the cost of operations; in fact, the rate has not been increased for the past 24 years. Furthermore, it does not include a CPI to control for normal inflation, Without additional funds, the City may be forced to turn off a portion of the street lights in certain neighborhoods of the City; thus, negatively impacting public safety.

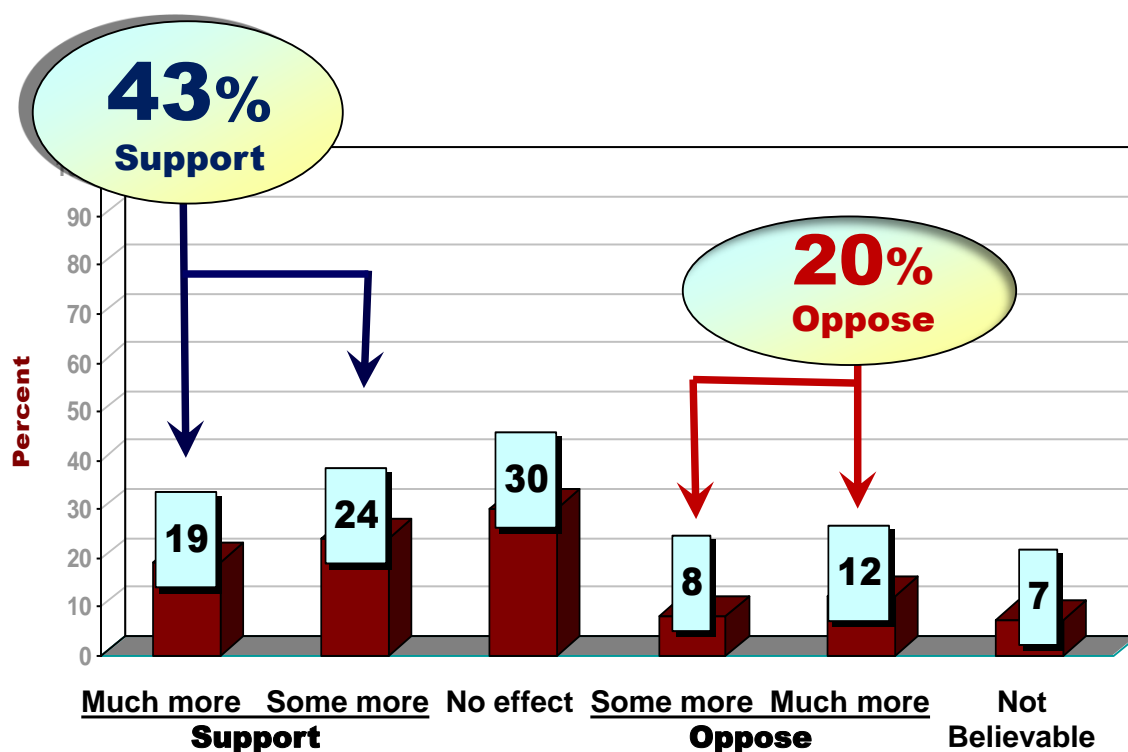


Figure 8C
Tax Feasibility Study - City of Clayton
March 2022

Impact of Arguments... Without Additional Funds City Will be Forced to **Cut Back** on the Level of Services presently being Provided

Question 9.3: Without these funds, the City will be forced to cut back on the level of services presently being provided to Clayton residents, citywide; thus, negatively impacting the *quality of life* for all Clayton residents.

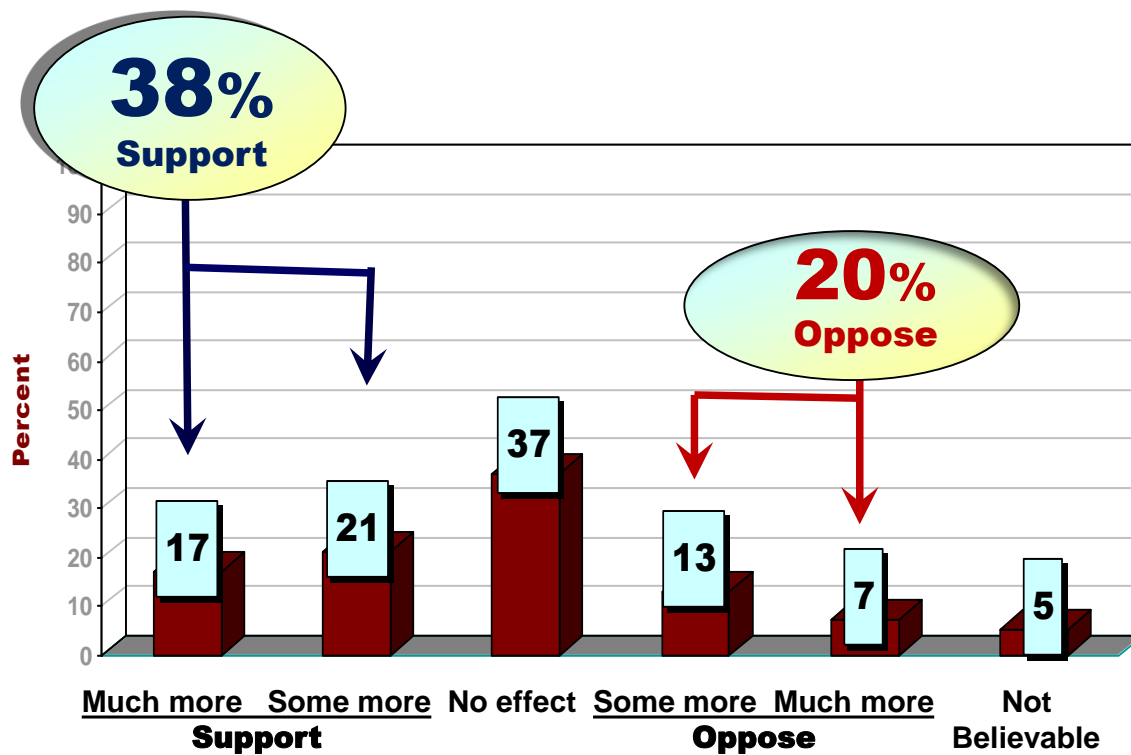


Figure 8D
Tax Feasibility Study - City of Clayton
March 2022

Impact of Arguments...

Taxes Are TOO High

Clayton Residents **NEED TAX RELIEF**

Question 9.4: Taxes are simply too high. Clayton residents need tax relief.

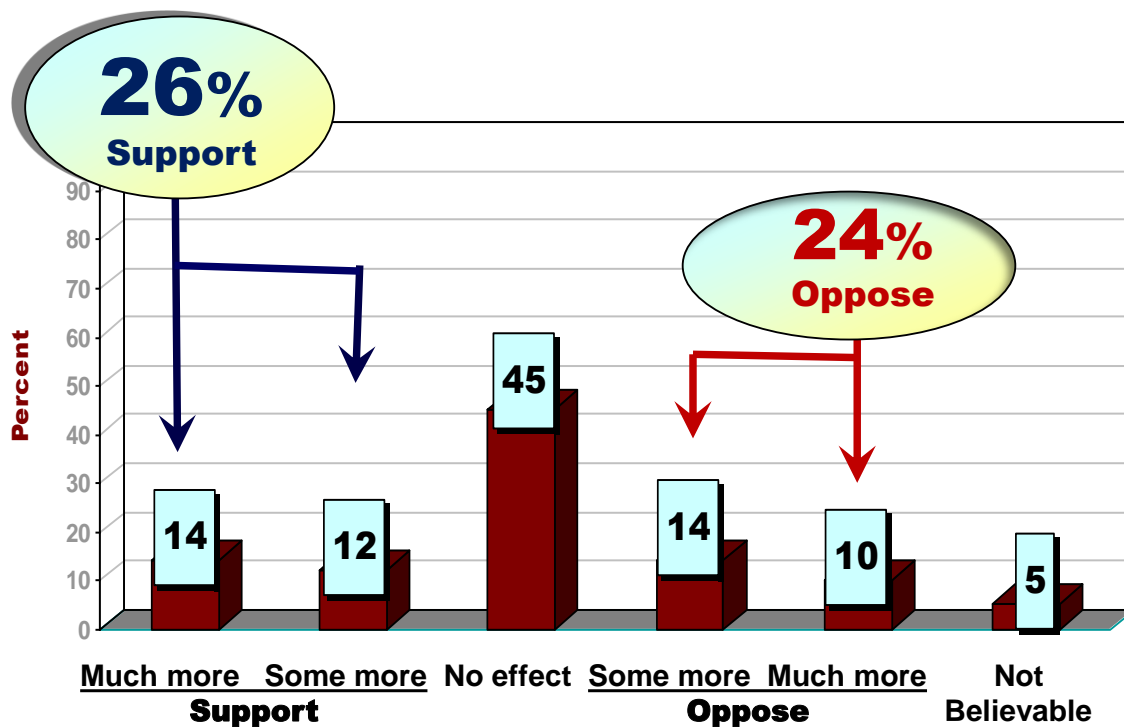


Figure 8E
Tax Feasibility Study - City of Clayton
March 2022

Impact of Arguments...

Without Additional Funds

City Will be Forced into 'Deficit Spending'

Question 9.5: Without the revenues from the proposed funding Measure, the City will be forced into 'deficit spending' which means that the City will have to take money out of its reserves to cover operating costs, instead of using these monies as intended for other needs.

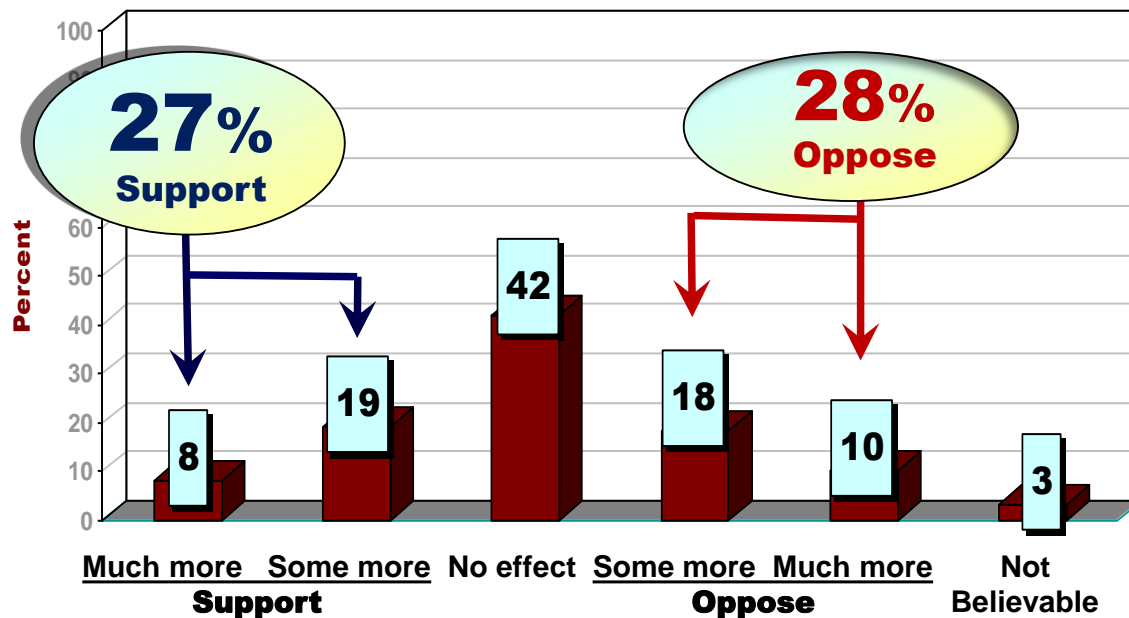


Figure 8F
Tax Feasibility Study - City of Clayton
March 2022

Impact of Arguments... Without Additional Funds The City Could be **Forced Into Bankruptcy**

Question 9.6: Without additional funding, the City could be forced into bankruptcy; or even be taken over by Contra Costa County.

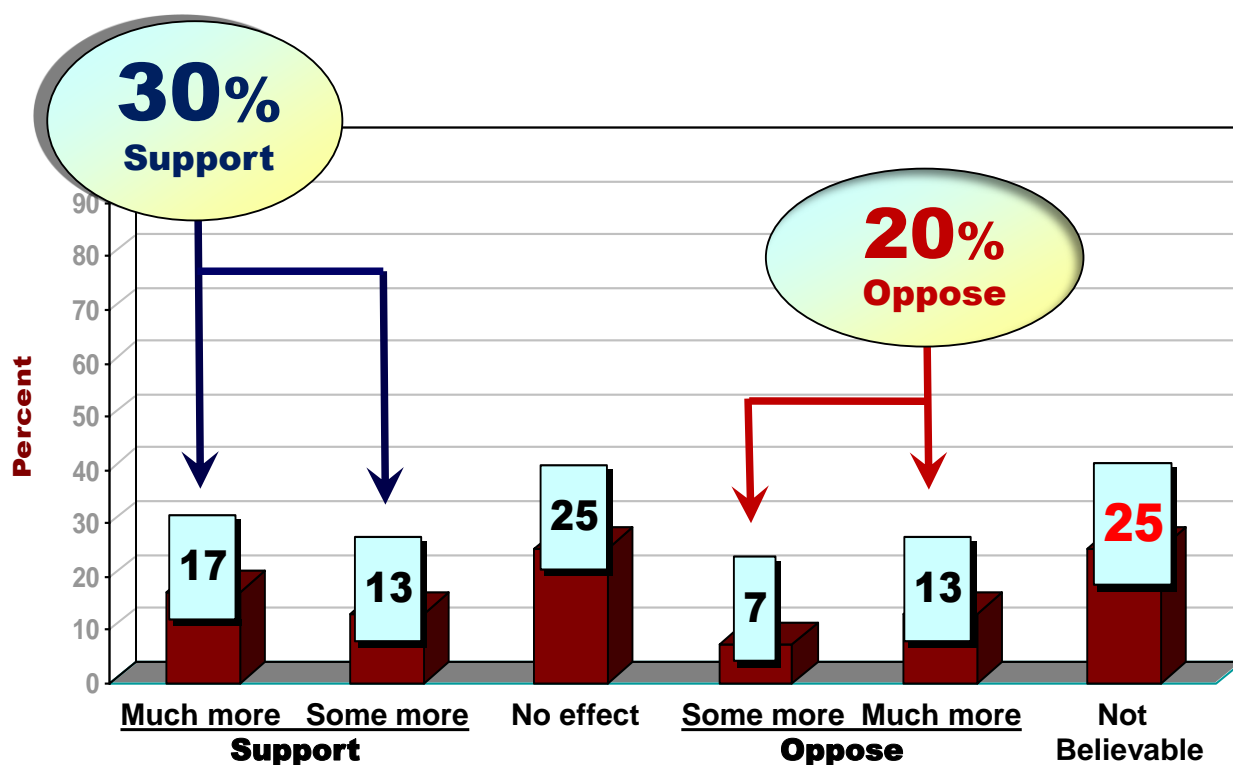


Figure 9
Tax Feasibility Study - City of Clayton
March 2022

Support for... Increase in Local Tax Base **AFTER ARGUMENTS**

Question 10.0: Now that you have heard several arguments in **SUPPORT** of, and in **OPPOSITION** to, the notion of authorizing an increase in the local tax base in order to avoid having to make serious cutbacks in services presently being provided to Clayton residents, and assuming the amount of increase does **NOT** exceed your **THRESHOLD** of *willingness to pay*, would you vote **YES** or **NO** on such a funding measure?

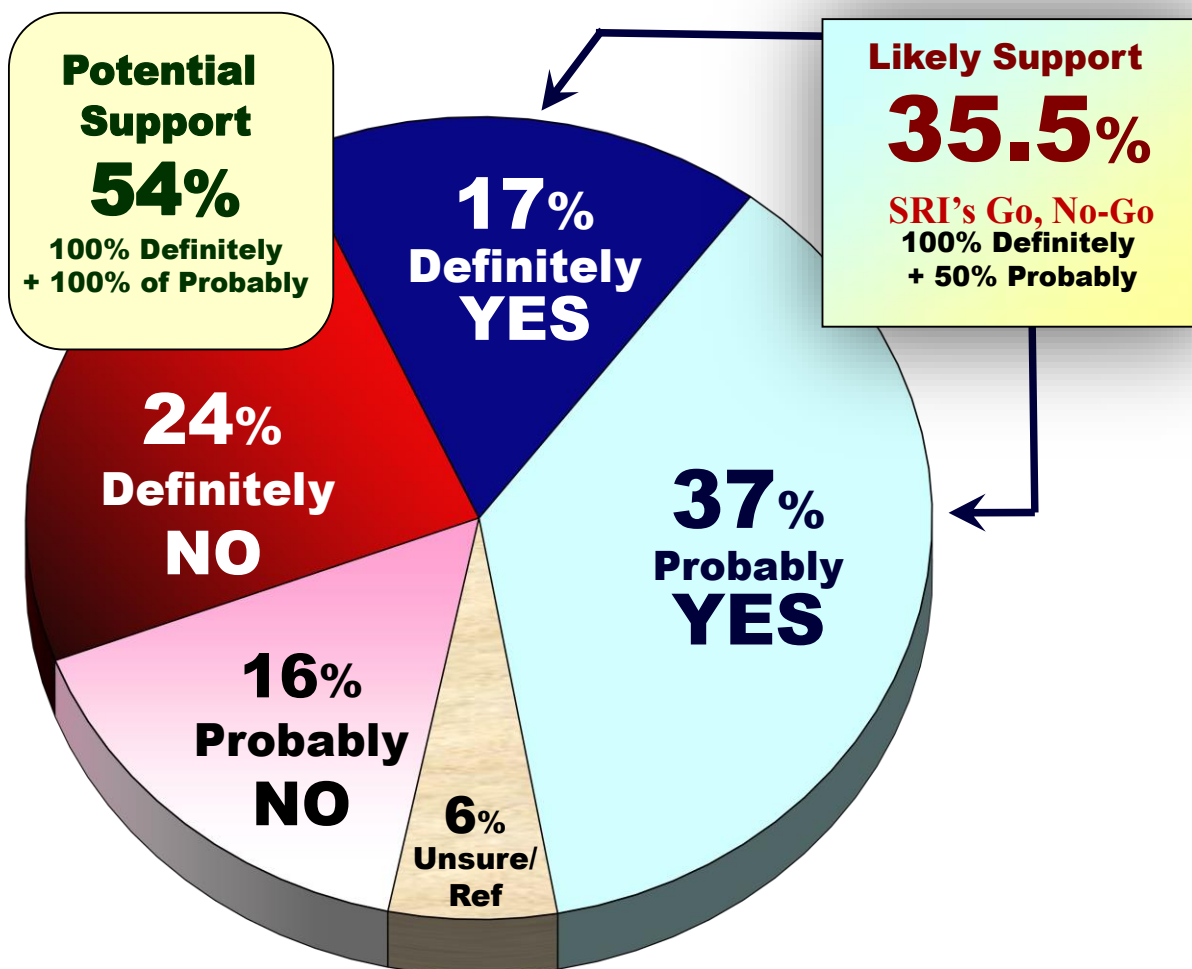


Figure 10A
Tax Feasibility Study - City of Clayton
March 2022

Recommend Making Proposed Increase... **Permanent, to Sunset or be brought back to Voters for Renewal**

Question 11.0 Because the need for City services and the City's operating costs will continue into the foreseeable future, would you recommend making the proposed increase in the local tax base, if authorized by Clayton voters, **PERMANENT**; or would you want the increase to 'Sunset' in a specific number of years **OR** be brought back to local voters to be **RENEWED**?

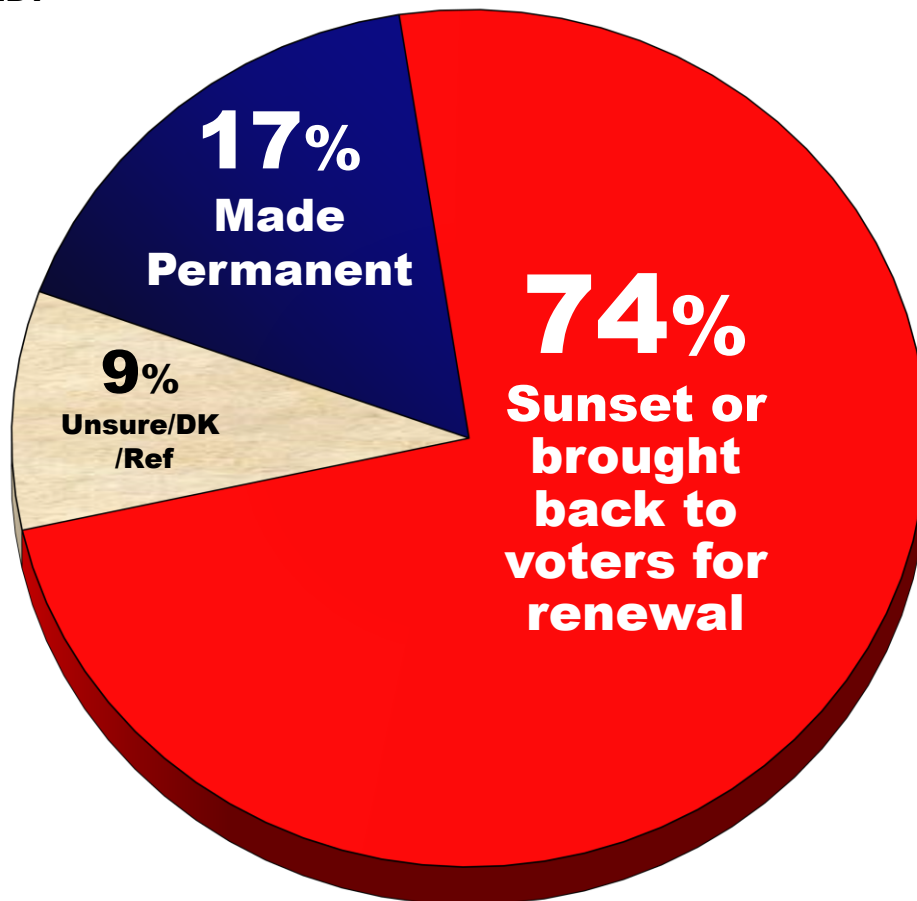


Figure 10B
Tax Feasibility Study - City of Clayton
March 2022

Support Making Proposed Increase... **Sunset in 20 Years**

Question 11.1 Since you're not willing to support keeping this increase in the local tax base in place **PERMANENTLY** would you be willing to keep it in place for 20 years; then have it terminate **OR** be brought back to local voters for renewal?

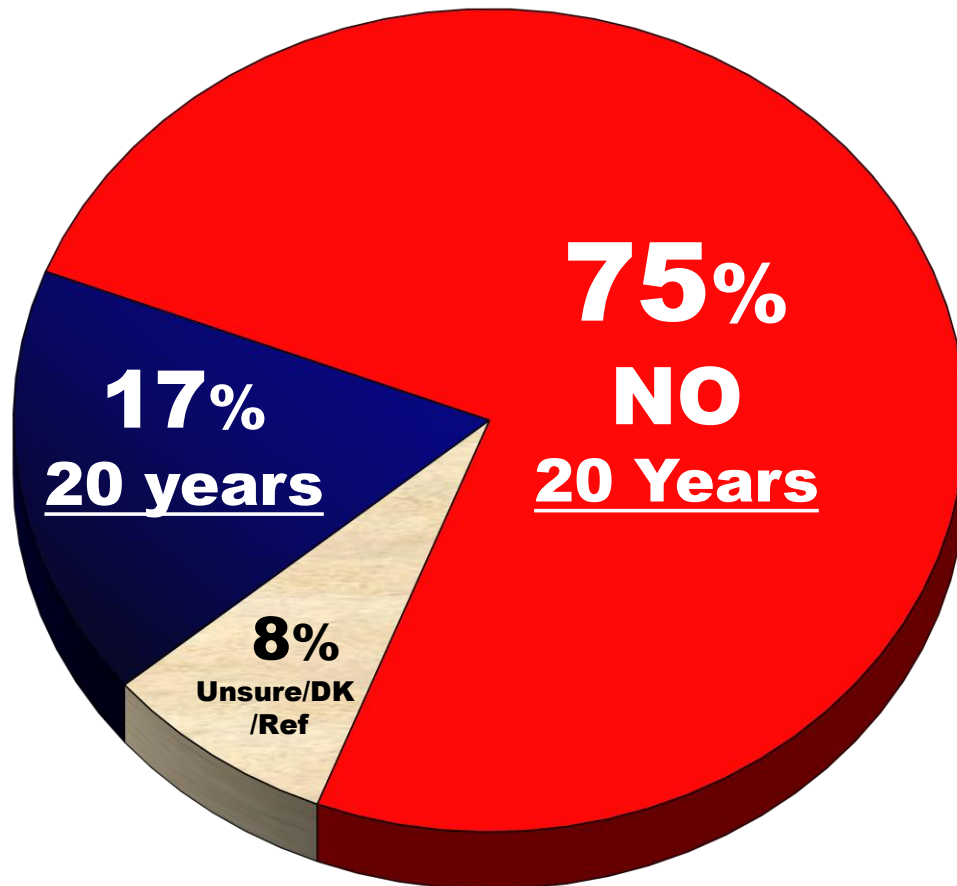


Figure 10C
Tax Feasibility Study - City of Clayton
March 2022

Support Making Proposed Increase... **Sunset in 10 Years**

Question 11.2 Since you're not willing to support keeping this increase in the local tax base for 20 Years, would you be willing to keep it in place for 10 years; then have it terminate OR be brought back to local voters for renewal?

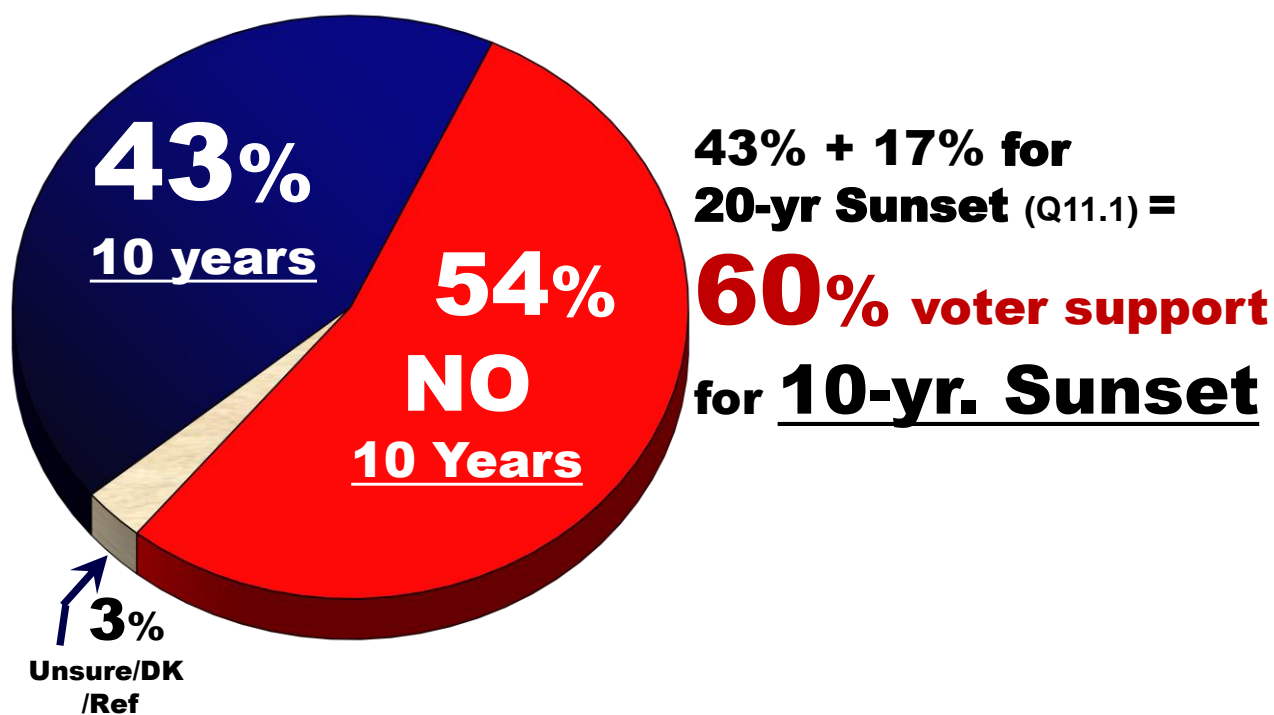


Figure 11
Tax Feasibility Study - City of Clayton
March 2022

Support for... Incorporating a CPI

Question 12.1: In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to **KEEP PACE** with the increased cost of providing services to Clayton residents from year-to-year?

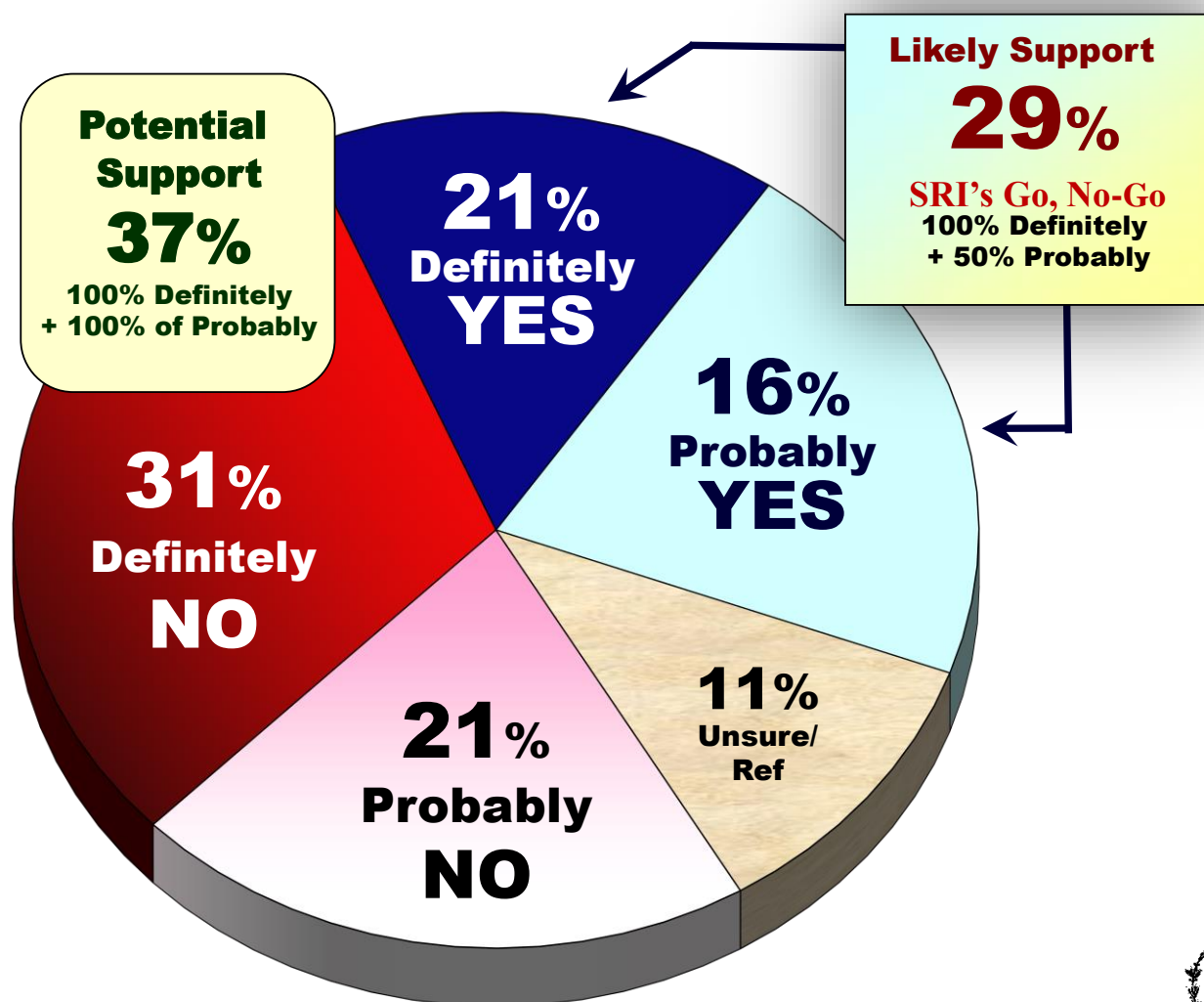


Figure 12
Tax Feasibility Study - City of Clayton
March 2022

Agree or Disagree...

Clayton's Elected Officials are Completely Trustworthy

Question 13.0: Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are Completely trustworthy?"

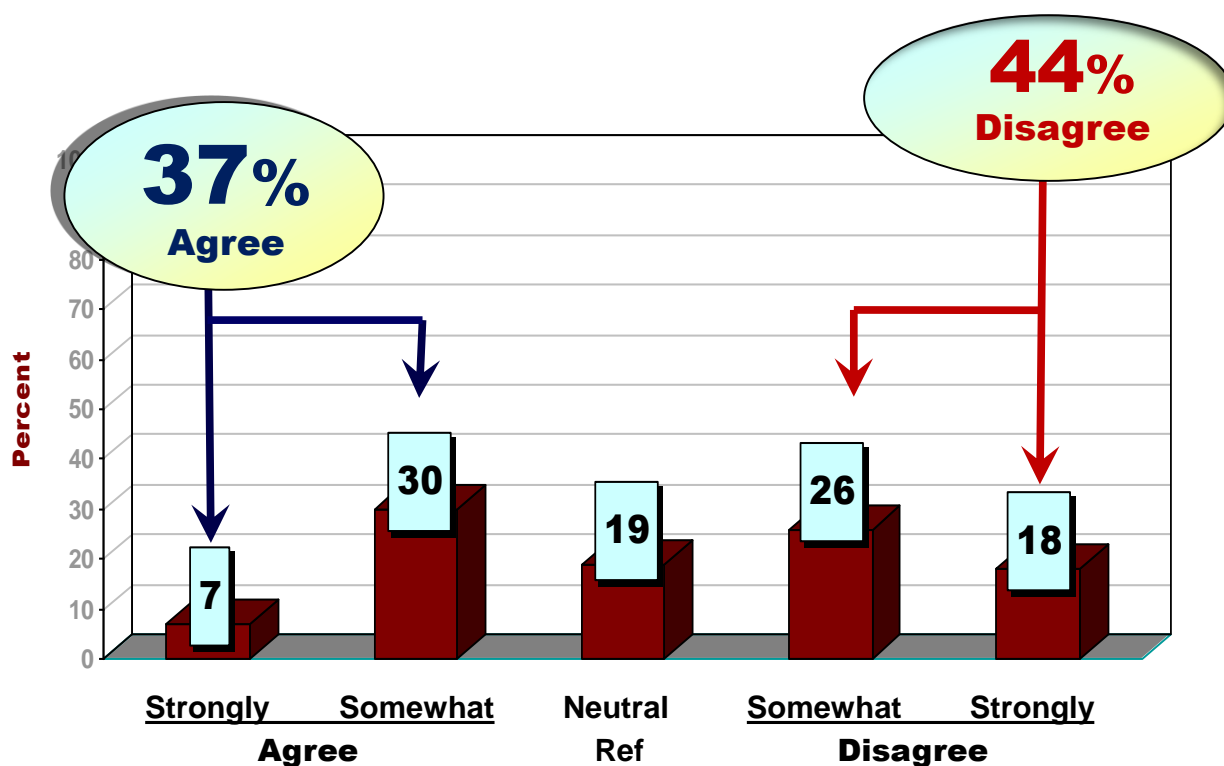


Figure 13
Tax Feasibility Study - City of Clayton
March 2022

Recommendations

1. **NO-GO** for placing funding measure on the November 2022 ballot.
2. Develop a comprehensive Public Outreach effort to **INFORM** the local electorate and the community-at-large regarding the fiscal challenges facing the City and the consequences for NOT addressing these challenges.
3. The **MESSAGE** should be driven by *findings* from present scientific voter survey.
4. Place a funding Measure on the local ballot in the **November 2024** election cycle.



Figure 14A
Tax Feasibility Study - City of Clayton
March 2022

Demographics of Survey Respondents

Length of Residency

0 to 5 years	24%
6 to 10	16%
11 to 25	27%
Over 25 years	33%

Age

18 to 30	1%
31 to 40	19%
41 to 50	17%
51 to 65	28%
Over 65	32%
Refused	3%

Household Income

Under \$35,000	0%
\$35,001 to \$50,000	7%
\$50,001 to \$75,000	12%
\$75,001 to \$100,000	12%
Over \$100,000	58%
Refused	11%

Ideology

Liberal	26%
Progressive	31%
Moderate	9%
Conservative	25%
Refused	9%

Home Ownership

Own	94%
Rent	5%
Refused	1%

Education

Less than High School	1%
High School/Trade School	6%
Some College	23%
College Graduate	39%
Graduate/Prof. School	29%
Refused	2%

of Children Under 18

None	68%
One	10%
Two	19%
Three or more	2%
Refused	1%

Gender

Male	48%
Female	52%



Figure 14B
Tax Feasibility Study - City of Clayton
March 2022

Demographics of Survey Respondents

Area of Residence

Northern Clayton	30%
Central Clayton	12%
Town Center	24%
Southern Clayton	13%
East	1%
West	4%
Other	9%
Refused	7%

Ethnicity

Caucasian	71%
Hispanic/Latino	4%
African American/Black	4%
Native American/Alaskan	0%
Native Hawaiian & other Pacific Islander	0%
Asian	1%
Other	15%
Refused	5%



Addendum 'B'

City of Clayton
FUNDING FEASIBILITY SURVEY
 March 2022
 (Local Electorate)
 N=300

Hello. My name is ___ and I am with the SURVEY RESEARCH INSTITUTE. We are conducting a survey for the **City of Clayton**. City officials are in the midst of making a series of decisions that will impact the level of services presently being provided to Clayton residents by or through the City; and, would like to have input from local residents BEFORE making these decisions. This survey is not part of any political campaign; and, your responses to our questions will remain totally confidential. Would you kindly take a few minutes to respond to our questionnaire?

NOTE TO INTERVIEWER: If respondent asks, "How long will the survey take?"
 Answer: "About 15 minutes"

Issues of Concern to Clayton Voters

1.0 Overall, how **satisfied** are you with the **QUALITY OF LIFE** as a resident of Clayton?
 Would you say you are...

Extremely Satisfied	Very Satisfied	Only slightly Satisfied	Neutral/ Unsure	Slightly Dissatisfied	Very Dissatisfied	Extremely Dissatisfied
33%	51%	10%	5%	0%	0%	1%

2.0 Is there a **Local Issue** you are especially concerned about today?

46%	YES ... "What would that be?"
23%	Housing
5%	Raising taxes
4%	Homelessness
4%	Schools
10%	Misc: Water shortage; Wants Clayton to stay small, quiet and safe; Seems to be moving away from moderate to liberal; Racist people in town; Police services; Not very diverse community; Lake front has no water; Keller Ridge road has bad triangles and if there were a fire it would impede the escape route; City Council not very good at managing money; Budget; Not much diversity
52%	NO
2%	Unsure/Don't know/Neutral/Refused

Satisfaction Scores for Certain Public Services

NOTE TO SURVEYORS: ROTATE the order in which you read the list of local concerns, 4.1 through 4.8

3.0 I would like to ask you how satisfied you are with certain services and amenities presently being provided to Clayton residents by or through the City.

3.1 How satisfied are you with the park and recreation amenities presently available to local residents, including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park, including the Gazebo, and North Valley Park?

Extremely Satisfied	Somewhat Satisfied	Neutral/Unsure [DO NOT read]	Somewhat Dissatisfied	Extremely Dissatisfied	Refused
55%	33%	6%	3%	2%	1%

3.2 How satisfied are you with the level of police services presently being provided in Clayton?

Extremely Satisfied	Somewhat Satisfied	Neutral/Unsure [DO NOT read]	Somewhat Dissatisfied	Extremely Dissatisfied	Refused
58%	34%	5%	2%	1%	0%

3.3 How satisfied are you with community development (including code enforcement, planning and zoning)?

Extremely Satisfied	Somewhat Satisfied	Neutral/Unsure [DO NOT read]	Somewhat Dissatisfied	Extremely Dissatisfied	Refused
17%	38%	17%	16%	9%	3%

3.4 How satisfied are you with the County Library located in Clayton?

Extremely Satisfied	Somewhat Satisfied	Neutral/Unsure [DO NOT read]	Somewhat Dissatisfied	Extremely Dissatisfied	Refused
52%	24%	21%	2%	1%	0%

Level of Awareness re: Challenges presently facing the City

4.0 Until now, the City of Clayton has been able to cover the City's operating expenses, including providing services to constituents that ensure a high *quality of life* for all Clayton residents. Due to unforeseen circumstances, such as impacts from the Covid-19 Pandemic, the increasing cost of fuel and electricity, among other factors – if nothing is done to remedy the situation...beginning fiscal year 2023, the City will enter a mode of deficit spending. More specifically, at this point, the City could be faced with an annual shortfall of between four hundred thousand to six hundred thousand dollars.

Prior to the present survey, were you aware of the fact that the **City of Clayton** is facing huge fiscal challenges? And, would that be...

17%	Extremely aware, or only...
36%	Somewhat aware, or...
45%	Not at all aware of this fact?
2%	DK/unsure/Refused

4.1 Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?

30%	Highly concerned
50%	Somewhat concerned
14%	Not at all concerned
6%	DK/unsure/Refused

BENCHMARK Support for Increasing Local Tax Base

5.0 At the present time, Clayton officials are considering several ways of dealing with this difficult situation. I would like to ask you about your preferences regarding two of these. Would you prefer:

35% Maintaining City services at their current level and **increasing local taxes only enough to pay for the same level of programs and services** that are presently being provided to local residents? Or, do you prefer...

41% Cutting back the current level of City services and programs, thereby, creating NO **new taxes at the local level of government**...even if this means forcing City officials into making significant cutbacks in the level of services presently being provided to Clayton residents, such as reducing the number of sworn police officers; cutting back expenses in maintaining City parks; or reducing the number of hours City Hall is open to the public; among other services?

15% **Depends on the amount of the additional tax**

9% Refused

Voter support for 1ST of three Funding Mechanisms: Increase Property Tax

6.0 The first option is to ask Clayton voters to authorize an increase the amount of their **property tax** by \$400, per year, per parcel of property owned, which amounts to approximately \$33 per month

This would provide unrestricted funds to balance the City's annual budget; plus, address unmet needs for additional public safety, park maintenance, sustainability and staff support.

The specific funding mechanism would be a **PARCEL TAX**, which is a flat tax on each parcel of property owned as opposed to a tax based upon the assessed value of each parcel of property owned.

My question is this. If you were asked to vote today on such a funding measure, would you vote YES or NO? And, would that be...

12%	<u>Definitely</u> YES	[SKIP to Q7.0]
24%	<u>Probably</u> YES	[Go on to Q6.1]
9%	Unsure/DK	[Skip to Q6.1]
17%	<u>Probably</u> NO	[Skip to Q6.1]
37%	<u>Definitely</u> NO	[Skip to Q6.1]
1%	Refused	[SKIP to Q7.0]

Likely Support: 24%

SRI's Go/No-Go Model:

100% Definitely Yes + 50% Probably Yes

Potential Support

36%

100% Definitely Yes + 100% Probably Yes

6.1 Since you're not willing to pay \$400 per year (or about \$33 per month) to allow City officials to balance the City's annual budget and address unmet needs, would you be willing to authorize an annual increase of \$300 (or \$25 per month) per parcel of property owned, in order for the City to balance the City's annual budget and avoid having to make significant cutbacks in the level services presently being provided to Clayton residents? And, would that be...

12%	Definitely YES at Q6.0	
9%	<u>Definitely</u> YES	[SKIP to Q7.0]
17%	<u>Probably</u> YES	[Go on to Q6.2]
9%	Unsure/DK	[Skip to Q6.2]
17%	<u>Probably</u> NO	[Skip to Q6.2]
36%	<u>Definitely</u> NO	[Skip to Q6.2]
0%	Refused	[SKIP to Q7.0]

Likely Support: 29.5%

SRI's Go/No-Go Model:

100% Definitely Yes + 50% Probably Yes

Potential Support

38%

100% Definitely Yes + 100% Probably Yes

6.2 Since you're not willing to pay \$300 per year (which is approximately \$25 per month) to allow City officials to balance the City's annual budget, would you be willing to authorize an annual increase of \$200 (or \$17 per month) per parcel of property owned, in order for the City to avoid having to make significant cutbacks in the level of services presently being provided to Clayton residents? And, would that be...

21%	Definitely YES at Q6.0 & 6.1
9%	<u>Definitely</u> YES
21%	<u>Probably</u> YES
7%	Unsure/DK
14%	<u>Probably</u> NO
28%	<u>Definitely</u> NO
0%	Refused

Likely Support: 40.5%
SRI's Go/No-Go Model:
 100% Definitely Yes + 50% Probably Yes
Potential Support
51%
 100% Definitely Yes + 100% Probably Yes

Voter support for 2nd of three Funding Mechanisms: Utility Use Tax

7.0 Another approach to addressing the financial crisis presently facing City officials is to ask Clayton voters to authorize a **UTILITY USE TAX**, wherein BOTH residents and local businesses would pay an additional **6% tax** on their monthly utility bills, such as gas & electric and telecommunications; but, NOT on water nor solid waste. This tax would not only be paid by local property residents, but by local businesses, as well.

The monies from this funding mechanism would be placed into the City's General Fund, thus, as with a parcel tax, making it possible for City officials to direct monies wherever they are needed, for example, used to maintain the present level of police protection in the City of Clayton, for street maintenance, among other critical services.

If you were asked to vote today on a measure to create a **UTILITY USE TAX** of **6%** of your utility bills, would you **definitely vote YES**, **probably vote YES**, **probably vote NO**, or **definitely vote NO** on such a measure?

Note to surveyors: if the respondent asks for clarification about what the **6%** increase in **utility use tax** represents, the answer is: The amount of the increase would be 6% of the person's monthly utility bill; therefore, the amount of increase would depend upon how much of the respective utility is consumed in any given month.

9%	<u>Definitely</u> YES
18%	<u>Probably</u> YES
2%	Unsure/DK
12%	<u>Probably</u> NO
59%	<u>Definitely</u> NO
0%	Refused

Likely Support: 18%
SRI's Go/No-Go Model:
 100% Definitely Yes + 50% Probably Yes
Potential Support
27%
 100% Definitely Yes + 100% Probably Yes

Voter support for 3rd of three Funding Mechanisms: Sales Tax (TUT)

8.0 The third funding mechanism under consideration is to ask Clayton voters to authorize a **1-cent increase** in Clayton's **Sales Tax**; more specifically, a one-cent **Transaction and Use Tax** (referred to as a TUT). A TUT would not only apply to purchases made in the City of Clayton, but it generates revenue through purchases made outside the City for such large personal property as vehicles and boats. A one-cent TUT would generate approximately \$800,000 annually.

The current Sales Tax in Clayton is 8.75%, of which the City receives a 1% share, generating approximately \$520,000 annually. The City does not have a local sales tax in place, today; thus, a one-cent TUT (if authorized by the Clayton electorate) will increase the local sales tax to 9.75%. My question is this...

Should the City place a one-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents and making it possible to address some of the City's unmet needs, would you vote **YES** or **NO**? And, would that be...

21%	<u>Definitely</u> YES	[SKIP to Q9.0]
25%	<u>Probably</u> YES	[ASK Q8.1]
5%	Unsure/DK	[ASK Q8.1]
18%	<u>Probably</u> NO	[ASK Q8.1]
31%	<u>Definitely</u> NO	[ASK Q8.1]
0%	Refused	

Likely Support: 33.5%

SRI's Go/No-Go Model:

100% Definitely Yes + 50% Probably Yes

Potential Support

46%

100% Definitely Yes + 100% Probably Yes

8.1 Since you DO NOT support authorizing a one-cent increase in the City's sales tax, would you be willing to vote to authorize a **1/2-cent** TUT in order for the City to avoid having to make significant cutbacks in the level of services presently being provided to Clayton residents. A quarter-cent TUT would generate approximately \$400,000 annually; it would increase the Sales Tax in Clayton to from 8.75% to 9.25%. Thus, my question is...

Should the City place a half-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents, would you vote **YES** or **NO**? And, would that be...

21%	Definitely YES at Q8.0
10%	<u>Definitely</u> YES
20%	<u>Probably</u> YES
3%	Unsure/DK
20%	<u>Probably</u> NO
26%	<u>Definitely</u> NO
0%	Refused

Likely Support: 41%

SRI's Go/No-Go Model:

100% Definitely Yes + 50% Probably Yes

Potential Support

51%

100% Definitely Yes + 100% Probably Yes

'Test' Arguments in Support of, and Opposed to, Increases Local Tax Base

NOTE TO INTERVIEWER: ROTATE the order in which you read the list of local concerns, 9.1 through 9.6

9.0 I am now going to read several arguments that might be offered either **for** or **against** supporting one of the three initiatives presently under consideration in order to allow City officials to balance the City's

annual budget, going forward; thus, avoid having to make cutbacks to the services presently being provided to Clayton residents. After I read each one, please tell me, if you heard the statement from a trusted source, would you be more likely to support or more likely to oppose such a funding measure...or would you say the argument would have no impact on your decision of how to vote, OR is the statement NOT believable?

Here is the first argument:

9.1 Without these funds, the City will be forced to lay off at least one police officer; thus, reducing response times and negatively impacting the level of Public Safety in Clayton in numerous other ways.

Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE? Specifically, would this argument make you...

<u>MUCH</u> more likely to support	<u>SOMEWHAT</u> more likely to support	no effect on me. doesn't matter	<u>SOMEWHAT</u> more likely to oppose	<u>MUCH</u> more likely to oppose	NOT believable	Unsure/DK Refused
18%	24%	26%	14%	10%	6%	2%

9.2 The streetlight assessment currently in place in Clayton does not fully cover the cost of operations; in fact, the rate has not been increased for the past 24 years. Furthermore, it does not include a CPI to control for normal inflation. Therefore, without additional funds, the City may be forced to turn off a portion of street lights in certain neighborhoods of the City; thus, negatively impacting public safety. Would this argument make you...

<u>MUCH</u> more likely to support	<u>SOMEWHAT</u> more likely to support	no effect on me. doesn't matter	<u>SOMEWHAT</u> more likely to oppose	<u>MUCH</u> more likely to oppose	NOT believable	Unsure/DK Refused
19%	24%	29%	8%	12%	7%	1%

9.3 Without these funds, the City will be forced to **cut back on the level of services** presently being provided to Clayton residents, citywide; thus, negatively impacting the *quality of life* for all Clayton residents. Would this argument make you...

<u>MUCH</u> more likely to support	<u>SOMEWHAT</u> more likely to support	no effect on me. doesn't matter	<u>SOMEWHAT</u> more likely to oppose	<u>MUCH</u> more likely to oppose	NOT believable	Unsure/DK Refused
17%	21%	35%	13%	7%	5%	2%

9.4 Taxes are simply too high. Clayton residents need tax relief. Would this argument make you...

<u>MUCH</u> more likely to support	<u>SOMEWHAT</u> more likely to support	no effect on me. doesn't matter	<u>SOMEWHAT</u> more likely to oppose	<u>MUCH</u> more likely to oppose	NOT believable	Unsure/DK Refused
14%	12%	39%	14%	10%	5%	6%

9.5 Without the revenues from the proposed funding Measure, the City will be forced into "deficit spending", which means that the City will have to take money out of its reserves to cover operating costs, instead of using these monies as intended for other needs. Would hearing this argument from someone you trust make you...

<u>MUCH</u> more likely to support	<u>SOMEWHAT</u> more likely to support	no effect on me. doesn't matter	<u>SOMEWHAT</u> more likely to oppose	<u>MUCH</u> more likely to oppose	NOT believable	Unsure/DK Refused
8%	19%	37%	18%	10%	3%	5%

9.6 Without additional funding, the City could be forced into bankruptcy; or even be taken over by Contra Costa County. Would this argument make you...

<u>MUCH</u> more likely to support	<u>SOMEWHAT</u> more likely to support	no effect on me. doesn't matter	<u>SOMEWHAT</u> more likely to oppose	<u>MUCH</u> more likely to oppose	NOT believable	Unsure/DK Refused
17%	13%	20%	7%	13%	25%	5%

Voter support AFTER hearing 'Arguments'

10.0 Now that you have heard several arguments in SUPPORT of, and in OPPOSITION to, the notion of authorizing an increase in the local tax base in order to avoid having to make serious cutbacks in services presently being provided to Clayton residents, and assuming the amount of increase does NOT exceed your THRESHOLD of *willingness to pay*, would you **vote YES** or **NO** on such a funding Measure, and would that be...

17%	<u>Definitely</u> YES
37%	<u>Probably</u> YES
5%	Unsure/DK
16%	<u>Probably</u> NO
24%	<u>Definitely</u> NO
1%	Refused

Likely Support: 35.5%

SRI's Go/No-Go Model:

100% Definitely Yes + 50% Probably Yes

Potential Support

54%

100% Definitely Yes + 100% Probably Yes

Perpetuity vs. need for 'Sunset' Clause

11.0 Because the need for City services and the City's operating costs will continue into the foreseeable future, would you recommend making the proposed increase in the local tax base, if authorized by Clayton voters, PERMANENT; or, would you want the increase to 'Sunset' (meaning terminate) in a specific number of years OR be brought back to local voters to be RENEWED?

17% The increase in the local tax base, if authorized by Clayton voters, should be
PERMANENT [SKIP to Q12.0]

74% The increase in the local tax base, if authorized by Clayton voters, should be made to
'Sunset' (meaning TERMINATE) in a specific number of years OR be brought back to local voters to be
RENEWED[Go On to question 11.1]

5% Unsure/Don't know/Neutral [Go On to question 11.1]

4% Refused [SKIP to question 12.0]

11.1 Since you're not willing to support keeping this increase in the local tax base in place PERMANENTLY, would you be willing to keep it in place for **20 years**; then have it terminate OR be brought back to local voters for renewal?

17% Vote YES for a **20-year** Sunset clause [SKIP to question 12.0]

75% Vote NO for a 20-year Sunset clause [Go On to question

11.2]

6% Unsure/Don't know/Neutral [**DO NOT READ** this option] [Go On to question

11.2]

2% Refused [SKIP to question 12.0]

11.2 Since you're not willing to support keeping increase in the local tax base for 20 years, would you be willing to keep it in place for **10 years**; then have it terminate OR be brought back to local voters for renewal?

43% Vote YES for a **10-year** Sunset clause

54% Vote NO for a 10-year Sunset clause

3% Unsure/Don't know/Neutral [**DO NOT READ** this option]

0% Refused

Testing feasibility of incorporating a CPI

12.0 As noted a few moments ago, due to normal inflation, the cost of providing City services for Clayton residents increases each and every year. Thus, unless there is a mechanism in place to provide additional income to control for normal inflation, the City will be faced with asking local voters for another increase in local taxes, or making cutbacks, in the relatively near future.

The most common way to address this reality is to ask voters to authorize an annual index of change, also referred to as a CPI or CONSUMER PRICE INDEX, not to exceed 5% per year. So, my question is this...

12.1 In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to KEEP PACE with the increased cost of providing City services to Clayton residents from year-to-year. And, would your answer be...

21%	<u>Definitely</u> YES
16%	<u>Probably</u> YES
9%	Unsure/DK
21%	<u>Probably</u> NO
31%	<u>Definitely</u> NO
2%	Refused

Likely Support: 29%
SRI's Go/No-Go Model:
 100% Definitely Yes + 50% Probably Yes
Potential Support
37%
 100% Definitely Yes + 100% Probably Yes

Level of TRUST in local elected officials

13.0 Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are **completely trustworthy**"; and, would that be...

Strongly Agree	Somewhat Agree	Neutral (DO NOT read)	Somewhat Disagree	Strongly Disagree	Refused (DO NOT read)
7%	30%	15%	26%	18%	4%

Demographics

Finally, I have a few brief questions about you. I will read several response categories. Please tell me when I read the category that applies to you.

14.0 Where do you reside in Clayton?

NOTE TO INTERVIEWER: Allow respondent to answer; if they are unclear, read the four sections of the City and ask the respondent if any of these are correct.

30%	Northern Clayton
12%	Central Clayton
24%	Town Center
13%	Southern Clayton
1%	East side
4%	West side

9%	Other	
7%	Refused	[Do not read this option]

15.0 Do you own or rent your home?

94%	Own
5%	Rent
1%	Refused

16.0 How long have you lived in Clayton?

24%	0 to 5 years
16%	6 to 10 years
27%	11 to 25 years
33%	Over 25 years

17.0 How many school-age children do you have living at home under the age of 18?

68%	None	
10%	One	
19%	Two	
2%	Three or more	
1%	Refused	[Do not read this option]

18.0 How many years of school have you completed?

1%	less than High School	
6%	High School graduate (or Trade School)	
23%	Some college	
39%	College graduate	
29%	Graduate school, Professional school	
2%	Refused	[Do not read this option]

19.0 Using the traditional political labels would you describe yourself as **liberal**, **progressive**, **moderate**, or **conservative**?

26%	Liberal	
31%	Progressive	
9%	Moderate	
25%	Conservative	
9%	Refused	[Do not read this option]

20.0 Into what range does your annual household income fall?

0%	under \$25,000	
7%	between \$25,000 and \$50,000	
12%	between \$50,000 and \$75,000	
12%	between \$75,000 and \$100,000	
58%	over \$100,000	
11%	Refused	[Do not read this option]

21.0 With respect to age, in which of the following categories do you fall?

1%	18 to 30 years
19%	31 to 40 years
17%	41 to 50 years
28%	51 to 65 years
32%	Over 65 year
3%	Refused [Do not read this option]

22.0 What is your ethnic background?

71%	White or Caucasian
4%	Hispanic/Latino
4%	African American or Black
0%	Native American/Alaskan Native
0%	Native Hawaiian & other Pacific Islander
1%	Asian
15%	Other
5%	Refused [Do not read this option]

23.0 Gender of respondent?

52%	Female
48%	Male

Thank the interviewee for participating in the survey and politely say "Good-bye."

March 2022

Addendum 'C'

Research Design and Methodology

The present research effort adheres strictly to “**The Scientific Method**,” as do all SRI studies.

The telephone survey was comprised of N=307 completed interviews with registered voters throughout the City of Clayton, California. At 95% confidence level, an N≈300 yields *sampling error* of ±4.5% to 5.8%.

Thus, the “*findings*” from the present research effort are highly “representative” of the population from which the sample was drawn.

By working closely with the City Manager, Reina Schwartz, SRI researchers were able to create a research instrument (questionnaire) tailored to the needs and expectations of City officials.² The research instrument was then “pre-tested” by completing 20 interviews; appropriate adjustments were made; then, the survey was entered into the field, full force. Of course, special care was taken to ensure that appropriate measurement “scales” were employed in order to maximize both the *reliability* and *validity* of the responses.

Data collection continued from March 21 through 28, 2022. After the data were gathered, they were analyzed using a statistical package called SPSS, which accommodates the application of both ***descriptive*** and ***advanced*** statistical analyses. We then created the appropriate graphs, charts, and tables and DEBRIEFED the Client; finally, we prepared a Final Report (the present document) for use by the Client.

Should additional analysis and/or interpretation of the “findings” be desired by the Client, SRI will happily do so and in a timely fashion.



² **Addendum 'B'** contains the final research instrument (questionnaire) showing percentages for each of the questions incorporated into the study.

Book of Crosstabs



Commissioned by ...



March 2022

Conducted by...

Strategy Research Institute
Research and Consulting for Strategic Planning
www.sri-consulting.org



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Table 1-1,2,3,4	Q1.0 I would like to ask whether you <u>agree</u> or <u>disagree</u> with the following statement: Clayton is a great community ; I am <u>happy to be a resident</u> .
Table 2-1,2,3,4	Q2.0 Is there a <u>Local Issue</u> you are especially concerned about today?
Table 3-1,2,3,4	Q3.1 How satisfied are you with the <u>park and recreation amenities</u> presently available to local residents, including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park, including the Gazebo, and North Valley Park?
Table 4-1,2,3,4	Q3.2 How satisfied are you with the level of <u>police services</u> presently being provided in Clayton?
Table 5-1,2,3,4	Q3.3 How satisfied are you with community development (including code enforcement, planning and zoning)?
Table 6-1,2,3,4	Q3.4 How satisfied are you with the <u>County Library</u> located in Clayton?
Table 7-1,2,3,4	Q4.0 Prior to the present survey, were you aware of the fact that the City of Clayton is facing huge fiscal challenges?
Table 8-1,2,3,4	Q4.1 Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?
Table 9-1,2,3,4	Q5.0 At the present time, Clayton officials are considering several ways of dealing with this difficult situation. I would like to ask you about your preferences regarding two of these. Would you prefer: <u>Maintaining City services</u> at their current level and <u>increasing local taxes only enough to pay for the same level of programs and services</u> that are presently being provided to local residents? Or, do you prefer... <u>Cutting back the current level of City services and programs</u> , thereby, creating NO <u>new taxes at the local level of government</u> ...even if this means forcing City officials into making significant cutbacks in the level of services presently being provided to Clayton residents, such as reducing the number of sworn police officers; cutting back expenses in maintaining City parks; or reducing the number of hours City Hall is open to the public; among other services?
Table 10-1,2,3,4	Q6.0 The first option is to ask Clayton voters to authorize an increase the amount of their property tax by \$400, per year, per parcel of property owned, which amounts to approximately \$33 per month . This would provide unrestricted funds to balance the City's annual budget; plus, address unmet needs for additional public safety, park maintenance, sustainability and staff support. The specific funding mechanism would be a PARCEL TAX , which is a <u>flat tax</u> on each parcel of property owned as opposed to a tax based upon the <u>assessed value</u> of each parcel of property owned. If you were asked to vote today on such a funding measure, would you vote YES or NO?

Table 11-1,2,3,4	Q6.1 Since you're not willing to pay \$400 per year (or about \$33 per month) to allow City officials to balance the City's annual budget and address unmet needs, would you be willing to authorize an annual increase of \$300 (or \$25 per month) per parcel of property owned, in order for the City to balance the City's annual budget and avoid having to make significant cutbacks in the level services presently being provided to Clayton residents?
Table 12-1,2,3,4	Q6.2 Since you're not willing to pay \$300 per year (which is approximately \$25 per month) to allow City officials to balance the City's annual budget, would you be willing to authorize an annual increase of \$200 (or \$17per month) per parcel of property owned, in order for the City to avoid having to make significant cutbacks in the level of services presently being provided to Clayton residents?
Table 13-1,2,3,4	Q7.0 If you were asked to vote today on a measure to create a UTILITY USE TAX of 6% of your utility bills, would you definitely vote YES , probably vote YES , probably vote NO ; or definitely vote NO on such a measure?
Table 14-1,2,3,4	Q8.0 Should the City place a <u>one-cent</u> Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents and making it possible to address some of the City's unmet needs, would you vote YES or NO ?
Table 15-1,2,3,4	Q8.1 Should the City place a <u>half-cent</u> Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents, would you vote YES or NO ?
Table 16-1,2,3,4	Q9.1 Without these funds, the City will be forced to lay off at least one police officer; thus, reducing response times and negatively impacting the level of Public Safety in Clayton in numerous other ways. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?
Table 17-1,2,3,4	Q9.2 The streetlight assessment currently in place in Clayton does not fully cover the cost of operations; in fact, the rate has not been increased for the past 24 years. Furthermore, it does not include a CPI to control for normal inflation. Therefore, without additional funds, the City may be forced to turn off a portion of street lights in certain neighborhoods of the City; thus, negatively impacting public safety. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?
Table 18-1,2,3,4	Q9.3 Without these funds, the City will be forced to cut back on the level of services presently being provided to Clayton residents, citywide; thus, negatively impacting the <i>quality of life</i> for all Clayton residents. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?
Table 19-1,2,3,4	Q9.4 Taxes are simply <u>too high</u> . Clayton residents <u>need tax relief</u> . Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?
Table 20-1,2,3,4	Q9.5 Without the revenues from the proposed funding Measure, the City will be forced into "deficit spending", which means that the City will have to take money out of its reserves to cover operating costs, instead of using these monies as intended for other needs. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?
Table 21-1,2,3,4	Q9.6 Without additional funding, the City could be forced into bankruptcy; or even be taken over by Contra Costa County. Would hearing this argument from someone you trust make you more likely to SUPPORT

	or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?
Table 22-1,2,3,4	Q10.0 Now that you have heard several arguments in SUPPORT of, and in OPPOSITION to, the notion of authorizing an increase in the local tax base in order to avoid having to make serious cutbacks in services presently being provided to Clayton residents, and assuming the amount of increase does NOT exceed your THRESHOLD of <i>willingness to pay</i> ; would you vote YES or NO on such a funding Measure?
Table 23-1,2,3,4	Q11.0 Because the need for City services and the City's operating costs will continue into the foreseeable future, would you recommend making the proposed increase in the local tax base, if authorized by Clayton voters, PERMANENT; or, would you want the increase to 'Sunset' (meaning <u>terminate</u>) in a specific number of years OR be brought back to local voters to be RENEWED?
Table 24-1,2,3,4	Q11.1 Since you're not willing to support keeping this increase in the local tax base in place PERMANENTLY, would you be willing to keep it in place for 20 years ; then have it terminate OR be brought back to local voters for renewal?
Table 25-1,2,3,4	Q11.2 Since you're not willing to support keeping increase in the local tax base for 20 years, would you be willing to keep it in place for 10 years ; then have it terminate OR be brought back to local voters for renewal?
Table 26-1,2,3,4	Q12.1 In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to KEEP PACE with the increased cost of providing City services to Clayton residents from year-to-year.
Table 27-1,2,3,4	Q13.0 Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are completely trustworthy "?

NOTE: The percentages in the Book of Crosstabs will not match exactly with the percentages reported on the questionnaire and in the final report. SRI uses valid percentages in reporting the findings in the report (meaning respondents who did not answer the question are not included in the percentages reported), however, the Crosstabs program reports findings based on the full number of respondents, even those who choose not respond to certain question.

City of Clayton Funding Feasibility Survey

Table 1-1

/

/

Q1.0 I would like to ask whether you agree or disagree with the following statement: Clayton is a **great community**; I am happy to be a resident.

/

/

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	33 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Extremely satisfied	102 33.2%	45 28.1%	57 38.8%	3 100%	18 31.0%	12 23.5%	27 31.0%	42 42.4%	72 32.7%	3 25.0%	3 25.0%	-	-	9 50.0%	9 42.8%
Very satisfied	57 51.1%	97 60.6%	60 40.8%	-	34 58.6%	27 52.9%	42 48.3%	48 48.5%	112 50.9%	9 75.0%	6 50.0%	3 50.0%	3 100%	9 50.0%	9 42.8%
Only slightly satisfied	30 9.8%	9 5.6%	21 14.3%	-	-	3 5.9%	15 17.2%	9 9.1%	24 10.9%	-	-	3 50.0%	-	-	3 14.4%
Neutral/unsure	15 4.9%	9 5.6%	6 4.1%	-	6 10.3%	9 17.6%	-	-	9 4.1%	-	3 25.0%	-	-	-	-
Extremely dissatisfied	3 1.0%	-	3 2.0%	-	-	-	3 3.4%	-	3 1.4%	-	-	-	-	-	-

City of Clayton Funding Feasibility Survey
Table 1-2

/

/

Q1.0 I would like to ask whether you agree or disagree with the following statement: Clayton is a **great community**; I am happy to be a resident.

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Strongly agree	102 33.2%	3 100%	9 52.9%	36 50.0%	36 30.3%	15 16.7%	-	6 28.6%	18 50.0%	15 41.7%	54 30.3%	18 24.7%	9 18.8%	30 35.7%	45 44.1%
Somewhat agree	157 51.1%	-	5 29.4%	30 41.7%	71 59.7%	51 56.7%	-	8 42.9%	18 50.0%	9 25.0%	97 54.5%	43 58.9%	33 68.8%	42 50.0%	39 38.2%
Not agree or disagree	30 9.8%	-	-	6 8.3%	9 7.6%	12 13.3%	-	3 14.3%	-	9 25.0%	15 8.4%	6 8.2%	3 6.3%	12 14.3%	9 8.1%
Somewhat disagree	15 4.9%	-	3 17.6%	-	3 2.5%	9 10.0%	-	-	-	3 8.3%	12 6.7%	6 8.2%	3 6.3%	-	6 5.9%
Strongly disagree	3 1.0%	-	-	-	-	3 3.3%	-	3 14.3%	-	-	-	-	-	-	3 2.9%

City of Clayton Funding Feasibility Survey
Table 1-3

/

/

Q1.0 I would like to ask whether you agree or disagree with the following statement: Clayton is a **great community**; I am happy to be a resident.

/

/

/

/

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Strongly agree	102 33.2%	84 40.6%	9 28.1%	9 15.3%	-	90 31.1%	9 60.0%	24 29.6%	39 40.6%	6 23.1%	27 34.6%
Somewhat agree	57 51.1%	90 43.5%	17 53.1%	44 74.6%	6 100%	154 53.3%	3 55.6%	45 55.6%	36 37.5%	17 65.4%	42 53.8%
Not agree or disagree	30 9.8%	27 13.0%	-	-	-	30 10.4%	-	9 11.1%	15 15.6%	-	6 7.7%
Somewhat disagree	15 4.9%	3 1.4%	6 18.8%	6 10.2%	-	12 4.2%	3 20.0%	3 3.7%	3 3.1%	3 11.5%	3 3.8%
Strongly disagree	3 1.0%	3 1.4%	- 8.1%	-	-	3 1.0%	-	-	3 3.1%	-	-

City of Clayton Funding Feasibility Survey

Table 1-4

/

/

Q1.0 I would like to ask whether you agree or disagree with the following statement: Clayton is a **great community**; I am happy to be a resident.

/

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	54 100%
Strongly agree	102 33.2%	27 31.4%	6 16.7%	30 40.5%	9 23.1%	27 50.0%
Somewhat agree	157 51.1%	50 58.1%	15 41.7%	32 43.2%	27 69.2%	21 38.8%
Not agree or disagree	30 9.8%	3 3.5%	9 25.0%	12 16.2%	-	6 11.1%
Somewhat disagree	15 4.9%	6 7.0%	3 8.3%	-	3 7.7%	-
Strongly disagree	3 1.0%	-	3 5.3%	-	-	-

City of Clayton Funding Feasibility Survey

Table 2-1

/

/

Q2.0 Is there a **Local Issue** you are especially concerned about today?

/

/

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307	160	147	3	58	51	87	99	220	12	12	6	3	18	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	142	64	78	3	19	24	42	42	115	3	3	6	-	3	6
	46.3%	40.0%	53.1%	100%	32.8%	47.1%	48.3%	51.7%	52.3%	25.0%	25.0%	100%		16.6%	28.6%
No	159	93	66	-	39	24	45	48	99	9	9	-	3	15	15
	51.8%	58.1%	44.9%		67.2%	47.1%	51.7%	48.5%	52.3%	75.0%	75.0%		100%	83.4%	71.4%

City of Clayton Funding Feasibility Survey
Table 2-2

/

/

Q2.0 Is there a **Local Issue** you are especially concerned about today?

/	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307	3	17	72	119	90	-	21	36	178	36	73	48	84	102
	100%	100%	100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
Yes	142	-	8	36	62	33	-	9	15	21	70	28	21	33	60
	46.3%		47.1%	50.0%	52.1%	36.7%		42.9%	41.7%	58.3%	39.3%	38.4%	43.8%	39.3%	58.8%
No	159	3	9	30	57	57	-	12	18	15	105	45	27	45	42
	51.8%	100%	52.9%	41.7%	47.9%	63.3%		57.1%	50.0%	41.7%	59.0%	61.6%	56.3%	53.6%	41.2%

City of Clayton Funding Feasibility Survey

Table 2-3

/

/

Q2.0 Is there a **Local Issue** you are especially concerned about today?

/

/

/

/

	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307	207	32	59	6	289	15	81	96	26	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	142	102	11	26	-	142	12	42	45	8	36
	46.3%	49.3%	65.6%	44.1%		49.1%	80.0%	51.9%	50.0%	30.8%	46.2%
No	159	99	21	33	6	144	-	39	45	18	42
	51.8%	47.8%	34.4%	55.9%	100%	49.8%		48.1%	50.0%	69.2%	57.7%

City of Clayton Funding Feasibility Survey

Table 2-4

/

/

Q2.0 Is there a **Local Issue** you are especially concerned about today?

/

	Total	Area of Residence				
		=====				
		North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	374 100%	39 100%	51 100%
Yes	142 46.3%	44 51.2%	15 41.7%	26 35.1%	18 46.2%	24 47.1%
No	159 51.8%	39 45.3%	21 58.3%	45 60.8%	21 53.8%	27 52.9%

City of Clayton Funding Feasibility Survey
Table 3-1

/

/

Q3.1 How satisfied are you with the park and recreation amenities presently available to local residents, including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park, including the Gazebo, and North Valley Park?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Extremely satisfied	168 54.7%	93 58.1%	75 51.0%	-	33 56.9%	30 58.8%	51 58.6%	48 48.5%	114 51.8%	12 100%	-	3 50.0%	3 100%	12 66.6%	21 100%
Somewhat satisfied	101 32.9%	53 33.1%	48 32.7%	3 100%	20 34.5%	18 35.3%	27 31.0%	33 33.3%	77 35.0%	-	12 100%	3 50.0%	-	3 16.7%	-
Neutral/unsure	20 6.5%	8 5.0%	12 8.2%	-	2 3.4%	-	6 6.9%	9 9.1%	14 6.4%	-	-	-	-	-	-
Somewhat dissatisfied	9 2.9%	3 1.9%	6 4.1%	-	3 5.2%	-	-	6 6.1%	9 4.1%	-	-	-	-	-	-
Extremely dissatisfied	6 2.0%	3 1.9%	3 2.0%	-	-	3 5.9%	3 3.4%	-	3 1.4%	-	-	-	-	3 16.7%	-

City of Clayton Funding Feasibility Survey
Table 3-2

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Q3.1 How satisfied are you with the park and recreation amenities presently available to local residents, including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park, including the Gazebo, and North Valley Park?

	Total	Education					Income					Length of residency			
		Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Extremely satisfied	102 33.2%	3 100%	12 70.6%	39 54.2%	69 58.0%	42 46.7%	-	15 71.4%	21 58.3%	15 41.7%	99 55.6%	36 49.3%	21 43.8%	48 57.1%	63 61.8%
Somewhat satisfied	157 51.1%	-	3 17.6%	18 25.0%	41 34.5%	39 43.3%	-	6 28.6%	6 16.7%	15 41.7%	65 36.5%	35 47.9%	18 37.5%	24 28.6%	24 23.5%
Neutral/unsure	30 9.8%	-	2 11.8%	9 12.5%	6 5.0%	3 3.3%	-	-	6 16.7%	3 8.3%	5 2.8%	2 2.7%	-	6 7.1%	12 11.8%
Somewhat dissatisfied	15 4.9%	-	-	6 8.3%	-	-	-	-	-	3 8.3%	3 1.7%	-	3 6.3%	6 7.1%	-
Extremely dissatisfied	3 1.0%	-	-	-	3 2.5%	3 2.5%	-	-	-	-	6 3.4%	-	3 6.3%	-	3 2.9%

City of Clayton Funding Feasibility Survey

Table 3-3

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Q3.1 How satisfied are you with the park and recreation amenities presently available to local residents, including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park, including the Gazebo, and North Valley Park?

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	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307	207	32	59	6	289	15	81	96	26	78
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Extremely satisfied	168	111	21	30	3	159	6	48	48	9	45
	54.7%	53.6%	65.6%	50.8%	50.0%	55.0%	40.0%	59.3%	50.0%	34.6%	57.7%
Somewhat satisfied	101	66	11	21	3	98	3	15	39	14	27
	32.9%	31.9%	34.4%	35.6%	50.0%	33.9%	20.0%	18.5%	40.6%	53.8%	34.6%
Neutral/unsure	20	18	-	2	-	20	-	3	9	3	3
	6.5%	8.7%		3.4%		6.9%		3.7%	9.4%	11.5%	3.8%
Somewhat dissatisfied	9	6	-	3	-	6	3	9	-	-	-
	2.9%	2.9%		5.1%		2.1%	20.0%	11.1%			
Extremely dissatisfied	6	3	-	3	-	6	-	6	-	-	-
	2.0%	1.4%		5.1%		2.1%		7.4%			

City of Clayton Funding Feasibility Survey

Table 3-4

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Q3.1 How satisfied are you with the park and recreation amenities presently available to local residents, including playgrounds, picnic tables, and-the-like at Clayton Community Park, The Grove Park, including the Gazebo, and North Valley Park?

/

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Extremely satisfied	168 54.7%	57 66.3%	21 58.3%	36 48.6%	12 30.8%	30 58.8%
Somewhat satisfied	101 32.9%	26 38.2%	6 16.7%	24 32.4%	24 61.5%	15 29.4%
Neutral/unsure	20 6.5%	3 3.5%	3 8.3%	5 6.8%	3 7.7%	6 11.8%
Somewhat dissatisfied	9 4.9%	-	-	6 8.1%	-	-
Extremely dissatisfied	6 2.0%	-	6 16.7%	-	-	-

City of Clayton Funding Feasibility Survey
Table 4-1

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Q3.2 How satisfied are you with the level of police services presently being provided in Clayton?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	12 100%
Extremely satisfied	179 58.3%	98 61.3%	81 55.1%	3 100%	38 65.5%	33 64.7%	60 69.0%	39 39.4%	128 58.2%	9 75.0%	6 100%	-	3 100%	9 50.5%	6 50.0%
Somewhat satisfied	104 33.9%	56 35.0%	48 32.7%	-	20 34.5%	15 29.4%	24 27.6%	42 42.4%	77 35.0%	3 25.0%	-	3 100%	-	6 33.3%	6 50.0%
Neutral/unsure	15 4.9%	6 3.8%	9 6.1%	-	-	-	3 3.4%	12 12.1%	12 5.5%	-	-	-	-	-	-
Somewhat dissatisfied	6 2.0%	-	6 4.1%	-	-	3 5.9%	-	3 3.0%	3 1.4%	-	-	-	-	3 16.7%	-
Extremely dissatisfied	3 1.0%	-	3 2.0%	-	-	-	-	3 3.0%	-	-	-	-	-	-	-

City of Clayton Funding Feasibility Survey
Table 4-2

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Q3.2 How satisfied are you with the level of police services presently being provided in Clayton?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Extremely satisfied	179 58.3%	3 100%	11 64.7%	33 45.8%	63 52.9%	66 73.3%	-	15 71.4%	21 58.3%	15 41.7%	110 61.8%	35 47.9%	33 68.8%	48 57.1%	63 61.8%
Somewhat satisfied	104 33.9%	-	6 35.3%	30 41.7%	50 42.0%	15 16.7%	-	6 28.6%	9 25.0%	15 41.7%	59 33.1%	32 43.8%	12 25.0%	30 35.7%	30 29.4%
Neutral/unsure	15 4.9%	-	-	9 12.5%	-	6 6.7%	-	-	3 8.3%	6 16.7%	6 3.4%	3 4.1%	-	6 7.1%	6 5.9%
Somewhat dissatisfied	6 2.0%	-	-	-	3 2.5%	3 3.3%	-	-	-	-	3 1.7%	-	3 6.3%	-	3 2.9%
Extremely dissatisfied	3 1.0%	-	-	-	3 2.5%	-	-	-	3 8.3%	-	-	3 4.1%	-	-	-

City of Clayton Funding Feasibility Survey

Table 4-3

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Q3.2 How satisfied are you with the level of police services presently being provided in Clayton?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Extremely satisfied	179 58.3%	114 55.1%	24 75.0%	38 64.4%	-	167 57.8%	9 60.0%	45 55.6%	66 68.8%	12 46.2%	42 53.8%
Somewhat satisfied	104 33.9%	72 34.8%	8 25.0%	18 30.5%	6 100%	98 33.9%	6 40.0%	30 37.0%	21 21.9%	14 53.8%	30 35.8%
Neutral/unsure	15 4.9%	15 7.2%	-	-	-	15 5.2%	-	-	9 9.4%	-	6 7.7%
Somewhat dissatisfied	6 2.0%	3 1.4%	-	3 5.1%	-	6 2.1%	-	6 7.4%	-	-	-
Extremely dissatisfied	3 1.0%	3 1.4%	-	-	-	3 1.0%	-	-	-	-	-

City of Clayton Funding Feasibility Survey

Table 4-4

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Q3.2 How satisfied are you with the level of police services presently being provided in Clayton?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Extremely satisfied	179 58.3%	48 55.8%	21 58.3%	35 47.3%	24 61.5%	36 70.6%
Somewhat satisfied	104 33.9%	35 40.7%	9 25.0%	33 44.6%	12 30.8%	9 17.6%
Neutral/unsure	15 4.9%	3 3.5%	3 8.3%	3 4.1%	3 7.7%	3 5.9%
Somewhat dissatisfied	6 2.0%	-	3 8.3%	-	-	3 5.9%
Extremely dissatisfied	3 1.0%	-	-	3 4.1%	-	-

City of Clayton Funding Feasibility Survey
Table 5-1

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/

Q3.3 How satisfied are you with community development (including code enforcement, planning and zoning)?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Extremely satisfied	51 16.6%	27 16.9%	24 16.3%	-	18 31.0%	3 5.9%	15 17.2%	15 15.2%	45 20.5%	3 25.0%	-	-	-	9 50.5%	-
Somewhat satisfied	116 37.8%	65 40.6%	51 34.7%	-	26 44.8%	24 47.1%	21 24.1%	42 42.4%	80 36.4%	3 25.0%	6 50.0%	3 100%	-	6 33.3%	3 14.3%
Neutral/unsure	54 17.6%	24 15.0%	30 20.4%	3 100%	12 20.7%	6 11.8%	12 13.8%	18 18.2%	36 16.4%	-	3 25.0%	-	3 50.0%	-	9 42.8%
Somewhat dissatisfied	48 15.6%	24 15.0%	24 16.3%	-	-	12 23.5%	21 24.1%	12 12.1%	36 16.4%	-	3 25.0%	-	3 50.0%	3 16.7%	3 14.3%
Extremely dissatisfied	29 9.4%	17 10.6%	12 8.2%	-	2 3.4%	3 5.9%	18 20.7%	6 6.1%	20 9.1%	3 25.0%	-	-	-	-	6 28.6%

City of Clayton Funding Feasibility Survey
Table 5-2

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Q3.3 How satisfied are you with community development (including code enforcement, planning and zoning)?

/	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Extremely satisfied	51 16.6%	3 100%	6 35.3%	6 8.3%	27 22.7%	9 10.0%	-	6 28.6%	9 25.0%	-	33 18.5%	15 20.5%	9 18.8%	9 10.7%	18 17.6%
Somewhat satisfied	116 37.8%	-	3 17.6%	36 50.0%	50 42.0%	27 30.0%	-	9 42.9%	18 50.0%	15 41.7%	65 36.5%	292 39.7%	27 56.3%	30 35.7%	30 29.4%
Neutral/unsure	54 17.6%	-	3 17.6%	9 12.5%	15 12.6%	24 26.7%	-	-	3 8.3%	6 16.7%	39 21.9%	15 20.5%	9 18.8%	21 25.0%	9 8.8%
Somewhat dissatisfied	48 15.6%	-	3 17.6%	9 12.5%	18 15.1%	15 16.7%	-	3 14.3%	3 8.3%	9 25.0%	21 11.8%	12 16.4%	-	14.3%	24 23.5%
Extremely dissatisfied	29 9.4%	-	2 11.8%	9 12.5%	6 5.0%	12 13.3%	-	3 14.3%	3 8.3%	6 16.7%	11 6.2%	2 2.7%	-	9 10.7%	18 17.6%

City of Clayton Funding Feasibility Survey
Table 5-3

Q3.3 How satisfied are you with community development (including code enforcement, planning and zoning)?

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Extremely satisfied	51 16.6%	36 55.1%	9 28.1%	6 10.2%	- 100%	48 16.6%	- 100%	15 18.5%	15 15.6%	- 100%	18 23.1%
Somewhat satisfied	116 37.8%	75 36.2%	14 43.8%	24 40.7%	3 100%	107 37.0%	9 60.0%	18 22.2%	36 37.5%	17 64.5%	33 42.3%
Neutral/unsure	54 17.6%	36 17.4%	9 28.1%	9 15.3%	- 100%	48 16.6%	6 40.0%	9 11.1%	24 25.0%	9 34.6%	9 11.5%
Somewhat dissatisfied	48 15.6%	36 17.4%	- 100%	9 15.3%	- 100%	48 16.6%	- 100%	21 25.9%	18 18.8%	- 100%	9 11.5%
Extremely dissatisfied	29 9.4%	21 10.1%	- 100%	8 13.6%	- 100%	29 10.0%	- 100%	12 14.8%	3 3.1%	- 100%	6 7.7%

City of Clayton Funding Feasibility Survey

Table 5-4

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Q3.3 How satisfied are you with community development (including code enforcement, planning and zoning)?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Extremely satisfied	51 16.6%	30 34.9%	-	12 16.2%	3 7.7%	3 5.9%
Somewhat satisfied	116 37.8%	26 30.2%	9 25.0%	39 52.7%	18 46.2%	21 41.2%
Neutral/unsure	54 17.6%	15 17.4%	6 16.7%	9 12.2%	6 15.4%	15 29.4%
Somewhat dissatisfied	48 15.6%	9 10.5%	9 25.0%	6 8.1%	9 23.1%	9 17.6%
Extremely dissatisfied	29 19.4%	-	9 25.0%	8 10.8%	3 7.7%	3 5.9%

City of Clayton Funding Feasibility Survey
Table 6-1

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Q3.4 How satisfied are you with the County Library located in Clayton?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Extremely satisfied	159 51.8%	72 45.0%	87 59.2%	-	30 51.7%	24 47.1%	45 51.7%	57 57.6%	120 54.5%	-	12 100%	3 50.0%	3 100%	6 33.4%	12 57.1%
Somewhat satisfied	73 23.8%	43 26.9%	30 20.4%	-	19 32.8%	12 23.5%	18 20.73%	18 18.2%	49 22.3%	12 100%	-	-	-	6 33.3%	-
Neutral/unsure	66 21.5%	42 26.3%	24 16.3%	3 100%	9 15.5%	12 23.5%	24 27.6%	18 18.2%	45 20.5%	-	-	3 50.0%	-	6 33.3%	9 42.9%
Somewhat dissatisfied	6 2.0%	3 1.9%	3 2.0%	-	-	3 5.9%	-	3 3.0%	3 1.4%	-	-	-	-	-	-
Extremely dissatisfied	3 1.0%	-	3 2.0%	-	-	-	-	3 3.0%	3 1.4%	-	-	-	-	-	-

City of Clayton Funding Feasibility Survey
Table 6-2

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Q3.4 How satisfied are you with the County Library located in Clayton?

/	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Extremely satisfied	159 51.8%	3 100%	9 52.9%	36 50.0%	63 52.9%	45 50.0%	-	12 57.1%	21 58.3%	18 50.0%	90 61.8%	30 41.1%	18 37.5%	42 50.0%	69 67.6%
Somewhat satisfied	73 23.8%	-	8 47.1%	15 20.8%	32 26.9%	18 20.0%	-	3 14.3%	12 33.3%	9 25.0%	37 33.1%	16 21.9%	18 37.5%	24 28.6%	15 14.7%
Neutral/unsure	66 21.5%	-	-	18 25.0%	21 17.6%	24 26.7%	-	3 14.3%	3 8.3%	6 16.7%	51 3.4%	24 32.9%	12 25.0%	15 17.9%	15 14.7%
Somewhat dissatisfied	6 2.0%	-	-	3 4.2%	-	3 3.3%	-	3 14.3%	-	3 8.3%	-	3 4.1%	-	3 3.6%	-
Extremely dissatisfied	3 1.0%	-	-	-	3 2.5%	-	-	-	-	-	-	-	-	-	3 2.9%

City of Clayton Funding Feasibility Survey
Table 6-3

Q3.4 How satisfied are you with the County Library located in Clayton?

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Extremely satisfied	159 51.8%	105 50.7%	18 56.3%	33 55.9%	-	150 51.9%	6 40.0%	39 48.1%	45 46.9%	12 46.2%	51 65.4%
Somewhat satisfied	73 23.8%	42 20.3%	8 25.0%	17 28.8%	6 100%	73 25.3%	-	27 33.3%	12 12.5%	8 30.8%	12 15.4%
Neutral/unsure	66 21.5%	51 24.6%	6 18.8%	9 15.3%	-	57 19.7%	9 60.0%	12 14.8%	33 34.4%	6 23.1%	15 19.2%
Somewhat dissatisfied	6 2.0%	6 2.9%	-	-	-	6 2.1%	-	-	6 6.3%	-	-
Extremely dissatisfied	3 1.0%	3 1.4%	-	-	-	3 1.0%	-	3 3.7%	-	-	-

City of Clayton Funding Feasibility Survey

Table 6-4

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Q3.4 How satisfied are you with the County Library located in Clayton?

	Area of Res					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Extremely satisfied	159 51.8%	51 59.3%	18 50.0%	30 40.5%	24 61.5%	15 29.4%
Somewhat satisfied	73 23.8%	26 30.2%	9 20.0%	23 31.1%	6 15.4%	9 17.6%
Neutral/unsure	66 21.5%	9 10.5%	9 25.0%	15 20.3%	9 23.1%	24 47.1%
Somewhat dissatisfied	6 2.0%	-	-	6 8.1%	-	-
Extremely dissatisfied	3 1.0%	-	-	-	-	3 5.9%

City of Clayton Funding Feasibility Survey
Table 7-1

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Q4.0 Prior to the present survey, were you aware of the fact that the **City of Clayton** is facing huge fiscal challenges?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	18 100%
Extremely aware	53 17.3%	35 21.9%	18 12.2%	-	11 19.0%	9 17.6%	21 24.1%	9 9.1%	35 15.9%	3 25.0%	-	6 100%	-	-	9 50.0%
Somewhat aware	111 36.2%	54 33.8%	57 38.8%	-	6 10.3%	21 41.2%	27 30.0%	51 51.5%	87 39.5%	3 25.0%	-	-	-	3 16.7%	6 33.3%
Not at all aware	137 44.6%	65 40.6%	72 49.0%	3 100%	38 65.5%	18 35.3%	39 44.8%	39 39.4%	95 43.2%	6 50.0%	9 75.0%	-	3 100%	15 83.3%	3 16.7%
DK/Unsure/Refused	6 2.0%	6 3.8%	-	-	3 5.2%	3 5.9%	-	-	3 1.4%	-	3 25.0%	-	-	-	-

City of Clayton Funding Feasibility Survey
Table 7-2

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Q4.0 Prior to the present survey, were you aware of the fact that the **City of Clayton** is facing huge fiscal challenges?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Extremely aware	53 17.3%	3 100%	2 11.8%	3 4.2%	24 20.2%	18 20.0%	-	3 14.3%	-	-	44 24.7%	17 23.3%	12 25.0%	9 10.7%	15 14.7%
Somewhat aware	111 36.2%	-	6 35.3%	30 41.7%	39 32.6%	36 40.0%	-	9 42.9%	9 25.0%	21 58.3%	54 30.3%	12 16.4%	15 31.3%	36 42.9%	48 47.1%
Not at all aware	137 44.6%	-	9 52.9%	36 50.0%	56 47.1%	33 36.7%	-	9 42.9%	27 75.0%	15 41.7%	74 41.6%	41 56.2%	18 37.5%	39 46.4%	39 38.2%
DK/Unsure/Refused	6 2.0%	-	-	3 4.2%	-	3 3.3%	-	-	-	-	3 3.4%	3 4.1%	3 6.3%	-	-

City of Clayton Funding Feasibility Survey
Table 7-3

Q4.0 Prior to the present survey, were you aware of the fact that the **City of Clayton** is facing huge fiscal challenges?

/	# Children					Home Ownership		Ideology			
		=====				=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Extremely aware	53 17.3%	24 50.7%	3 9.4%	23 39.0%	-	15 18.3%	-	12 14.8%	21 21.9%	-	15 19.2%
Somewhat aware	111 36.2%	90 20.3%	9 28.1%	9 15.3%	3 50.0%	108 37.4%	3 20.0%	42 51.9%	30 31.3%	3 11.5%	27 34.6%
Not at all aware	137 44.6%	93 24.6%	20 62.5%	24 40.7%	-	122 42.2%	12 80.0%	27 33.3%	45 46.9%	20 76.9%	33 46.2%
DK/Unsure/Refused	6 2.0%	-	-	3 5.1%	3 50.0%	6 2.1%	-	-	-	3 11.5%	3 3.8%

City of Clayton Funding Feasibility Survey

Table 7-4

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Q4.0 Prior to the present survey, were you aware of the fact that the **City of Clayton** is facing huge fiscal challenges?

	Total	Area of Res				
		=====				
		North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Extremely aware	53 17.3%	15 17.4%	15 41.7%	5 6.8%	6 15.4%	6 11.8%
Somewhat aware	111 36.2%	30 34.9%	6 16.7%	36 48.6%	15 38.5%	15 29.4%
Not at all aware	137 44.6%	38 44.2%	12 33.3%	33 44.6%	18 46.2%	30 58.8%
DK/Unsure/Refused	6 2.0%	3 3.5%	3 8.3%	-	-	

City of Clayton Funding Feasibility Survey
Table 8-1

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Q4.1 Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307	160	147	3	58	51	87	99	220	12	12	6	3	18	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Highly concerned	93	39	54	-	24	9	24	33	66	3	12	3	3	6	3
	30.3%	24.4%	36.7%		41.4%	17.6%	27.6%	33.3%	30.0%	25.0%	100%	50.0%	50.0%	33.3%	14.3%
Somewhat concerned	152	80	72	-	26	30	48	45	107	9	-	3	3	9	12
	49.5%	50.0%	49.0%		44.8%	58.8%	55.2%	45.5%	48.6%	75.0%		50.0%	50.0%	50.0%	57.1%
Not at all concerned	44	26	18	3	5	6	12	15	29	-	-	-	-	3	6
	14.3%	16.3%	12.2%	100%	8.6%	11.8%	13.8%	15.2%	13.2%					16.7%	28.6%
DK/Unsure/Refused	18	15	3	3	3	6	3	6	18	-	-	-	-	-	-
	5.9%	9.4%	2.0%		5.2%	11.8%	3.4%	6.1%	8.2%						

City of Clayton Funding Feasibility Survey
Table 8-2

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Q4.1 Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Highly concerned	93 30.3%	-	12 70.6%	24 33.3%	33 27.7%	21 23.3%	-	9 42.9%	15 41.7%	15 41.7%	45 25.3%	24 32.9%	12 25.0%	24 28.6%	33 32.4%
Somewhat concerned	152 49.5%	-	3 17.6%	36 50.0%	65 54.6%	48 53.3%	-	9 42.9%	12 33.3%	12 33.3%	101 56.7%	32 43.8%	30 62.5%	45 53.6%	45 44.1%
Not at all concerned	44 14.3%	3 100%	2 11.8%	-	21 17.6%	15 16.7%	-	3 14.3%	3 8.3%	9 25.0%	23 12.9%	8 11.0%	6 12.5%	12 14.3%	18 17.6%
DK/Unsure/Refused	18 5.9%	-	-	12 16.7%	-	6 6.7%	-	-	6 16.7%	-	9 5.1%	9 12.3%	-	3 3.6%	6 5.9%

City of Clayton Funding Feasibility Survey
Table 8-3

Q4.1 Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Highly concerned	93 30.3%	66 31.9%	9 28.1%	15 25.4%	-	87 30.1%	6 40.0%	24 29.6%	24 25.0%	6 23.1%	27 34.6%
Somewhat concerned	152 49.5%	90 43.5%	23 71.9%	33 55.9%	8 100%	152 52.6%	-	42 51.9%	54 56.3%	11 42.3%	36 46.2%
Not at all concerned	44 14.3%	36 17.4%	-	8 13.6%	-	38 13.1%	3 20.0%	12 14.8%	12 12.5%	3 11.5%	12 15.4%
DK/Unsure/Refused	18 5.9%	15 7.2%	-	3 5.1%	-	12 4.2%	6 40.0%	3 3.7%	6 6.3%	6 23.1%	3 3.8%

City of Clayton Funding Feasibility Survey

Table 8-4

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Q4.1 Whether or not you were previously aware of the fiscal challenges that City officials will soon be facing, if you learned about these challenges through a trusted source, would that make you highly concerned, somewhat concerned, or not at all concerned about how this set of challenges will impact the well-being of you and your family members?

	Area of Res					
	=====					
	Total	North	Central	Town	South	Other
	-----	Clay	Clay	Cent	Clay	-----
Total	307	86	36	74	39	51
	100%	100%	100%	100%	100%	100%
Highly concerned	93	24	15	21	6	9
	30.3%	27.9%	41.7%	28.4%	15.4%	17.6%
Somewhat concerned	152	44	15	39	30	24
	49.5%	51.2%	41.7%	52.7%	76.9%	47.1%
Not at all concerned	44	18	6	8	-	12
	14.3%	20.9%	16.7%	10.8%		23.5%
DK/Unsure/Refused	18	-	-	6	3	6
	5.9%			8.1%	7.7%	11.8%

City of Clayton Funding Feasibility Survey
Table 9-1

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Q5.0 At the present time, Clayton officials are considering several ways of dealing with this difficult situation. I would like to ask you about your preferences regarding two of these. Would you prefer: Maintaining City services at their current level and increasing local taxes only enough to pay for the same level of programs and services that are presently being provided to local residents? Or, do you prefer... Cutting back the current level of City services and programs, thereby, creating NO new taxes at the local level of government...even if this means forcing City officials into making significant cutbacks in the level of services presently being provided to Clayton residents, such as reducing the number of sworn police officers; cutting back expenses in maintaining City parks; or reducing the number of hours City Hall is open to the public; among other services?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307	160	147	3	58	51	87	99	220	12	12	6	3	18	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Maintain services/ Increase taxes	107	56	51	-	14	30	27	36	80	3	-	6	-	3	15
	34.9%	35.0%	34.7%		24.1%	58.8%	31.0%	36.4%	36.45%	25.0%		100%		16.7%	71.4%
Cut back services/ NO new taxes	126	72	54	3	24	15	36	39	75	9	9	-	3	12	3
	41.0%	45.0%	36.7%	100%	41.4%	29.4%	41.4%	39.4%	34.1%	75.0%	75.0%		100%	66.6%	14.3%
Depends on amount	45	12	33	-	6	3	18	18	39	-	-	-	-	3	3
	14.7%	7.5%	22.4%		10.3%	5.9%	20.7%	18.2%	17.7%					16.7%	14.3%
Refused	29	20	9	-	14	3	6	6	26	-	3	-	-	-	-
	9.4%	12.5%	6.1%		24.1%	5.9%	6.9%	6.1%	11.8%		25.0%				

City of Clayton Funding Feasibility Survey
Table 9-2

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Q5.0 At the present time, Clayton officials are considering several ways of dealing with this difficult situation. I would like to ask you about your preferences regarding two of these. Would you prefer: Maintaining City services at their current level and increasing local taxes only enough to pay for the same level of programs and services that are presently being provided to local residents? Or, do you prefer... Cutting back the current level of City services and programs, thereby, creating NO new taxes at the local level of government...even if this means forcing City officials into making significant cutbacks in the level of services presently being provided to Clayton residents, such as reducing the number of sworn police officers; cutting back expenses in maintaining City parks; or reducing the number of hours City Hall is open to the public; among other services?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Maintain services/ Increase taxes	107 34.9%	3 100%	3 17.6%	18 25.0%	32 26.9%	51 56.7%	-	9 42.9%	12 33.3%	6 16.7%	74 41.6%	32 43.8%	21 43.8%	24 28.6%	30 29.4%
Cut back services/ NO new taxes	126 41.0%	-	9 52.9%	30 41.7%	363 52.9%	121 23.3%	-	12 57.1%	9 25.0%	21 58.3%	63 35.4%	24 32.9%	18 37.5%	36 42.9%	48 47.1%
Depends on amount	45 14.7%	-	3 17.6%	18 25.0%	18 15.1%	6 6.7%	-	-	12 33.3%	6 16.7%	24 13.5%	3 4.1%	6 12.5%	18 21.4%	18 17.6%
DK/Unsure/Refused	29 9.4%	-	2 11.8%	6 8.3%	6 5.0%	12 13.3%	-	-	3 8.3%	3 8.3%	17 9.6%	14 19.2%	3 6.3%	6 7.1%	6 5.9%

City of Clayton Funding Feasibility Survey
Table 9-3

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Q5.0 At the present time, Clayton officials are considering several ways of dealing with this difficult situation. I would like to ask you about your preferences regarding two of these. Would you prefer: Maintaining City services at their current level and increasing local taxes only enough to pay for the same level of programs and services that are presently being provided to local residents? Or, do you prefer... Cutting back the current level of City services and programs, thereby, creating NO new taxes at the local level of government...even if this means forcing City officials into making significant cutbacks in the level of services presently being provided to Clayton residents, such as reducing the number of sworn police officers; cutting back expenses in maintaining City parks; or reducing the number of hours City Hall is open to the public; among other services?

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Maintain services/ Increase taxes	107 34.9%	69 33.3%	14 43.8%	24 40.7%	-	104 36.0%	3 20.0%	24 29.6%	24 25.0%	11 42.3%	45 57.7%
Cut back services/ NO new taxes	126 41.0%	84 40.6%	9 28.1%	24 40.7%	6 100%	117 40.53%	6 40.0%	39 48.1%	45 46.9%	9 34.6%	18 23.1%
Depends on amount	45 14.7%	36 17.4%	6 18.8%	3 5.1%	-	45 15.6%	-	9 11.1%	21 21.9%	6 23.1%	6 7.7%
Refused	29 9.4%	18 8.7%	3 9.4%	8 13.6%	-	23 8.0%	6 40.0%	9 11.1%	6 6.3%	-	9 11.5%

City of Clayton Funding Feasibility Survey
Table 9-4

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Q5.0 At the present time, Clayton officials are considering several ways of dealing with this difficult situation. I would like to ask you about your preferences regarding two of these. Would you prefer: Maintaining City services at their current level and increasing local taxes only enough to pay for the same level of programs and services that are presently being provided to local residents? Or, do you prefer... Cutting back the current level of City services and programs, thereby, creating NO new taxes at the local level of government...even if this means forcing City officials into making significant cutbacks in the level of services presently being provided to Clayton residents, such as reducing the number of sworn police officers; cutting back expenses in maintaining City parks; or reducing the number of hours City Hall is open to the public; among other services?

	Area of Res					Other
	Total	North Clay	Central Clay	Town Cent	South Clay	
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Maintain services/ Increase taxes	107 34.9%	32 37.2%	6 16.7%	24 32.4%	21 53.8%	21 41.2%
Cut back services/ NO new taxes	126 41.0%	36 41.9%	30 83.3%	30 40.5%	6 15.4%	18 35.2%
Depends on amount	45 14.7%	12 14.0%	-	15 20.3%	9 23.1%	6 11.8%
Refused	29 9.4%	6 7.0%	-	5 6.8%	3 7.7%	6 11.8%

City of Clayton Funding Feasibility Survey
Table 10-1

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Q6.0 The first option is to ask Clayton voters to authorize an increase the amount of their **property tax** by \$400, per year, per parcel of property owned, which amounts to approximately \$33 per month . This would provide unrestricted funds to balance the City's annual budget; plus, address unmet needs for additional public safety, park maintenance, sustainability and staff support. The specific funding mechanism would be a **PARCEL TAX**, which is a flat tax on each parcel of property owned as opposed to a tax based upon the assessed value of each parcel of property owned. If you were asked to vote today on such a funding measure, would you vote YES or NO?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307	160	147	3	58	51	87	99	220	12	12	6	3	18	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely YES	114	69	45	3	15	9	45	36	81	6	9	6	3	-	3
	37.1%	43.1%	30.6%	100%	25.9%	17.6%	51.7%	36.4%	36.8%	50.0%	75.0%	100%	100%		14.3%
Probably YES	54	30	24	-	12	12	18	9	36	3	-	-	-	9	3
	17.6%	18.8%	16.3%		20.7%	23.5%	20.7%	9.1%	16.4%	25.0%				50.0%	14.3%
Neutral/unsure	27	9	18	-	9	6	3	9	18	3	-	-	-	-	6
	8.8%	5.6%	12.2%		15.5%	11.8%	3.4%	9.1%	8.2%	25.0%					28.6%
Probably NO	74	29	45	-	14	15	12	33	59	-	3	-	-	9	3
	24.1%	18.1%	30.6%		24.1%	29.4%	13.8%	33.3%	26.8%		25.0%			50.0%	14.3%
Definitely NO	36	21	15	-	6	9	9	12	24	-	-	-	-	-	6
	11.7%	13.1%	10.2%		10.3%	17.6%	10.3%	12.1%	10.9%						28.6%

City of Clayton Funding Feasibility Survey
Table 10-2

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Q6.0 The first option is to ask Clayton voters to authorize an increase the amount of their **property tax** by \$400, per year, per parcel of property owned, which amounts to approximately \$33 per month . This would provide unrestricted funds to balance the City's annual budget; plus, address unmet needs for additional public safety, park maintenance, sustainability and staff support. The specific funding mechanism would be a **PARCEL TAX**, which is a flat tax on each parcel of property owned as opposed to a tax based upon the assessed value of each parcel of property owned. If you were asked to vote today on such a funding measure, would you vote YES or NO?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Definitely YES	114 37.1%	-	9 52.9%	27 37.5%	48 40.3%	27 30.0%	-	6 28.6%	12 33.3%	21 58.3%	60 33.7%	15 20.5%	18 37.5%	42 50.0%	39 38.2%
Probably YES	54 17.6%	-	3 17.6%	18 25.0%	18 15.1%	15 16.7%	-	3 14.3%	12 33.3%	6 41.7%	30 16.9%	12 16.4%	9 18.8%	21 25.0%	12 11.8%
Neutral/unsure	27 8.8%	-	-	15 20.8%	9 7.6%	3 3.3%	-	-	3 8.3%	6 16.7%	15 8.4%	6 8.2%	6 12.5%	3 3.6%	12 11.8%
Probably NO	74 24.1%	-	3 17.6%	3 4.2%	38 31.9%	27 30.0%	-	9 42.9%	9 25.0%	3 25.0%	38 21.3%	23 31.5%	9 18.8%	12 14.3%	30 29.4%
Definitely NO	36 11.7%	3 100%	-	9 12.5%	6 5.0%	18 20.0%	-	3 14.3%	-	-	33 18.5%	15 20.5%	6 12.5%	6 7.1%	9 8.8%

City of Clayton Funding Feasibility Survey
Table 10-3

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Q6.0 The first option is to ask Clayton voters to authorize an increase the amount of their **property tax** by \$400, per year, per parcel of property owned, which amounts to approximately \$33 per month . This would provide unrestricted funds to balance the City's annual budget; plus, address unmet needs for additional public safety, park maintenance, sustainability and staff support. The specific funding mechanism would be a **PARCEL TAX**, which is a flat tax on each parcel of property owned as opposed to a tax based upon the assessed value of each parcel of property owned. If you were asked to vote today on such a funding measure, would you vote YES or NO?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Definitely YES	114 37.1%	78 37.7%	9 28.1%	21 35.6%	3 50.0%	111 38.4%	3 20.0%	42 51.9%	39 40.6%	3 11.5%	18 23.1%
Probably YES	54 17.6%	33 15.9%	6 18.8%	12 20.3%	3 50.0%	51 17.6%	3 20.0%	15 18.5%	18 18.8%	3 11.5%	12 15.4%
Neutral/unsure	27 8.8%	18 8.7%	3 9.4%	6 10.2%	-	24 8.3%	3 20.0%	3 3.7%	6 6.3%	6 23.1%	6 7.7%
Definitely NO	74 24.1%	54 26.1%	11 34.4%	9 15.3%	-	65 22.5%	6 40.0%	15 18.5%	21 21.9%	11 42.3%	27 34.6%
Probably NO	36 11.7%	24 11.6%	3 9.4%	9 15.3%	-	36 12.5%	-	12 7.4%	12 12.5%	3 11.5%	15 19.2%

City of Clayton Funding Feasibility Survey
Table 10-4

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Q6.0 The first option is to ask Clayton voters to authorize an increase the amount of their **property tax** by \$400, per year, per parcel of property owned, which amounts to approximately \$33 per month . This would provide unrestricted funds to balance the City's annual budget; plus, address unmet needs for additional public safety, park maintenance, sustainability and staff support. The specific funding mechanism would be a **PARCEL TAX**, which is a flat tax on each parcel of property owned as opposed to a tax based upon the assessed value of each parcel of property owned. If you were asked to vote today on such a funding measure, would you vote YES or NO?

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	48 100%
Definitely YES	114 37.1%	33 38.4%	21 58.3%	18 24.3%	15 38.5%	12 25.0%
Probably YES	54 17.6%	15 17.4%	6 16.7%	21 28.4%	3 7.7%	9 18.8%
Neutral/unsure	27 8.8%	3 3.5%	-	6 8.1%	3 7.7%	12 25.0%
Probably NO	74 24.1%	26 30.2%	3 8.3%	18 24.3%	12 30.8%	12 25.0%
Definitely NO	36 11.7%	9 10.5%	6 16.7%	9 12.2%	6 15.4%	3 6.2%

City of Clayton Funding Feasibility Survey
Table 11-1

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Q6.1 Since you're not willing to pay \$400 per year (or about \$33 per month) to allow City officials to balance the City's annual budget and address unmet needs, would you be willing to authorize an annual increase of \$300 (or \$25 per month) per parcel of property owned, in order for the City to balance the City's annual budget and avoid having to make significant cutbacks in the level services presently being provided to Clayton residents?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	50 100%	42 100%	78 100%	87 100%	194 100%	12 100%	9 100%	6 100%	3 100%	18 100%	15 100%
Definitely YES	111 41.3%	63 46.0%	48 36.4%	3 100%	12 24.0%	9 21.4%	39 50.0%	39 44.8%	75 38.7%	9 75.0%	6 66.7%	6 100%	3 100%	-	3 20.0%
Probably YES	51 19.0%	39 28.5%	12 9.1%	-	21 42.0%	9 21.4%	18 23.1%	3 3.4%	30 15.5%	-	3 33.3%	-	-	12 66.7%	6 40.0%
Neutral/unsure	27 10.0%	9 6.6%	18 13.6%	-	6 12.0%	6 14.3%	3 3.8%	12 13.8%	24 12.4%	3 25.0%	-	-	-	-	-
Probably NO	51 19.0%	21 15.3%	30 22.7%	-	3 6.0%	18 42.9%	6 7.7%	24 27.6%	42 21.6%	-	-	-	-	3 16.7%	3 20.0%
Definitely NO	29 10.8%	5 3.6%	24 18.2%	-	8 16.0%	-	12 15.4%	9 10.3%	23 11.9%	-	-	-	-	3 16.7%	3 20.0%

City of Clayton Funding Feasibility Survey
Table 11-2

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Q6.1 Since you're not willing to pay \$400 per year (or about \$33 per month) to allow City officials to balance the City's annual budget and address unmet needs, would you be willing to authorize an annual increase of \$300 (or \$25 per month) per parcel of property owned, in order for the City to balance the City's annual budget and avoid having to make significant cutbacks in the level services presently being provided to Clayton residents?

	Total	Education					Income					Length of residency			
		Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25- \$50K	\$50- \$75K	\$75- \$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	269 100%	-	15 100%	63 100%	113 100%	72 100%	-	18 100%	36 100%	36 100%	143 100%	56 100%	42 100%	78 100%	93 100%
Definitely YES	111 41.3%	-	6 40.0%	27 42.9%	51 45.1%	24 33.3%	-	3 28.6%	15 41.7%	21 58.3%	54 37.8%	15 26.8%	18 42.9%	39 50.0%	39 41.9%
Probably YES	51 19.0%	-	6 40.0%	15 23.8%	18 15.9%	12 16.7%	-	6 42.9%	3 8.3%	6 41.7%	36 25.2%	15 26.8%	12 28.6%	18 23.1%	6 6.5%
Neutral/unsure	27 10.0%	-	-	18 28.6%	6 5.3%	3 4.2%	-	-	6 16.7%	6 16.7%	12 8.4%	3 5.4%	6 14.3%	3 3.8%	15 16.1%
Probably NO	51 19.0%	-	3 20.0%	3 4.8%	15 13.3%	27 37.5%	-	-	9 25.0%	3 25.0%	30 21.0%	15 26.8%	6 14.3%	12 15.4%	18 19.4%
Definitely NO	29 10.9%	-	-	-	23 20.4%	6 8.3%	-	9 14.3%	3 8.3%	-	11 7.7%	8 14.3%	-	6 7.7%	15 16.1%

City of Clayton Funding Feasibility Survey
Table 11-3

Q6.1 Since you're not willing to pay \$400 per year (or about \$33 per month) to allow City officials to balance the City's annual budget and address unmet needs, would you be willing to authorize an annual increase of \$300 (or \$25 per month) per parcel of property owned, in order for the City to balance the City's annual budget and avoid having to make significant cutbacks in the level services presently being provided to Clayton residents?

	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	269 100%	183 100%	29 100%	48 100%	3 100%	251 100%	15 100%	75 100%	84 100%	23 100%	63 100%
Definitely YES	111 41.3%	81 44.3%	15 31.1%	3 10.2%	3 100%	111 44.2%	-	42 56.0%	36 42.9%	3 13.0%	18 28.6%
Probably YES	51 19.0%	24 13.1%	18 37.5%	3 40.7%	-	45 17.9%	6 40.0%	18 24.0%	18 21.4%	-	9 14.3%
Neutral/unsure	27 10.0%	21 11.5%	3 6.3%	-	-	24 9.6%	3 20.0%	-	9 10.7%	3 13.0%	9 14.3%
Definitely NO	51 19.0%	36 19.7%	12 25.0%	-	-	45 17.9%	6 40.0%	15 20.0%	9 10.7%	9 39.1%	18 28.6%
Probably NO	29 10.8%	21 11.5%	-	-	-	26 10.4%	-	-	12 14.3%	8 34.8%	9 14.3%

City of Clayton Funding Feasibility Survey
Table 11-4

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Q6.1 Since you're not willing to pay \$400 per year (or about \$33 per month) to allow City officials to balance the City's annual budget and address unmet needs, would you be willing to authorize an annual increase of \$300 (or \$25 per month) per parcel of property owned, in order for the City to balance the City's annual budget and avoid having to make significant cutbacks in the level services presently being provided to Clayton residents?

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	269 100%	77 100%	30 100%	63 100%	33 100%	48 100%
Definitely YES	111 41.3%	33 42.9%	21 70.0%	21 33.3%	9 27.3%	15 31.2%
Probably YES	51 19.0%	15 19.5%	3 10.0%	18 28.6%	9 27.3%	6 12.5%
Neutral/unsure	27 10.0%	6 7.8%	-	6 9.5%	3 9.1%	9 18.8%
Probably NO	51 19.0%	12 15.6%	-	15 23.8%	6 18.2%	18 37.5%
Definitely NO	29 10.8%	11 14.3%	6 20.0%	3 4.8%	6 18.2%	-

City of Clayton Funding Feasibility Survey
Table 12-1

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Q6.2 Since you're not willing to pay \$300 per year (which is approximately \$25 per month) to allow City officials to balance the City's annual budget, would you be willing to authorize an annual increase of \$200 (or \$17per month) per parcel of property owned, in order for the City to avoid having to make significant cutbacks in the level of services presently being provided to Clayton residents?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	240 100%	132 100%	108 100%	3 100%	42 100%	42 100%	66 100%	78 100%	171 100%	12 100%	6 100%	6 100%	3 100%	15 100%	12 100%
Definitely YES	87 36.3%	48 36.4%	39 36.1%	3 100%	9 21.4%	6 14.3%	33 50.0%	27 34.6%	57 33.3%	6 50.0%	6 66.7%	6 100%	3 100%	-	-
Probably YES	42 17.5%	30 22.7%	12 11.1%	-	12 28.6%	9 21.4%	15 22.7%	6 7.7%	33 19.3%	-	-	-	-	3 20.0%	6 50.0%
Neutral/unsure	21 8.8%	9 6.8%	12 11.1%	-	6 14.3%	6 14.3%	3 4.5%	6 7.7%	15 8.8%	3 25.0%	-	-	-	-	3 25.0%
Probably NO	63 26.3%	33 25.0%	30 27.8%	-	15 35.7%	12 28.6%	9 13.6%	27 34.6%	42 24.6%	3 25.0%	3 33.3%	-	-	12 80.0%	-
Definitely NO	27 11.3%	12 9.1%	15 13.9%	-	-	9 21.4%	6 9.1%	12 15.4%	24 14.0%	-	-	-	-	-	3 25.0%

City of Clayton Funding Feasibility Survey
Table 12-2

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Q6.2 Since you're not willing to pay \$300 per year (which is approximately \$25 per month) to allow City officials to balance the City's annual budget, would you be willing to authorize an annual increase of \$200 (or \$17per month) per parcel of property owned, in order for the City to avoid having to make significant cutbacks in the level of services presently being provided to Clayton residents?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	240 100%	-	15 100%	63 100%	90 100%	66 100%	-	9 100%	33 100%	36 100%	132 100%	48 100%	42 100%	72 100%	78 100%
Definitely YES	87 36.3%	-	6 40.0%	18 28.6%	39 43.3%	21 31.8%	-	3 33.3%	9 27.3%	15 41.7%	42 31.8%	9 18.8%	12 28.6%	36 50.0%	30 38.5%
Probably YES	42 17.5%	-	3 20.0%	9 14.3%	15 16.7%	15 22.7%	-	-	6 18.2%	9 25.0%	27 20.5%	9 18.8%	15 35.7%	12 16.7%	6 7.7%
Neutral/unsure	21 8.8%	-	-	15 23.8%	3 3.3%	3 4.5%	-	-	3 9.1%	6 16.7%	9 6.8%	3 6.3%	6 14.3%	3 4.2%	9 11.5%
Probably NO	63 26.3%	-	3 20.0%	18 28.6%	24 26.7%	15 22.7%	-	3 33.3%	9 27.3%	3 8.3%	42 31.8%	24 50.0%	9 21.4%	9 12.5%	21 26.9%
Definitely NO	27 11.3%	-	3 20.0%	3 4.8%	9 10.0%	12 18.2%	-	3 33.3%	6 18.2%	3 8.3%	12 9.1%	3 6.3%	-	12 16.7%	12 15.4%

City of Clayton Funding Feasibility Survey
Table 12-3

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Q6.2 Since you're not willing to pay \$300 per year (which is approximately \$25 per month) to allow City officials to balance the City's annual budget, would you be willing to authorize an annual increase of \$200 (or \$17per month) per parcel of property owned, in order for the City to avoid having to make significant cutbacks in the level of services presently being provided to Clayton residents?

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	240 100%	162 100%	21 100%	48 100%	6 100%	225 100%	15 100%	75 100%	72 100%	15 100%	54 100%
Definitely YES	87 36.3%	63 38.9%	6 28.6%	12 25.0%	3 50.0%	87 38.7%	-	30 40.0%	27 37.5%	3 20.0%	18 33.3%
Probably YES	42 17.5%	24 14.8%	6 28.6%	12 25.0%	-	136 16.0%	6 40.0%	15 20.0%	18 25.0%	-	9 16.7%
Neutral/unsure	21 8.8%	15 9.3%	3 14.3%	3 6.3%	-	18 8.0%	3 20.0%	3 4.0%	3 4.2%	-	9 16.7%
Definitely NO	63 26.3%	42 25.9%	3 14.3%	15 31.3%	3 50.0%	57 25.3%	6 40.0%	12 16.0%	21 29.2%	6 40.0%	15 27.8%
Probably NO	27 11.3%	18 11.1%	3 14.3%	6 12.5%	-	27 12.0%	-	15 20.0%	3 4.2%	6 40.0%	3 5.6%

City of Clayton Funding Feasibility Survey

Table 12-4

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Q6.2 Since you're not willing to pay \$300 per year (which is approximately \$25 per month) to allow City officials to balance the City's annual budget, would you be willing to authorize an annual increase of \$200 (or \$17per month) per parcel of property owned, in order for the City to avoid having to make significant cutbacks in the level of services presently being provided to Clayton residents?

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	240 100%	66 100%	24 100%	60 100%	27 100%	48 100%
Definitely YES	87 36.3%	27 40.9%	15 62.5%	15 25.0%	3 11.1%	15 31.2%
Probably YES	42 17.5%	9 13.6%	9 37.5%	12 20.0%	6 22.2%	6 12.5%
Neutral/unsure	21 8.8%	6 9.1%	-	3 5.0%	6 22.2%	3 6.3%
Probably NO	63 26.3%	15 22.7%	-	21 35.0%	12 44.4%	15 31.2%
Definitely NO	27 11.3%	9 13.6%	-	9 15.0%	-	9 18.8%

City of Clayton Funding Feasibility Survey
Table 13-1

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Q7.0 If you were asked to vote today on a measure to create a **UTILITY USE TAX** of **6%** of your utility bills, would you **definitely** vote YES, **probably** vote YES, **probably** vote NO; or **definitely** vote NO on such a measure?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Definitely YES	179 58.3%	89 55.6%	90 61.2%	3 100%	32 55.2%	33 64.7%	48 55.2%	54 54.5%	122 55.5%	6 50.0%	12 100%	6 100%	3 100%	9 50.0%	12 57.1%
Probably YES	36 11.7%	24 15.0%	12 8.2%	-	9 15.5%	3 5.9%	6 6.9%	18 18.2%	27 12.3%	3 25.0%	-	-	-	3 16.7%	3 14.3%
Neutral/unsure	6 2.0%	3 1.9%	3 2.0%	-	3 5.2%	-	3 3.4%	-	6 2.7%	-	-	-	-	-	-
Probably NO	57 18.6%	33 20.6%	24 16.3%	-	3 5.2%	9 17.6%	18 20.7%	27 27.3%	42 19.1%	3 25.0%	-	-	-	3 16.7%	3 14.3%
Definitely NO	29 9.4%	11 6.9%	18 12.2%	-	11 19.0%	6 11.8	12 13.8%	-	23 10.5%	-	-	-	-	3 16.7%	3 14.3%

City of Clayton Funding Feasibility Survey
Table 13-2

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Q7.0 If you were asked to vote today on a measure to create a **UTILITY USE TAX** of **6%** of your utility bills, would you **definitely** vote YES, **probably** vote YES, **probably** vote NO; or **definitely** vote NO on such a measure?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Definitely YES	51 16.6%	-	17 100%	33 45.8%	75 63.0%	48 53.3%	-	12 57.1%	18 50.0%	27 75.0%	101 56.7%	32 43.8%	33 68.8%	63 75.0%	51 50.0%
Probably YES	116 37.8%	-	-	15 20.8%	15 12.6%	6 6.7%	-	-	6 16.7%	6 16.7%	21 11.8%	12 16.4%	-	6 7.1%	18 17.6%
Neutral/unsure	54 17.6%	-	-	3 4.2%	3 2.5%	-	-	-	-	-	3 1.7%	3 4.1%	-	-	3 2.9%
Probably NO	48 15.6%	3 100%	-	18 25.0%	12 10.1%	24 26.7%	-	6 28.6%	9 25.0%	3 8.3%	30 16.9%	12 16.4%	12 25.0%	9 10.7%	24 23.5%
Definitely NO	29 9.4%	-	-	3 4.2%	14 11.8%	12 13.3%	-	3 14.3%	3 8.3%	-	23 12.9%	14 19.2%	3 6.3%	6 7.1%	6 5.9%

City of Clayton Funding Feasibility Survey
Table 13-3

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Q7.0 If you were asked to vote today on a measure to create a **UTILITY USE TAX** of **6%** of your utility bills, would you **definitely** vote YES, **probably** vote YES, **probably** vote NO; or **definitely** vote NO on such a measure?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Definitely YES	51 16.6%	111 53.6%	24 75.0%	35 59.3%	6 100%	170 58.8%	9 60.0%	60 74.1%	63 65.6%	9 34.6%	30 38.5%
Probably YES	116 37.8%	27 13.0%	3 9.4%	6 10.2%	-	33 11.4%	3 20.0%	15 18.5%	9 9.4%	3 11.5%	6 7.7%
Neutral/unsure	54 17.6%	3 1.4%	-	3 5.1%	-	6 2.1%	-	-	-	-	3 3.8%
Definitely NO	48 15.6%	48 23.2%	-	9 15.3%	-	54 18.7%	3 20.0%	6 7.4%	15 15.6%	6 23.1%	27 34.6%
Probably NO	29 9.4%	18 8.7%	5 15.6%	6 10.2%	-	26 9.0%	-	-	9 9.4%	8 30.8%	12 15.4%

City of Clayton Funding Feasibility Survey
Table 13-4

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Q7.0 If you were asked to vote today on a measure to create a **UTILITY USE TAX** of **6%** of your utility bills, would you **definitely** vote YES, **probably** vote YES, **probably** vote NO; or **definitely** vote NO on such a measure?

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Definitely YES	51 16.6%	45 52.3%	33 91.7%	44 59.5%	18 46.2%	27 52.9%
Probably YES	116 37.8%	15 17.4%	-	9 12.2%	3 7.7%	9 17.6%
Neutral/unsure	54 17.6%	3 3.5%	-	-	-	3 5.98%
Probably NO	48 15.6%	12 14.0%	3 8.3%	21 28.4%	9 23.1%	9 17.6%
Definitely NO	29 19.4%	11 12.8%	-	-	9 23.1%	3 5.9%

City of Clayton Funding Feasibility Survey
Table 14-1

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Q8.0 Should the City place a one-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents and making it possible to address some of the City's unmet needs, would you vote **YES** or **NO**?

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	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307	160	147	3	58	51	87	99	220	12	12	6	3	18	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Definitely YES	96	39	57	3	9	18	33	24	72	6	-	6	3	-	-
	31.3%	24.4%	38.8%	100%	15.5%	35.3%	37.9%	24.2%	32.7%	50.0%		100%	100%		
Probably YES	54	36	18	-	3	15	9	27	45	-	-	-	-	3	3
	17.6%	22.5%	12.2%		5.2%	29.4%	10.3%	27.3%	20.5%					14.3%	14.3%
Neutral/unsure	14	8	6	-	2	-	3	9	8	-	-	-	-	-	6
	4.6%	5.0%	4.1%		3.4%		3.4%	9.1%	3.6%						28.6%
Probably NO	78	39	39	-	24	15	21	18	54	3	3	-	-	9	9
	25.4%	24.4%	26.5%		41.4%	29.4%	24.1%	18.2%	24.5%	25.0%	25.0%			42.9%	42.9%
Definitely NO	65	38	27	-	20	3	21	21	1	3	9	-	-	6	3
	21.2%	23.8%	18.4%		34.5%	5.9%	24.1%	21.2%	18.6%	25.0%	75.0%			28.6%	14.3%
28.6%															

City of Clayton Funding Feasibility Survey
Table 14-2

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Q8.0 Should the City place a one-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents and making it possible to address some of the City's unmet needs, would you vote **YES** or **NO**?

/

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Definitely YES	96 31.3%	-	3 17.6%	9 12.5%	51 42.9%	27 30.0%	-	3 14.3%	6 16.7%	18 50.0%	51 28.7%	6 8.2%	18 37.5%	45 53.6%	27 26.5%
Probably YES	54 17.6%	-	6 35.3%	12 16.7%	21 17.6%	15 16.7%	-	6 28.6%	6 16.7%	6 16.7%	27 15.2%	12 16.4%	6 12.5%	15 17.9%	21 20.6%
Neutral/unsure	14 4.6%	-	2 11.8%	3 4.2%	3 2.5%	3 6.7%	-	-	9 25.0%	-	5 2.8%	5 6.8%	-	3 3.6%	6 5.9%
Probably NO	78 25.4%	-	6 35.3%	24 33.3%	27 22.7%	27 23.3%	-	9 42.9%	12 33.3%	6 16.7%	45 25.3%	24 32.9%	15 31.3%	15 17.9%	24 23.5%
Definitely NO	65 21.2%	3 100%	-	24 33.3%	17 14.3%	21 23.3%	-	3 14.3%	3 8.3%	6 16.7%	50 28.1%	26 35.6%	9 18.8%	6 7.1%	24 23.5%

City of Clayton Funding Feasibility Survey
Table 14-3

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Q8.0 Should the City place a one-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents and making it possible to address some of the City's unmet needs, would you vote **YES** or **NO**?

/

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Definitely YES	51 16.6%	66 31.9%	9 28.1%	15 25.4%	3 50.0%	93 32.2%	3 20.0%	36 44.4%	27 28.1%	6 23.1%	18 23.1%
Probably YES	116 37.8%	33 15.9%	6 18.8%	12 20.3%	3 50.0%	54 18.7%	-	18 22.2%	18 18.8%	-	18 23.1%
Neutral/unsure	54 17.6%	12 5.8%	-	2 3.4%	-	14 4.8%	-	6 7.4%	3 3.1%	3 11.5%	-
Definitely NO	48 15.6%	45 21.7%	9 28.1%	24 40.7%	-	63 21.8%	12 80.0%	9 11.1%	24 25.0%	9 34.6%	27 34.6%
Probably NO	29 9.4%	51 24.6%	8 28.1%	6 10.2%	-	65 22.5%	-	12 14.8%	24 25.0%	8 30.8%	15 19.2%

City of Clayton Funding Feasibility Survey

Table 14-4

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Q8.0 Should the City place a one-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents and making it possible to address some of the City's unmet needs, would you vote **YES** or **NO**?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Definitely YES	51 16.6%	30 34.9%	15 41.7%	21 28.4%	15 38.5%	9 17.6%
Probably YES	116 37.8%	18 20.9%	6 16.7%	15 20.3%	-	15 29.4%
Neutral/unsure	54 17.6%	-	-	2 2.7%	3 7.7%	3 5.9%
Probably NO	48 15.6%	15 17.4%	6 16.7%	24 32.4%	15 38.5%	15 29.4%
Definitely NO	29 19.4%	23	9 25.0%	12 16.2%	6 15.4%	9 17.6%

City of Clayton Funding Feasibility Survey
Table 15-1

/

Q8.1 Should the City place a half-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents, would you vote **YES** or **NO**?

/

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	242 100%	122 100%	120 100%	3 100%	38 100%	48 100%	66 100%	78 100%	179 100%	9 100%	3 100%	6 100%	3 100%	12 100%	21 100%
Definitely YES	81 33.5%	22 27.0%	48 40.0%	3 100%	9 23.7%	12 25.0%	21 31.8%	27 34.6%	57 31.8%	6 66.7%	-	6 100%	3 100%	3 25.0%	-
Probably YES	63 26.0%	39 32.0%	24 20.0%	-	6 15.8%	18 37.5%	12 18.2%	27 34.6%	54 30.2%	-	-	-	-	-	3 16.7%
Neutral/unsure	8 3.3%	2 1.6%	6 5.0%	-	2 5.3%	-	3 4.5%	3 3.8%	5 2.8%	-	-	-	-	-	3 16.7%
Probably NO	60 24.8%	30 24.6%	30 25.0%	-	9 23.7%	12 25.0%	24 36.4%	15 19.2%	45 25.1%	3 33.3%	3 100%	-	-	6 50.0%	3 16.7%
Definitely NO	30 12.4%	18 4.8%	12 10.0%	-	12 31.6%	6 12.5%	6 69.1%	6 7.7%	18 10.1%	-	-	-	-	3 25.0%	9 50.0%

City of Clayton Funding Feasibility Survey
Table 15-2

/

Q8.1 Should the City place a half-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents, would you vote **YES** or **NO**?

/

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25- \$50K	\$50- \$75K	\$75- \$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	242 100%	-	17 100%	48 100%	102 100%	69 100%	-	18 100%	33 100%	30 100%	128 100%	47 100%	39 100%	78 100%	78 100%
Definitely YES	52 33.5%	-	3 17.6%	9 18.8%	45 44.1%	18 26.1%	-	3 16.7%	6 18.2%	15 50.0%	36 28.1%	-	12 30.8%	39 50.0%	30 38.5%
Probably YES	63 26.0%	-	9 52.9%	12 25.0%	21 20.6%	21 30.4%	-	9 50.0%	9 27.3%	9 30.0%	30 23.4%	15 31.9%	9 23.1%	18 23.1%	21 26.9%
Neutral/unsure	8 3.3%	-	2 11.8%	-	3 2.9%	3 4.3%	-	-	3 9.1%	-	5 3.9%	2 4.3%	-	3 3.8%	3 3.8%
Probably NO	60 24.8%	-	3 17.6%	18 37.5%	21 20.6%	18 26.1%	-	6 33.3%	6 18.2%	6 20.0%	36 28.1%	21 44.7%	6 15.4%	15 19.2%	18 23.1%
Definitely NO	30 12.4%	-	-	9 18.8%	12 11.8%	9 13.0%	-	-	9 27.3%	-	21 16.4%	9 19.1%	12 30.8%	3 3.8%	6 7.7%

City of Clayton Funding Feasibility Survey
Table 15-3

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Q8.1 Should the City place a half-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents, would you vote **YES** or **NO**?

/

/

/

	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	242 100%	156 100%	24 100%	53 100%	6 100%	224 100%	15 100%	69 100%	72 100%	18 100%	63 100%
Definitely YES	81 33.5%	57 6.5%	3 12.5%	15 28.3%	3 50.0%	75 33.5%	3 20.0%	33 47.8%	21 29.2%	-	18 28.6%
Probably YES	63 26.0%	42 26.9%	9 37.5%	9 17.0%	3 50.0%	63 28.1%	-	18 26.1%	24 33.3%	3 16.7%	18 28.6%
Neutral/unsure	8 3.3%	6 3.8%	-	2 3.8%	-	8 3.6%	-	-	3 4.2%	3 16.7%	-
Definitely NO	60 24.8%	39 25.0%	6 25.0%	15 28.3%	-	51 22.8%	9 60.0%	9 13.0%	15 20.8%	9 50.0%	18 28.6%
Probably NO	30 12.4%	12 7.7%	6 25.0%	12 22.6%	-	27 12.1%	3 20.0%	9 13.0%	9 12.5%	3 16.7%	9 14.3%

City of Clayton Funding Feasibility Survey

Table 15-4

/

Q8.1 Should the City place a half-cent Sales Tax (in the form of a TUT) on the local ballot to avoid having to make significant cutbacks in the level of services presently being provided to local residents, would you vote **YES** or **NO**?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	242 100%	63 100%	27 100%	62 100%	33 100%	36 100%
Definitely YES	81 33.5%	27 42.9%	12 44.4%	21 33.9%	6 18.2%	9 25.0%
Probably YES	63 26.0%	21 33.3%	6 22.2%	12 19.4%	9 27.3%	15 41.7%
Neutral/unsure	8 3.3%	-	-	2 3.2%	-	3 8.3%
Probably NO	60 24.8%	9 14.3%	6 22.2%	18 29.0%	12 36.4%	3 8.3%
Definitely NO	30 12.4%	6 9.5%	3 11.1%	9 14.5%	6 18.2%	6 16.7%

City of Clayton Funding Feasibility Survey
Table 16-1

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Q9.1 Without these funds, the City will be forced to lay off at least one police officer; thus, reducing response times and negatively impacting the level of Public Safety in Clayton in numerous other ways. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

/	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	18 100%
Much more Support	18 5.9%	6 3.8%	12 8.2%	-	-	3 5.9%	12 13.8%	3 3.0%	9 4.1%	3 25.0%	-	-	-	9 42.8%	3 16.7%
Somewhat more Support	32 10.4%	11 6.9%	21 14.3%	-	5 8.6%	6 11.8%	15 17.2%	-	26 11.8%	-	-	3 50.0%	-	9 50.0%	-
No effect	42 13.7%	27 16.9%	15 10.2%	-	12 20.7%	3 5.9%	6 6.9%	21 21.2%	30 13.6%	-	6 50.0%	-	3 100%	-	3 16.7%
Somewhat more Oppose	81 26.4%	51 31.9%	30 20.4%	3 100%	12 20.7%	21 41.2%	15 17.2%	27 27.3%	60 27.3%	3 25.0%	3 25.0%	-	-	-	3 16.7%
Much more Oppose	72 23.5%	42 26.3%	30 20.4%	-	18 31.0%	12 23.5%	24 27.6%	18 18.2%	51 23.2%	-	3 25.0%	3 50.0%	-	-	6 33.3%
NOT believable	56 18.2%	17 10.6%	39 26.5%	-	11 19.0%	6 11.8%	15 17.2%	24 24.2%	38 17.3%	6 50.0%	-	-	-	-	3 16.7%
Unsure/Refused	6 2.0%	6 3.8%	-	-	-	-	-	6 6.1%	6 2.7%	-	-	-	-	-	-

City of Clayton Funding Feasibility Survey
Table 16-2

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Q9.1 Without these funds, the City will be forced to lay off at least one police officer; thus, reducing response times and negatively impacting the level of Public Safety in Clayton in numerous other ways. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Total	Education					Income					Length of residency			
		Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Much more Support	102 33.2%	3 100%	9 52.9%	36 50.0%	36 30.3%	15 16.7%	-	6 28.6%	18 50.0%	15 41.7%	54 30.3%	18 24.7%	9 18.8%	30 35.7%	45 44.1%
Somewhat more Support	157 51.1%	-	5 29.4%	30 41.7%	71 59.7%	51 56.7%	-	8 42.9%	18 50.0%	9 25.0%	97 54.5%	43 58.9%	33 68.8%	42 50.0%	39 38.2%
No effect	30 9.8%	-	-	6 8.3%	9 7.6%	12 13.3%	-	3 14.3%	-	9 25.0%	15 8.4%	6 8.2%	3 6.3%	12 14.3%	9 8.1%
Somewhat more Oppose	15 4.9%	-	3 17.6%	-	3 2.5%	9 10.0%	-	-	-	3 8.3%	12 6.7%	6 8.2%	3 6.3%	-	6 5.9%
Much more Oppose	3 1.0%	-	-	-	-	3 3.3%	-	3 14.3%	-	-	-	-	-	-	3 2.9%
NOT believable	15 4.9%	-	3 17.6%	-	3 2.5%	9 10.0%	-	-	-	3 8.3%	12 6.7%	6 8.2%	3 6.3%	-	6 5.9%
Unsure/refused	3 1.0%	-	-	-	-	3 3.3%	-	3 14.3%	-	-	-	-	-	-	3 2.9%

City of Clayton Funding Feasibility Survey
Table 16-3

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Q9.1 Without these funds, the City will be forced to lay off at least one police officer; thus, reducing response times and negatively impacting the level of Public Safety in Clayton in numerous other ways. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Much more Support	102 33.2%	84 40.6%	9 28.1%	9 15.3%	-	90 31.1%	9 60.0%	24 29.6%	39 40.6%	6 23.1%	27 34.6%
Somewhat more Support	57 51.1%	90 43.5%	17 53.1%	44 74.6%	6 100%	154 53.3%	3 55.6%	45 55.6%	36 37.5%	17 65.4%	42 53.8%
No effect	30 9.8%	27 13.0%	-	-	-	30 10.4%	-	9 11.1%	15 15.6%	-	6 7.7%
Somewhat more Oppose	15 4.9%	3 1.4%	6 18.8%	6 10.2%	-	12 4.2%	3 20.0%	3 3.7%	3 3.1%	3 11.5%	3 3.8%
Much more Oppose	3 1.0%	3 1.4%	- 8.1%	-	-	3 1.0%	-	-	3 3.1%	-	-
NOT believable	15 4.9%	-	3 17.6%	-	3 2.5%	9 10.0%	-	-	-	3 8.3%	12 6.7%
Unsure/refused	3 1.0%	-	-	-	-	3 3.3%	-	3 14.3%	-	-	-

Clayton Funding Feasibility Survey

Table 16-4

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Q9.1 Without these funds, the City will be forced to lay off at least one police officer; thus, reducing response times and negatively impacting the level of Public Safety in Clayton in numerous other ways. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	54 100%
Much more Support	102 33.2%	27 31.4%	6 16.7%	30 40.5%	9 23.1%	27 50.0%
Somewhat more Support	157 51.1%	50 358.1%	15 41.7%	32 43.2%	27 69.2%	21 38.8%
No effect	30 9.8%	3 3.5%	9 25.0%	12 16.2%	-	6 11.1%
Somewhat more Oppose	15 4.9%	6 7.0%	3 8.3%	-	3 7.7%	-
Much more Oppose	3 1.0%	-	3 5.3%	-	-	-
NOT believable	15 4.9%	-	3 17.6%	-	3 2.5%	9 10.0%
Unsure/refused	3 1.0%	-	-	-	-	3 3.3%

City of Clayton Funding Feasibility Survey
Table 17-1

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Q9.2 The streetlight assessment currently in place in Clayton does not fully cover the cost of operations; in fact, the rate has not been increased for the past 24 years. Furthermore, it does not include a CPI to control for normal inflation. Therefore, without additional funds, the City may be forced to turn off a portion of street lights in certain neighborhoods of the City; thus, negatively impacting public safety. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	18 100%
Much more Support	22 7.2%	16 10.0%	6 4.1%	-	10 17.2%	-	6 6.9%	3 3.0%	19 8.6%	-	-	3 50.0%	-	-	-
Somewhat more Support	36 11.7%	18 11.3%	18 12.2%	-	6 10.3%	3 5.9%	12 13.8%	12 12.1%	24 10.9%	3 25.0%	3 25.0%	3 50.0%	-	-	-
No effect	24 7.8%	15 9.4%	9 6.1%	-	3 5.2%	6 11.8%	12 13.8%	3 3.0%	12 5.5%	-	3 25.0%	-	-	-	9 50.0%
Somewhat more Oppose	90 29.3%	51 31.9%	39 26.5%	3 100%	18 31.0%	21 41.2%	9 10.3%	36 36.4%	72 32.7%	6 50.0%	3 25.0%	-	-	-	-
Much more Oppose	72 23.5%	39 24.4%	33 22.4%	-	9 15.5%	12 23.5%	27 31.0%	24 24.2%	48 21.8%	3 25.0%	-	-	3 100%	9 50.0%	3 16.7%
NOT believable	60 19.6%	21 13.1%	39 26.5%	-	12 20.7%	6 11.8%	21 24.1%	21 21.2%	45 20.5%	-	3 25.0%	-	-	6 33.3%	33.3%
Unsure/Refused	3 1.0%	-	3 2.0%	-	-	3 5.9%	-	-	-	-	-	-	-	3 16.7%	-

City of Clayton Funding Feasibility Survey
Table 17-2

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Q9.2 The streetlight assessment currently in place in Clayton does not fully cover the cost of operations; in fact, the rate has not been increased for the past 24 years. Furthermore, it does not include a CPI to control for normal inflation. Therefore, without additional funds, the City may be forced to turn off a portion of street lights in certain neighborhoods of the City; thus, negatively impacting public safety. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Much more Support	22 7.2%	-	2 11.8%	3 4.2%	14 11.8%	-	-	-	-	3 8.3%	16 9.0%	10 13.7%	-	6 7.1%	6 5.9%
Somewhat more Support	36 11.7%	-	9 52.9%	6 8.3%	18 15.1%	3 3.3%	-	6 28.6%	3 8.3%	3 8.3%	21 11.8%	3 4.1%	3 6.3%	18 21.4%	12 11.8%
No effect	24 7.8%	-	-	3 4.2%	3 2.5%	18 20.0%	-	3 14.3%	-	-	15 8.4%	6 8.2%	-	6 7.1%	12 11.8%
Somewhat more Oppose	90 29.3%	-	3 17.6%	18 25.0%	36 30.3%	30 33.3%	-	3 14.3%	12 33.3%	18 50.0%	45 25.3%	27 37.0%	12 25.0%	24 28.6%	27 26.5%
Much more Oppose	72 23.5%	-	3 17.6%	24 33.3%	24 20.2%	21 23.3%	-	3 14.3%	15 41.7%	9 25.0%	39 21.9%	18 24.7%	18 37.5%	18 21.4%	18 17.6%
NOT believable	60 19.5%	3 100%	-	18 25.0%	24 20.2%	15 16.7%	-	6 28.6%	6 16.7%	3 8.3%	39 21.9%	9 12.3%	12 25.0%	12 14.3%	27 26.5%
Unsure/refused	3 1.0%	-	-	-	-	3 3.3%	-	-	-	-	3 1.7%	-	3 6.3%	-	-

City of Clayton Funding Feasibility Survey
Table 17-3

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Q9.2 The streetlight assessment currently in place in Clayton does not fully cover the cost of operations; in fact, the rate has not been increased for the past 24 years. Furthermore, it does not include a CPI to control for normal inflation. Therefore, without additional funds, the City may be forced to turn off a portion of street lights in certain neighborhoods of the City; thus, negatively impacting public safety. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Much more Support	22 7.2%	9 4.3%	8 25.0%	2 3.4%	-	22 7.6%	-	9 11.1%	3 3.1%	5 19.2%	3 3.8%
Somewhat more Support	36 11.7%	15 7.2%	6 18.8%	15 25.4%	-	33 11.4%	3 20.0%	9 11.1%	9 9.4%	-	9 11.5%
No effect	24 7.8%	15 7.2%	3 9.4%	6 10.2%	-	24 8.3%	-	3 3.7%	6 6.3%	9 34.6%	6 7.7%
Somewhat more Oppose	90 29.3%	69 33.3%	3 9.4%	15 25.4%	3 50.0%	81 28.0%	9 60.0%	30 37.0%	27 28.1%	6 23.1%	24 30.8%
Much more Oppose	72 23.5%	54 26.1%	6 18.8%	9 15.3%	3 50.0%	69 23.9%	3 20.0%	12 14.8%	30 31.3%	-	24 30.8%
NOT believable	60 19.5%	45 21.7%	6 18.8%	9 15.3%	-	57 19.7%	-	15 18.5%	21 21.9%	6 23.1%	12 15.4%
Unsure/refused	3 1.0%	-	-	3 5.1%	-	3 1.0%	-	3 3.7%	-	-	-

Clayton Funding Feasibility Survey

Table 17-4

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Q9.2 The streetlight assessment currently in place in Clayton does not fully cover the cost of operations; in fact, the rate has not been increased for the past 24 years. Furthermore, it does not include a CPI to control for normal inflation. Therefore, without additional funds, the City may be forced to turn off a portion of street lights in certain neighborhoods of the City; thus, negatively impacting public safety. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307	86	36	74	39	51
	100%	100%	100%	100%	100%	100%
Much more Support	22	8	3	5	3	-
	7.2%	9.3%	8.3%	6.8%	7.7%	
Somewhat more Support	36	18	9	3	6	-
	11.7%	20.9%	25.0%	4.1%	15.4%	
No effect	24	3	6	6	-	9
	7.8%	3.5%	16.7%	8.1%		7.6%
Somewhat more Oppose	90	24	-	21	6	33
	29.3%	27.9%		28.4%	15.4%	64.7%
Much more Oppose	72	24	6	15	15	3
	23.5%	27.9%	16.7%	20.3%	38.5%	5.9%
NOT believable	60	9	9	24	9	6
	19.5%	10.5%	25.0%	32.4%	23.1%	11.8%
Unsure/refused	3	-	3	-	-	-
	1.0%		8.3%			

City of Clayton Funding Feasibility Survey
Table 18-1

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Q9.3 Without these funds, the City will be forced to **cut back on the level of services** presently being provided to Clayton residents, citywide; thus, negatively impacting the *quality of life* for all Clayton residents. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE ?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	18 100%
Much more Support	14 4.6%	14 8.8%	-	-	2 3.4%	-	9 10.3%	3 3.0%	8 3.6%	3 25.0%	-	-	-	-	3 16.7%
Somewhat more Support	21 6.8%	3 1.9%	18 12.2%	-	3 5.2%	3 5.9%	6 6.9%	3 3.0%	15 6.8%	-	-	-	-	-	-
No effect	39 12.7%	27 16.9%	12 8.2%	-	9 15.5%	6 11.8%	9 10.3%	12 12.1%	27 12.3%	-	3 25.0%	6 100%	-	-	-
Somewhat more Oppose	108 35.2%	66 41.3%	42 28.6%	3 100%	27 46.6%	24 47.1%	21 24.1%	33 33.3%	78 35.5%	6 50.0%	3 25.0%	-	3 100%	6 33.3%	3 16.7%
Much more Oppose	66 21.5%	27 16.9%	39 26.5%	-	9 15.5%	9 17.6%	24 27.6%	24 24.2%	45 20.5%	-	6 50.0%	-	-	9 50.0%	9 50.0%
NOT believable	53 17.3%	20 12.5%	33 22.4%	-	8 13.8%	9 17.6%	15 17.2%	21 21.2%	41 18.6%	3 25.0%	-	-	-	3 16.7%	3 16.7%
Unsure/Refused	6 2.0%	3 1.9%	3 2.0%	-	-	-	3 3.4%	3 3.0%	6 2.7%	-	-	-	-	-	-

City of Clayton Funding Feasibility Survey
Table 18-2

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Q9.3 Without these funds, the City will be forced to **cut back on the level of services** presently being provided to Clayton residents, citywide; thus, negatively impacting the *quality of life* for all Clayton residents. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE ?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Much more Support	14 4.6%	-	2 11.8%	-	3 2.5%	9 10.0%	-	-	18 50.0%	-	11 6.2%	5 6.8%	-	3 3.6%	6 5.9%
Somewhat more Support	21 6.2%	-	3 17.6%	3 4.2%	12 10.1%	3 3.3%	-	3 14.3%	18 50.0%	6 16.7%	3 1.7%	-	3 6.3%	18	-
No effect	39 12.7%	-	3 17.6%	9 12.5%	15 12.6%	9 10.0%	-	3 14.3%	-	6 16.7%	27 15.2%	9 12.3%	6 12.5%	15 17.9%	9 8.8%
Somewhat more Oppose	108 35.2%	-	6 33.3%	18 25.0%	48 40.3%	33 36.7%	-	9 42.9%	-	15 41.7%	60 33.7%	30 41.1%	18 37.5%	33 39.3%	27 26.5%
Much more Oppose	66 21.5%	-	3 17.6%	21 29.2%	18 15.1%	24 26.7%	-	3 14.3%	-	3 8.3%	39 21.9%	12 16.4%	15 31.3%	6 7.1%	33 32.4%
2.9%															
NOT believable	53 17.3%	3 100%	-	18 25.0%	20 16.8%	12 13.3%	-	3 14.3%	-	6 16.7%	35 19.7%	17 23.3%	6 12.5%	9 10.7%	21 20.6%
Unsure/refused	6 2.0%	-	-	3 4.2%	3 2.5%	-	-	-	-	-	3 1.7%	-	-	-	6 5.9%

City of Clayton Funding Feasibility Survey
Table 18-3

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Q9.3 Without these funds, the City will be forced to **cut back on the level of services** presently being provided to Clayton residents, citywide; thus, negatively impacting the *quality of life* for all Clayton residents. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE ?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Much more Support	14 4.6%	9 4.3%	-	5 8.5%	-	14 4.8%	-	6 7.4%	-	-	3 3.8%
Somewhat more Support	21 6.8%	12 5.8%	3 9.4%	6 10.2%	-	21 7.3%	-	9 11.1%	-	-	9 11.5%
No effect	39 12.7%	18 8.7%	9 28.1%	6 10.2%	3 50.0%	36 12.5%	3 20.0%	12 14.8%	15 15.6%	3 11.5%	6 7.7%
Somewhat more Oppose	108 35.2%	78 37.7%	9 28.1%	18 30.5%	3 50.0%	96 21.8%	9 20.0%	30 37.0%	39 40.6%	6 23.1%	27 34.6%
Much more Oppose	66 21.5%	48 23.2%	3 9.4%	15 25.4%	-	63 21.8%	3 20.0%	15 18.5%	18 18.8%	9 34.6%	21 26.9%
NOT believable	53 17.3%	36 17.4%	8 25.0%	9 15.3%	-	53 18.3%	-	6 7.4%	21 21.9%	8 30.8%	12 15.4%
Unsure/refused	6 2.0%	6 2.9%	-	-	-	6 2.1%	-	3 3.7%	3 3.1%	-	-

Clayton Funding Feasibility Survey
Table 18-4

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Q9.3 Without these funds, the City will be forced to **cut back on the level of services** presently being provided to Clayton residents, citywide; thus, negatively impacting the *quality of life* for all Clayton residents. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE ?

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Much more Support	14 4.6%	-	6 16.7%	5 6.8%	-	-
Somewhat more Support	21 6.8%	6 7.0%	-	12 16.2%	-	-
No effect	39 12.7%	12 14.0%	6 16.7%	3 4.1%	12 30.8%	3 5.9%
Somewhat more Oppose	108 35.2%	33 38.4%	3 8.3%	30 40.5%	9 23.1%	30 58.9%
Much more Oppose	66 21.5%	15 17.4%	15 41.7%	12 16.2%	12 30.8%	6 11.8%
NOT believable	53 17.3%	17 19.6%	6 16.7%	12 16.2%	6 15.4%	9 17.6%
Unsure/refused	6 2.0%	3 3.5%	-	-	-	3 5.9%

City of Clayton Funding Feasibility Survey
Table 19-1

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Q9.4 Taxes are simply too high. Clayton residents **need tax relief**. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	33 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	18 100%
Much more Support	15 4.9%	9 5.6%	6 4.1%	-	-	3 3.9%	9 10.3%	3 3.0%	12 5.5%	-	-	-	-	-	3 14.3%
Somewhat more Support	30 9.8%	15 9.4%	15 10.2%	-	6 10.3%	3 5.9%	12 13.8%	3 3.0%	21 9.5%	-	-	3 50.0%	-	-	-
No effect	42 13.7%	21 13.1%	21 14.3%	-	3 5.2%	9 17.6%	18 20.7%	12 12.1%	30 13.6%	3 25.0%	-	-	3 100%	-	6 28.6%
Somewhat more Oppose	121 39.4%	70 7.5%	51 34.7%	3 100%	31 53.4%	24 47.1%	24 27.6%	36 36.4%	91 41.4%	3 25.0%	3 25.0%	-	-	9 50.0%	6 28.6%
Much more Oppose	36 11.7%	12 7.5%	24 16.30%	-	6 10.3%	12 23.5%	6 6.9%	12 12.1%	18 8.2%	6 50.0%	3 25.0%	-	-	6 33.3%	3 14.3%
NOT believable	42 13.7%	21 13.1%	21 14.3%	-	12 20.7%	-	12 13.8%	18 18.2%	30 13.6%	-	6 50.0%	3 50.0%	-	3 16.7%	
Unsure/Refused	21 6.8%	12 7.5%	9 6.1%	-	-	-	6 6.9%	15 15.2%	18 8.2%	-	-	-	-	-	3 14.3%

City of Clayton Funding Feasibility Survey
Table 19-2

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Q9.4 Taxes are simply too high. Clayton residents need tax relief. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Much more Support	15 4.9%	-	3 17.6%	-	6 5.0%	3 3.3%	-	-	6 16.7%	-	6 3.4%	-	-	12 14.3%	3 2.9%
Somewhat more Support	30 9.8%	3 100%	-	12 16.7%	6 5.0%	6 6.7%	-	-	-	3 8.3%	18 10.1%	9 12.3%	9 18.8%	6 7.1%	6 5.9%
No effect	42 13.7%	-	3 17.6%	6 8.3%	12 10.1%	21 23.3%	-	6 28.6%	6 16.7%	3 8.3%	18 10.1%	-	-	18 21.4%	24 23.5%
Somewhat more Oppose	121 39.4%	-	8 47.1%	21 29.2%	50 42.0%	42 46.7%	-	9 42.9%	6 16.7%	21 58.3%	79 44.4%	40 54.8%	27 56.3%	30 35.7%	24 23.5%
Much more Oppose	11.76 1.0%	-	3 17.6%	12 16.7%	12 10.1%	9 10.0%	-	-	9 25.0%	6 16.7%	18 10.1%	9 12.3%	9 18.8%	6 7.1%	12 11.8%
14.3%					2.9%										
NOT believable	2 13.7%	-	-	9 12.5%	27 22.7%	6 6.7%	-	6 28.6%	-	-	33 18.5%	12 16.4%	3 6.3%	12 14.3%	15 14.7%
Unsure/refused	21 6.8%	-	-	12 16.7%	6 5.0%	3 3.3%	-	-	9 25.0%	3 8.3%	6 3.4%	3 4.1%	-	-	18 17.6%
2.9%															

City of Clayton Funding Feasibility Survey
Table 19-3

Q9.4 Taxes are simply too high. Clayton residents need tax relief. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Much more Support	15 4.9%	15 7.2%	-	-	-	12 4.2%	3 20.0%	9 11.1%	3 3.1%	-	3 3.8%
Somewhat more Support	30 9.8%	18 8.7%	-	9 15.3%	-	127 9.3%	3 20.0%	6 7.4%	9 9.4%	-	12 15.4%
No effect	42 13.7%	27 13.0%	-	15 25.4%	-	42 14.5%	-	9 11.1%	15 15.6%	3 11.5%	9 11.5%
Somewhat more Oppose	121 39.4%	78 37.7%	17 53.1%	23 39.0%	3 50.0%	112 38.8%	6 40.0%	27 33.3%	42 43.8%	17 65.4%	33 42.3%
Much more Oppose	36 11.7%	24 11.6%	-	9 15.3%	3 50.0%	33 11.4%	3 20.0%	9 11.1%	9 9.4%	-	6 7.7%
NOT believable	42 13.7%	24 11.6%	15 46.9%	3 5.1%	-	42 14.5%	-	9 11.1%	15 15.6%	6 23.1%	12 15.4%
Unsure/refused	21 6.8%	21 10.1%	-	-	-	21 7.3%	-	12 14.8%	3 3.1%	-	3 3.8%

Clayton Funding Feasibility Survey

Table 19-4

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Q9.4 Taxes are simply too high. Clayton residents need tax relief. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	54 100%
Much more Support	15 4.9%	-	3 8.3%	6 8.1%	3 7.7%	3 7.7%
Somewhat more Support	30 9.8%	9 10.5%	-	9 12.2%	3 7.7%	3 7.7%
No effect	42 13.7%	9 10.5%	12 33.3%	9 12.2%	3 7.7%	6 12.6%
Somewhat more Oppose	121 39.4%	32 37.2%	9 25.0%	26 35.1%	18 46.2%	30 62.5%
Much more Oppose	36 11.7%	9 10.5%	6 16.7%	12 16.2%	3 7.7%	6 12.6%
NOT believable	42 13.7%	21 24.4%	6 16.7%	9 12.2%	6 15.4%	-
Unsure/refused	21 6.8%	6 7.0%	-	3 4.1%	3 7.7%	-

City of Clayton Funding Feasibility Survey
Table 20-1

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Q9.5 Without the revenues from the proposed funding Measure, the City will be forced into "deficit spending", which means that the City will have to take money out of its reserves to cover operating costs, instead of using these monies as intended for other needs. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307	160	147	33	58	51	87	99	220	12	12	6	3	18	21
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Much more Support	9	6	3	-	-	3	3	3	9	-	-	-	-	-	-
	2.9%	3.8%	2.0%			5.9%	3.4%	3.0%	4.1%						
Somewhat more Support	30	18	12	-	6	-	9	12	21	3	-	3	-	-	-
	9.8%	11.3%	8.2%		10.3%		10.3%	12.1%	9.5%	25.0%		50.0%			
No effect	60	18	42	-	3	12	12	30	42	3	3	3	-	3	6
	19.5%	11.3%	28.6%		5.2%	23.5%	13.8%	17.2%	19.1%	25.0%	25.0%	50.0%		16.7%	28.6%
14.4%															
Somewhat more Oppose	113	71	42	3	29	24	24	30	83	3	3	-	3	6	3
	36.8%	44.4%	28.6%	100%	50.0%	47.1%	27.6%	30.3%	37.7%	25.0%	25.0%		100%	33.3%	14.3%
Much more Oppose	57	27	30	-	18	9	24	6	30	3	6	-	-	9	9
	18.6%	16.9%	20.4%		31.0%	17.6%	27.6%	6.1%	13.6%	25.0%	50.0%			50.0%	42.9%
NOT believable	24	9	15	-	-	-	12	12	24	-	-	-	-	-	-
	7.8%	5.6%	10.2%				13.8%	12.1%	10.9%						
Unsure/Refused	14	11	3	-	2	3	3	6	11	-	-	-	-	-	3
	4.6%	6.9%	2.0%		3.4%	5.9%	3.4%	6.1%	5.0%						14.3%

City of Clayton Funding Feasibility Survey
Table 20-2

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Q9.5 Without the revenues from the proposed funding Measure, the City will be forced into "deficit spending", which means that the City will have to take money out of its reserves to cover operating costs, instead of using these monies as intended for other needs. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

/	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Much more Support	9 2.9%	-	3 17.6%	-	3 2.5%	-	-	-	3 8.3%	-	3 8.3%	-	-	6 7.1%	3 2.9%
Somewhat more Support	30 9.8%	-	3 17.6%	12 16.7%	9 7.6%	6 6.7%		3 28.6%	-	3 8.3%	21 11.8%	6 8.2%	3 6.3%	15 17.9%	6 5.9%
No effect	60 19.5%	-	-	15 20.8%	30 25.2%	12 13.3%	-	6 14.3%	6 16.7%	12 33.3%	30 16.9%	15 20.5%	9 18.8%	12 14.3%	24 23.5%
Somewhat more Oppose	113 36.8%	-	3 17.6%	24 33.3%	53 44.5%	33 36.7%	-	6 14.3%	9 25.0%	15 41.7%	68 38.2%	32 43.8%	18 37.5%	27 32.1%	36 35.3%
Much more Oppose	57 18.6%	-	3 17.6%	6 8.3%	18 15.1%	30 33.3%	-	6 28.6%	6 16.7%	3 8.3%	39 21.9%	15 20.5%	15 31.3%	18 21.4%	9 8.8%
NOT believable	24 7.8%	3 100%	3 17.6%	6 8.3%	6 5.0%	6 6.7%	-	-	6 16.7%	3 8.3%	15 8.4%	3 4.1%	3 6.3%	6 7.1%	12 11.8%
Unsure/refused	14 4.6%	-	2 11.8%	9 12.5%	-	3 3.3%	-	-	6 16.7%	-	2 1.1%	2 2.7%	-	-	12 11.8%
5.9%															

5.9%

City of Clayton Funding Feasibility Survey
Table 20-3

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Q9.5 Without the revenues from the proposed funding Measure, the City will be forced into "deficit spending", which means that the City will have to take money out of its reserves to cover operating costs, instead of using these monies as intended for other needs. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Much more Support	9 2.9%	9 4.3%	-	-	-	6 2.1%	3 20.0%	9 11.1%	-	-	-
Somewhat more Support	30 9.8%	18 8.7%	3 9.4%	9 15.3%	-	30 10.4%	-	12 14.8%	6 6.3%	-	6 7.7%
No effect	60 19.5%	42 20.3%	6 18.8%	6 10.2%	3 50.0%	60 20.8%	-	6 7.4%	27 28.1%	3 11.5%	18 23.1%
Somewhat more Oppose	113 36.8%	75 36.2%	14 43.8%	21 35.6%	3 50.0%	104 36.0%	6 40.0%	33 40.7%	36 37.5%	11 42.3%	30 38.5%
Much more Oppose	57 18.6%	30 14.5%	9 28.1%	18 30.5%	-	51 17.6%	6 40.0%	9 11.1%	18 18.8%	12 46.2%	12 15.4%
NOT believable	24 7.8%	24 11.6%	-	-	-	24 8.3%	-	6 7.4%	6 6.3%	-	12 15.4%
5 Unsure/refused	14 4.6%	9 4.3%	-	5 8.5%	-	14 4.8%	-	6 7.4%	3 3.1%	-	-

Clayton Funding Feasibility Survey
Table 20-4

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Q9.5 Without the revenues from the proposed funding Measure, the City will be forced into "deficit spending", which means that the City will have to take money out of its reserves to cover operating costs, instead of using these monies as intended for other needs. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Much more Support	9 2.9%	-	3 8.3%	3 4.1%	-	3 5.9%
Somewhat more Support	30 9.8%	15 17.4%	6 16.7%	3 4.1%	-	-
No effect	60 19.5%	9 10.5%	18 50.0%	15 20.3%	12 30.8%	3 5.9%
Somewhat more Oppose	113 36.8%	41 47.7%	3 8.3%	18 24.3%	15 38.5%	30 58.9%
Much more Oppose	57 18.6%	6 7.0%	6 16.7%	24 32.4%	9 23.1%	9 17.6%
NOT believable	24 7.8%	15 17.4%	-	9 12.2%	-	-
Unsure/refused	14 4.6%	-	-	2 2.7%	3 7.7%	6 1.8%

City of Clayton Funding Feasibility Survey
Table 21-1

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Q9.6 Without additional funding, the City could be forced into bankruptcy; or even be taken over by Contra Costa County. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	33 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Much more Support	77 25.1%	41 25.6%	36 24.5%	3 100%	20 34.5%	6 11.8%	24 27.6%	21 21.2%	59 26.8%	3 25.0%	- 50.0%	3 50.0%	- 100%	9 50.0%	3 16.7%
Somewhat more Support	39 12.7%	24 15.0%	15 10.2%	- 20.7%	12 20.7%	3 5.9%	12 13.8%	9 9.1%	24 10.9%	- 25.0%	3 25.0%	3 50.0%	- 100%	3 16.7%	3 16.7%
No effect	21 6.8%	15 9.4%	6 4.1%	- 5.2%	3 5.2%	6 11.8%	6 6.9%	6 6.1%	15 6.8%	- 25.0%	- 25.0%	- 50.0%	3 100%	- 33.3%	3 16.7%
Somewhat more Oppose	62 20.2%	41 25.6%	21 14.3%	- 13.8%	8 13.8%	21 41.2%	12 13.8%	18 18.2%	38 17.3%	3 25.0%	3 25.0%	- 50.0%	- 100%	6 33.3%	- 16.7%
Much more Oppose	39 12.7%	21 13.1%	18 12.2%	- 10.3%	6 10.3%	3 5.9%	24 27.6%	6 6.1%	36 16.4%	- 25.0%	3 25.0%	- 50.0%	- 100%	- 33.3%	- 16.7%
NOT believable	54 17.6%	12 7.5%	42 28.6%	- 10.3%	6 10.3%	12 23.5%	6 6.9%	30 30.3%	39 17.7%	6 50.0%	3 25.0%	- 50.0%	- 100%	- 33.3%	6 33.3%
Unsure/Refused	15 4.9%	6 3.8%	9 6.1%	- 5.2%	3 5.2%	- 11.8%	3 3.4%	9 9.1%	9 4.1%	- 25.0%	- 25.0%	- 50.0%	- 100%	- 33.3%	3 16.7%

City of Clayton Funding Feasibility Survey
Table 21-2

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Q9.6 Without additional funding, the City could be forced into bankruptcy; or even be taken over by Contra Costa County. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Much more Support	24 26.7%	-	-	15 20.8%	32 36.9%	24 26.7%	-	3 14.3%	6 16.7%	12 33.3%	44 24.7%	14 19.2%	18 37.5%	18 21.4%	27 26.5%
Somewhat more Support	15 16.7%	-	3 17.6%	3 4.2%	18 15.1%	15 16.7%	-	6 28.6%	-	3 8.3%	24 13.5%	6 8.2%	6 12.5%	9 10.7%	18 17.6%
No effect	6 6.7%	-	-	9 12.5%	6 5.0%	6 6.7%	-	-	3 8.3%	-	18 10.1%	3 4.1%	6 12.5%	12 14.3%	-
Somewhat more Oppose	21 23.3%	-	8 47.1%	9 12.5%	24 20.2%	21 23.3%	-	9 42.9%	3 8.3%	12 33.3%	29 16.3%	20 27.4%	3 6.3%	24 28.6%	15 14.7%
Much more Oppose	9 10.0%	-	3 17.6%	15 20.8%	12 10.1%	9 10.0%	-	-	3 8.3%	3 8.3%	24 13.5%	12 16.4%	3 6.3%	9 10.7%	15 14.7%
NOT believable	12 13.3%	3 100%	3 17.6%	15 20.8%	21 17.6%	12 13.3%	-	3 14.3%	15 41.7%	3 8.3%	33 18.5%	15 20.5%	12 25.0%	9 10.7%	18 17.6%
Unsure/refused	3 3.3%	-	-	6 8.3%	6 5.0%	3 3.3%	-	6 16.7%	3 8.3%	6 3.4%	6 4.1%	3 4.1%	-	3 3.6%	9 8.8%

City of Clayton Funding Feasibility Survey
Table 21-3

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Q9.6 Without additional funding, the City could be forced into bankruptcy; or even be taken over by Contra Costa County. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Much more Support	77 25.1%	51 24.6%	11 34.4%	12 20.3%	-	70 24.6%	6 40.0%	30 37.0%	27 28.1%	5 19.2%	12 15.4%
Somewhat more Support	39 12.7%	21 10.1%	6 18.8%	12 20.3%	-	39 13.5%	-	15 18.5%	6 6.3%	3 11.5%	9 11.5%
No effect	21 6.8%	9 4.3%	6 18.8%	3 5.1%	3 50.0%	21 7.3%	-	3 3.7%	6 6.3%	3 11.5%	6 7.7%
Somewhat more Oppose	62 20.2%	48 23.20%	6 18.8%	5 8.5%	3 50.0%	56 19.4%	3 20.0%	18 22.2%	18 18.8%	3 11.5%	21 26.9%
Much more Oppose	39 12.7%	24 11.6%	-	15 25.4%	-	36 12.5%	3 20.0%	6 7.4%	15 15.6%	3 11.5%	9 11.5%
NOT believable	54 17.6%	42 20.3%	3 9.4%	9 15.3%	-	51 17.6%	3 20.0%	6 7.4%	21 21.9%	6 23.1%	15 19.2%
Unsure/refused	15 4.9%	12 5.8%	-	3 5.1%	-	15 5.2%	-	3 3.7%	3 3.1%	3 11.5%	6 7.7%

Clayton Funding Feasibility Survey

Table 21-4

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Q9.6 Without additional funding, the City could be forced into bankruptcy; or even be taken over by Contra Costa County. Would hearing this argument from someone you trust make you more likely to SUPPORT or OPPOSE the proposed funding Measure; OR would it have NO IMPACT on how you would vote; OR is it NOT BELIEVABLE?

	Total	Area of Residence				
		=====				
		North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Much more Support	77 25.1%	17 19.8%	12 33.3%	21 28.4%	6 15.4%	12 23.5%
Somewhat more Support	39 12.7%	18 20.9%	6 16.7%	6 8.1%	3 7.7%	6 11.8%
No effect	21 6.8%	9 10.5%	-	6 8.1%	3 7.7%	3 5.9%
Somewhat more Oppose	62 20.2%	24 27.9%	-	17 23.0%	6 15.4%	12 23.5%
Much more Oppose	39 12.7%	3 3.5%	6 16.7%	6 8.1%	12 30.8%	6 11.8%
NOT believable	54 17.6%	12 14.0%	12 33.3%	18 24.3%	3 7.7%	9 17.6%
Unsure/refused	15 4.9%	3 3.5%	-	-	6 15.4%	3 5.9%

City of Clayton Funding Feasibility Survey
Table 22-1

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Q10.0 Now that you have heard several arguments in SUPPORT of, and in OPPOSITION to, the notion of authorizing an increase in the local tax base in order to avoid having to make serious cutbacks in services presently being provided to Clayton residents, and assuming the amount of increase does NOT exceed your THRESHOLD of *willingness to pay*; would you **vote YES** or **NO** on such a funding Measure?

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	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Definitely YES	75 24.4%	36 22.5%	39 26.5%	3 100%	9 15.5%	3 5.9%	24 27.6%	27 27.3%	48 21.8%	6 50.0%	6 50.0%	6 100%	-	-	-
Probably YES	48 15.6%	30 18.8%	18 12.2%	-	6 10.3%	15 29.4%	15 17.2%	12 12.1%	36 16.4%	-	-	-	-	3 16.7%	3 14.3%
Neutral/unsure	14 4.6%	11 6.9%	3 2.0%	-	8 13.8%	3 5.9%	-	3 3.0%	11 5.0%	-	-	-	-	-	3 14.3%
Probably NO	114 37.1%	66 30.0%	45 44.9%	-	15 25.9%	15 29.4%	39 44.8%	45 45.5%	87 39.5%	3 25.0%	6 50.0%	-	3 100%	12 66.7%	6 28.6%
Definitely NO	53 17.3%	21 20.0%	15 14.3%	-	20 34.5%	12 23.5%	9 10.3%	12 12.1%	35 15.9%	3 25.0%	-	-	-	3 16.7%	9 42.9%

City of Clayton Funding Feasibility Survey
Table 22-2

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Q10.0 Now that you have heard several arguments in SUPPORT of, and in OPPOSITION to, the notion of authorizing an increase in the local tax base in order to avoid having to make serious cutbacks in services presently being provided to Clayton residents, and assuming the amount of increase does NOT exceed your THRESHOLD of *willingness to pay*; would you **vote YES** or **NO** on such a funding Measure?

/

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	90 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Definitely YES	24 26.7%	-	6 35.3%	8 12.5%	33 27.7%	24 26.7%	-	3 14.3%	6 16.7%	9 25.0%	39 21.9%	6 8.2%	9 18.8%	27 32.1%	33 32.4%
Probably YES	18 20.0%	-	3 17.6%	15 20.8%	12 10.1%	18 20.0%	-	6 28.6%	6 16.7%	6 16.7%	27 15.2%	9 12.3%	9 18.8%	18 21.4%	12 11.8%
Neutral/unsure	3 3.3%	-	2 11.8%	6 8.3%	3 2.5%	3 3.3%	-	-	3 8.3%	-	11 6.2%	5 6.8%	6 12.5%	-	3 2.9%
Probably NO	33 36.7%	-	6 35.3%	27 37.5%	45 37.8%	33 36.7%	-	12 57.1%	15 41.7%	15 41.7%	57 32.0%	27 37.0%	9 18.8%	27 32.1%	51 50.0%
Definitely NO	12 13.3%	3 100%	-	15 20.8%	23 19.3%	12 13.3%	-	-	6 16.7%	3 8.3%	44 24.7%	26 35.6%	15 31.3%	9 10.7%	3 2.9%

City of Clayton Funding Feasibility Survey
Table 22-3

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Q10.0 Now that you have heard several arguments in SUPPORT of, and in OPPOSITION to, the notion of authorizing an increase in the local tax base in order to avoid having to make serious cutbacks in services presently being provided to Clayton residents, and assuming the amount of increase does NOT exceed your THRESHOLD of *willingness to pay*; would you **vote YES** or **NO** on such a funding Measure?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Definitely YES	75 24.4%	60 29.0%	3 9.4%	6 10.2%	3 50.0%	75 26.0%	-	33 40.7%	24 25.0%	-	12 15.4%
Probably YES	48 15.6%	33 15.9%	9 28.1%	6 10.2%	-	42 14.5%	6 40.0%	6 7.4%	24 25.0%	6 23.1%	12 15.4%
Neutral/unsure	14 4.6%	3 1.4%	3 9.4%	8 13.6%	-	14 4.8%	-	6 7.4%	-	-	6 7.7%
Definitely NO	114 37.1%	84 40.6%	3 9.4%	27 45.8%	-	102 35.3%	9 460.0	27 33.3%	27 28.1%	12 46.2%	33 42.3%
Probably NO	53 17.3%	24 11.6%	14 43.8%	12 20.3%	3 50.0%	53 18.3%	-	9 11.1%	21 21.9%	8 30.8%	12 15.4%

City of Clayton Funding Feasibility Survey
Table 22-4

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Q10.0 Now that you have heard several arguments in SUPPORT of, and in OPPOSITION to, the notion of authorizing an increase in the local tax base in order to avoid having to make serious cutbacks in services presently being provided to Clayton residents, and assuming the amount of increase does NOT exceed your THRESHOLD of *willingness to pay*; would you **vote YES** or **NO** on such a funding Measure?

	Total	Area of Residence				
		=====				
		North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	48 100%
Definitely YES	75 24.4%	30 34.9%	15 41.7%	9 12.2%	-	9 18.8%
Probably YES	48 15.6%	6 7.0%	6 16.7%	18 24.3%	6 15.4%	12 25.0%
Neutral/unsure	14 4.6%	6 7.0%	-	5 6.8%	3 7.7%	-
Probably NO	114 37.1%	24 27.9%	12 33.3%	39 52.7%	21 53.8%	15 32.2%
Definitely NO	53 17.3%	20 23.3%	3 8.3%	3 4.1%	9 23.1%	12 25.0%

City of Clayton Funding Feasibility Survey
Table 23-1

/

Q11.0 Because the need for City services and the City's operating costs will continue into the foreseeable future, would you recommend making the proposed increase in the local tax base, if authorized by Clayton voters, PERMANENT; or, would you want the increase to 'Sunset' (meaning terminate) in a specific number of years OR be brought back to local voters to be RENEWED?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Permanent	53 17.3%	32 20.0%	21 14.3%	3 100%	11 19.0%	18 35.3%	12 13.8%	12 12.1%	38 17.3%	- -	- -	3 50.0%	- -	9 16.7%	12 57.1%
Sunset	227 73.9%	107 66.9%	120 81.6%	- -	41 70.7%	33 64.7%	66 75.9%	78 78.8%	170 77.3%	9 75.0%	9 75.0%	- -	3 100%	15 83.3%	6 28.6%
Unsure	15 4.9%	9 5.6%	5 4.1%	- -	3 5.2%	- -	3 3.4%	6 6.1%	6 2.7%	- -	3 25.0%	3 50.0%	- -	- -	3 14.3%

City of Clayton Funding Feasibility Survey
Table 23-2

/

Q11.0 Because the need for City services and the City's operating costs will continue into the foreseeable future, would you recommend making the proposed increase in the local tax base, if authorized by Clayton voters, PERMANENT; or, would you want the increase to 'Sunset' (meaning terminate) in a specific number of years OR be brought back to local voters to be RENEWED?

/

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25- \$50K	\$50- \$75K	\$75- \$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Permanent	32 17.3%	3 100%	-	9 12.5%	17 14.3%	24 26.7%	-	6 28.6%	6 16.7%	-	41 23.0%	32 43.8%	6 12.5%	15 17.9%	-
Sunset	227 73.9%	-	14 82.4%	60 83.3%	90 75.6%	57 63.3%	-	15 71.4%	27 75.0%	36 100%	116 65.2%	35 47.9%	39 81.3%	60 10.7%	93 91.2%
Unsure	15 4.9%	-	-	3 4.2%	6 5.0%	6 6.7%	-	3 8.3%	-	-	9 5.1%	6 8.2%	-	6 7.1%	3 2.9%

City of Clayton Funding Feasibility Survey
Table 23-3

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Q11.0 Because the need for City services and the City's operating costs will continue into the foreseeable future, would you recommend making the proposed increase in the local tax base, if authorized by Clayton voters, PERMANENT; or, would you want the increase to 'Sunset' (meaning terminate) in a specific number of years OR be brought back to local voters to be RENEWED?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Permanent	53 17.3%	30 14.5%	14 43.8%	9 15.3%	-	53 18.3%	3 20.0%	9 11.1%	21 21.9%	8 30.8%	15 19.2%
Sunset	227 73.9%	159 76.8%	18 56.3%	41 69.5%	6 100%	212 73.4%	-	63 77.8%	72 75.0%	18 69.2%	54 69.2%
Unsure	15 4.9%	12 5.8%	-	3 5.1%	-	12 4.2%	-	33 3.7%	-	-	9 11.5%

Clayton Funding Feasibility Survey

Table 23-4

/

Q11.0 Because the need for City services and the City's operating costs will continue into the foreseeable future, would you recommend making the proposed increase in the local tax base, if authorized by Clayton voters, PERMANENT; or, would you want the increase to 'Sunset' (meaning terminate) in a specific number of years OR be brought back to local voters to be RENEWED?

	Total	Area of Residence				
		=====				
		North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Permanent	53 17.3%	17 19.8%	3 8.3%	9 12.2%	12 30.8%	6 11.8%
Sunset	227 73.9%	63 73.3%	24 66.7%	59 79.7%	27 69.0%	42 82.4%
Unsure	15 4.9%	3 3.5%	3 8.3%	3 4.1%	-	3 5.9%

City of Clayton Funding Feasibility Survey
Table 24-1

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Q11.1 Since you're not willing to support keeping this increase in the local tax base in place PERMANENTLY, would you be willing to keep it in place for **20 years**; then have it terminate OR be brought back to local voters for renewal?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	242 100%	116 100%	126 100%	3 100%	44 100%	33 100%	69 100%	84 100%	176 100%	9 100%	12 100%	3 100%	3 100%	15 100%	9 100%
YES 20 year	42 17.4%	18 15.5%	24 19.0%	- 0%	9 20.5%	- 0%	18 26.1%	15 17.9%	36 20.5%	- 0%	9 75.0%	- 0%	- 0%	12 80.0%	3 33.3%
NO 20 year	182 75.2%	89 76.7%	93 73.8%	3 100%	32 72.7%	33 100%	48 69.6%	57 67.9%	131 74.4%	9 100%	- 0%	3 100%	3 100%	3 20.0%	6 66.7%
Unsure	15 6.2%	9 7.8%	6 4.8%	- 0%	3 6.8%	- 0%	3 4.3%	9 10.7%	6 3.4%	- 0%	3 25.0%	- 0%	- 0%	- 0%	- 0%

City of Clayton Funding Feasibility Survey
Table 24-2

/

/

Q11.1 Since you're not willing to support keeping this increase in the local tax base in place PERMANENTLY, would you be willing to keep it in place for **20 years**; then have it terminate OR be brought back to local voters for renewal?

	Total	Education					Income					Length of residency			
		Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	242 100%	-	14 100%	63 100%	96 100%	63 100%	-	15 100%	30 100%	36 100%	125 100%	41 100%	39 100%	66 100%	96 100%
YES 20 year	42 17.4%	-	-	6 9.5%	18 18.8%	18 28.6%	-	9 60.0%	6 20.0%	3 8.3%	21 16.8%	6 14.6%	6 15.4%	9 13.6%	21 21.9%
NO 20 year	182 75.2%	-	14 100%	48 76.2%	69 71.9%	45 71.4%	-	6 40.0%	21 70.0%	27 75.0%	95 76.0%	35 85.4%	30 76.9%	54 81.8%	63 65.6%
Unsure	15 6.2%	-	-	6 9.5%	9 9.4%	-	-	-	3 10.0%	6 16.7%	6 4.8%	-	3 7.7%	3 4.5%	9 9.4%

City of Clayton Funding Feasibility Survey
Table 24-3

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/

Q11.1 Since you're not willing to support keeping this increase in the local tax base in place PERMANENTLY, would you be willing to keep it in place for **20 years**; then have it terminate OR be brought back to local voters for renewal?

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	242	171	18	44	6	224	15	66	72	48	63
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
YES 20 year	42	33	3	6	6	36	3	3	12	3	24
	5.9%	19.3%	16.7%	13.6%	100%	16.1%	20.0%	4.5%	16.7%	16.7%	38.1%
NO 20 year	182	123	15	35	-	170	12	54	60	15	30
	10.4%	71.9%	83.3%	79.5%		75.9%	80.0%	81.8%	83.3%	83.3%	47.6%
Unsure	15	12	-	3	-	15	-	9	-	-	6
	20.%	7.0%		6.8%		6.7%		13.6%			9.5%

Clayton Funding Feasibility Survey

Table 24-4

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Q11.1 Since you're not willing to support keeping this increase in the local tax base in place PERMANENTLY, would you be willing to keep it in place for **20 years**; then have it terminate OR be brought back to local voters for renewal?

	Area of Residence					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	242 100%	66 100%	27 100%	62 100%	27 100%	42 100%
YES 20 year	42 17.4%	18 27.3%	9 33.3%	6 9.7%	6 9.7%	-
NO 20 year	182 75.2%	45 68.2%	15 55.6%	53 85.5%	53 85.5%	42 100%
Unsure	15 6.2%	3 4.5%	3 11.1%	-	-	-

City of Clayton Funding Feasibility Survey
Table 25-1

/

Q11.2 Since you're not willing to support keeping increase in the local tax base for 20 years, would you be willing to keep it in place for **10 years**; then have it terminate OR be brought back to local voters for renewal?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	197 100%	98 100%	99 100%	3 100%	35 100%	33 100%	51 100%	66 100%	137 100%	9 100%	12 100%	3 100%	3 100%	12 100%	6 100%
YES 10 year	84 42.6%	36 36.7%	48 48.5%	-	12 34.3%	15 45.5%	12 23.5%	45 68.2%	66 48.2%	3 33.3%	3 25.0%	-	-	-	-
NO 10 year	107 54.3%	56 57.1%	51 51.5%	3 100%	23 65.7%	18 54.5%	33 64.7%	21 31.8%	65 47.4%	6 66.7%	9 75.0%	3 100%	3 100%	12 100%	6 100%
Unsure	6 3.0%	6 6.1%	-	-	-	-	6 11.8%	-	6 4.4%	-	-	-	-	-	-

City of Clayton Funding Feasibility Survey
Table 25-2

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Q11.2 Since you're not willing to support keeping increase in the local tax base for 20 years, would you be willing to keep it in place for **10 years**; then have it terminate OR be brought back to local voters for renewal?

/

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	197	-	14	54	78	45	-	6	24	33	101	35	33	57	72
	100%		100%	100%	100%	100%		100%	100%	100%	100%	100%	100%	100%	100%
YES 10 year	84	-	6	30	33	15	-	6	15	15	39	12	12	24	36
	42.6%		42.9%	55.6%	42.3%	33.3%		100%	62.5%	50.0%	38.6%	34.3%	36.4%	42.1%	50.0%
NO 10 year	107	-	8	24	42	27	-	-	9	15	59	23	18	30	36
	54.3%		57.1%	44.4%	53.8%	60.0%			37.5%	50.0%	58.4%	65.7%	54.5%	52.6%	50.0%
Unsure	6	-	-	-	3	3	-		-	-	3	-	3	3	-
	3.0%				3.8%	6.7%					3.0%		9.1%	5.3%	

City of Clayton Funding Feasibility Survey

Table 25-3

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Q11.2 Since you're not willing to support keeping increase in the local tax base for 20 years, would you be willing to keep it in place for **10 years**; then have it terminate OR be brought back to local voters for renewal?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	197	135	15	38	6	185	15	63	60	15	36
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
YES 10 year	84	63	9	9	3	81	3	21	24	9	24
	42.6%	46.7%	60.0%	23.7%	50.0%	43.8%	25.0%	33.3%	40.0%	60.0%	66.7%
NO 10 year	107	66	6	29	3	98	9	39	33	6	12
	54.3%	48.9%	40.0%	76.3%	50.0%	53.0%	75.0%	61.9%	55.0%	140.0	33.3%
Unsure	6	6	-	-	-	6	-	3	3	-	-
	3.0%	4.4%				3.2%		4.8%	5.0%		

Clayton Funding Feasibility Survey

Table 25-4

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Q11.2 Since you're not willing to support keeping increase in the local tax base for 20 years, would you be willing to keep it in place for **10 years**; then have it terminate OR be brought back to local voters for renewal?

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	197 100%	48 100%	18 100%	53 100%	18 100%	45 100%
YES 10 year	84 42.6%	24 50.0%	3 16.7%	21 39.6%	9 50.0%	18 640.0
NO 10 year	107 54.2%	21 43.8%	15 83.3%	29 54.7%	9 50.0%	27 60.0%
Unsure	6 3.0%	3 6.3%	-	3 5.7%	-	

City of Clayton Funding Feasibility Survey
Table 26-1

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Q12.1 In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to KEEP PACE with the increased cost of providing City services to Clayton residents from year-to-year.

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Definitely YES	65 21.2%	44 27.5%	21 14.3%	3 100%	17 29.3%	6 11.8%	27 31.0%	15 15.2%	50 22.7%	-	3 25.0%	-	-	6 33.3%	3 14.3%
Probably YES	48 15.6%	18 11.3%	30 20.4%	-	12 20.7%	15 29.4%	-	21 21.2%	33 15.0%	6 50.0%	-	-	-	3 16.7%	6 28.6%
Neutral/unsure	29 9.4%	17 10.6%	12 8.2%	-	8 13.8%	6 11.8%	3 3.4%	12 12.1%	20 9.1%	-	-	-	-	3 16.7%	6 28.6%
Probably NO	63 20.5%	36 22.5%	27 18.4%	-	6 10.3%	12 23.5%	24 27.6%	21 21.2%	54 24.5%	-	3 25.0%	-	-	-	-
Definitely NO	96 31.3%	42 26.3%	54 36.7%	-	15 25.9%	12 23.5%	33 37.9%	24 24.2%	57 25.9%	6 50.0%	6 50.0%	6 100%	3 100%	6 33.3%	6 28.6%

28.6%

City of Clayton Funding Feasibility Survey
Table 26-2

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Q12.1 In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to KEEP PACE with the increased cost of providing City services to Clayton residents from year-to-year.

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Definitely YES	65 21.2%	3 100%	-	15 20.8%	20 16.8%	27 30.0%	-	6 28.6%	3 8.3%	3 8.3%	50 28.1%	23 31.5%	12 25.0%	9 10.7%	21 20.6%
Probably YES	48 15.6%	-	3 17.6%	3 4.2%	27 22.7%	15 16.7%	-	6 28.6%	15 41.7%	9 25.0%	18 10.1%	15 20.5%	9 18.8%	3 3.6%	21 20.6%
Neutral/unsure	29 9.4%	-	2 11.8%	12 16.7%	12 10.1%	3 3.3%	-	-	6 16.7%	-	14 7.9%	5 6.8%	6 12.5%	6 7.1%	12 11.8%
Probably NO	63 20.5%	-	3 17.6%	18 25.0%	21 17.6%	18 20.0%	-	6 28.6%	3 8.3%	9 25.0%	36 20.2%	18 24.7%	6 12.5%	21 25.0%	18 17.6%
Definitely NO	96 31.3%	-	9 52.9%	21 29.2%	39 32.8%	24 26.7%	-	3 14.3%	6 16.7%	15 41.7%	57 32.0%	9 12.3%	15 31.3%	45 53.6%	27 26.5%

City of Clayton Funding Feasibility Survey
Table 26-3

Q12.1 In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to KEEP PACE with the increased cost of providing City services to Clayton residents from year-to-year.

	# Children					Home Ownership		Ideology			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Definitely YES	66 21.2%	45 21.7%	8 25.0%	12 200.3%	- 100%	65 22.5%	- 100%	15 18.5%	21 21.9%	8 30.8%	21 36.9%
Probably YES	48 15.6%	33 15.9%	6 18.8%	9 15.3%	- 100%	52 14.5%	3 20.0%	9 11.1%	9 9.4%	6 23.1%	18 23.1%
Neutral/unsure	29 9.4%	15 7.2%	3 9.4%	8 13.6%	3 50.0%	29 10.0%	- 100%	9 11.1%	9 9.4%	- 100%	6 7.7%
Definitely NO	63 20.5%	48 23.2%	6 18.8%	9 15.3%	- 100%	54 18.7%	9 60.0%	9 11.1%	33 34.4%	12 46.2%	6 7.7%
Probably NO	96 31.3%	60 29.0%	9 28.1%	21 35.6%	3 50.0%	93 32.2%	3 20.0%	36 44.4%	24 25.0%	- 100%	24 30.8%

City of Clayton Funding Feasibility Survey
Table 26-4

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Q12.1 In order to control for normal inflation, would you support authorizing a modest annual increase in the local tax base that is based upon a CPI (not to exceed 5%), in order to KEEP PACE with the increased cost of providing City services to Clayton residents from year-to-year.

	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	51 100%
Definitely YES	65 21.2%	23 26.7%	3 8.3%	12 16.2%	15 38.5%	9 17.6%
Probably YES	48 15.6%	21 24.4%	9 25.0%	9 12.2%	-	9 17.6%
Neutral/unsure	29 9.4%	12 14.0%	-	5 5.8%	3 7.7%	6 11.8%
Probably NO	63 20.5%	6 7.0%	6 16.7%	18 24.3%	21 30.8%	12 23.5%
Definitely NO	96 31.3%	24 27.9%	18 50.0%	27 36.5%	-	15 29.4%

City of Clayton Funding Feasibility Survey
Table 27-1

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Q13.0 Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are **completely trustworthy**"?

	Gender			Age					Ethnicity						
	Total	Male	Fem	18-30	31-40	41-50	51-65	Over 66	Cauc	Hisp	Black	Nat Am	Mid East	Asian	Other
Total	307 100%	160 100%	147 100%	3 100%	58 100%	51 100%	87 100%	99 100%	220 100%	12 100%	12 100%	6 100%	3 100%	18 100%	21 100%
Strongly agree	21 6.8%	12 7.5%	9 6.1%	-	3 5.2%	6 11.8%	3 3.4%	9 9.1%	15 6.8%	3 25.0%	-	-	-	-	3 14.3%
Somewhat agree	93 30.3%	51 31.9%	42 28.6%	3 100%	24 41.4%	18 35.3%	21 24.1%	24 24.2%	57 25.9%	3 5.0%	6 50.0%	-	-	15 83.3%	6 28.6%
Neutral/unsure	47 15.3%	20 12.5%	27 18.4%	-	8 13.8%	6 11.8%	15 17.2%	18 18.2%	41 18.6%	-	-	3 50.0%	-	-	3 14.3%
Somewhat disagree	78 25.4%	42 26.3%	36 24.5%	-	6 10.3%	21 42.2%	27 31.0%	24 24.2%	57 25.9%	3 25.0%	3 25.0%	-	3 100%	3 16.7%	3 14.3%
Strongly disagree	56 18.2%	26 16.3%	30 20.4%	-	24.1%	-	18 20.7%	18 18.2%	44 20.0%	-	-	3 50.0%	-	-	6 28.6%

City of Clayton Funding Feasibility Survey
Table 27-2

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Q13.0 Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are **completely trustworthy**"?

	Education						Income					Length of residency			
	Total	Less High	High Scho	Some Coll	Coll Grad	Grad Scho	Under \$25K	\$25-\$50K	\$50-\$75K	\$75-\$100K	Over \$100K	0-5 yrs	6-10 yrs	11-25 yrs	Over 25 yrs
Total	307 100%	3 100%	17 100%	72 100%	119 100%	90 100%	-	21 100%	36 100%	36 100%	178 100%	73 100%	48 100%	84 100%	102 100%
Strongly agree	21 6.8%	3 100%	-	6 8.3%	3 2.5%	9 10.0%	-	-	6 16.7%	3 8.3%	12 6.7%	3 4.1%	12 25.0%	6 7.1%	-
Somewhat agree	93 30.3%	-	3 17.6%	21 29.2%	42 35.3%	27 30.0%	-	9 42.9%	9 25.0%	15 41.7%	51 28.7%	27 37.0%	12 25.0%	21 25.0%	33 32.4%
Neutral/unsure	47 15.3%	-	3 17.6%	12 16.7%	20 16.8%	12 13.3%	-	-	6 16.7%	3 8.3%	32 18.0%	11 15.1%	6 12.5%	15 17.9%	15 14.7%
Somewhat disagree	78 25.4%	-	9 52.9%	18 25.0%	30 25.2%	21 23.3%	-	9 42.9%	9 25.0%	9 25.0%	42 23.6%	15 20.5%	6 12.5%	24 28.6%	33 32.4%
Strongly disagree	56 18.2%	-	11.8%	12 16.7%	21 17.6%	15 16.7%	-	3 14.3%	6 16.7%	6 16.7%	29 16.3%	8 11.0%	12 25.0%	15 17.9%	3 20.6%

City of Clayton Funding Feasibility Survey
Table 27-3

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Q13.0 Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are **completely trustworthy**"?

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	# Children					Home Ownership		Ideology			
	=====					=====		=====			
	Total	None	One	Two	Three or more	Own	Rent	Lib	Prog	Mod	Con
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
Total	307 100%	207 100%	32 100%	59 100%	6 100%	289 100%	15 100%	81 100%	96 100%	26 100%	78 100%
Strongly agree	21 6.8%	18 8.7%	-	-	3 50.0%	18 .2%	3 20.0%	3 3.7%	9 9.4%	-	6 7.7%
Somewhat agree	93 30.3%	60 39.0%	15 46.9%	18 30.5%	-	90 31.1%	-	15 18.5%	24 25.0%	9 34.6%	36 46.2%
Neutral/unsure	47 15.3%	30 14.5%	8 25.0%	9 15.3%	-	47 16.3%	-	6 7.4%	15 15.6%	14 53.8%	12 15.4%
Somewhat disagree	78 25.4%	54 26.1%	6 18.8%	18 30.5%	-	72 24.9%	6 40.0%	21 25.9%	30 21.3%	3 11.5%	15 19.2%
Strongly disagree	56 18.2%	39 18.8%	3 9.4%	11 18.6%	-	53 18.3%	3 20.0%	30 37.0%	18 18.8%	-	3 3.8%

City of Clayton Funding Feasibility Survey
Table 27-4

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Q13.0 Do you AGREE or DISAGREE with the following statement, "Clayton's elected officials are **completely trustworthy**"?

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	Area of Residence					
	=====					
	Total	North Clay	Central Clay	Town Cent	South Clay	Other
	-----	-----	-----	-----	-----	-----
Total	307 100%	86 100%	36 100%	74 100%	39 100%	45 100%
Strongly agree	21 54.7%	6 7.0%	-	9 12.2%	-	6 13.3%
Somewhat agree	93 32.9%	24 27.9%	9 25.0%	24 32.4%	12 30.8%	18 40.0%
Neutral/unsure	47 6.5%	17 19.8%	-	5 8.1%	12 30.8%	6 13.3%
Somewhat disagree	78 4.9%	24 27.9%	12 33.3%	21 28.4%	12 30.8%	9 20.0%
Strongly disagree	56 2.0%	9 10.5%	15 41.7%	14 18.9%	3 7.7%	6 13.3%

