

TOWNE CENTRE CLAYTON

6011 Main Street, Clayton, CA

www.townecentreclayton.com

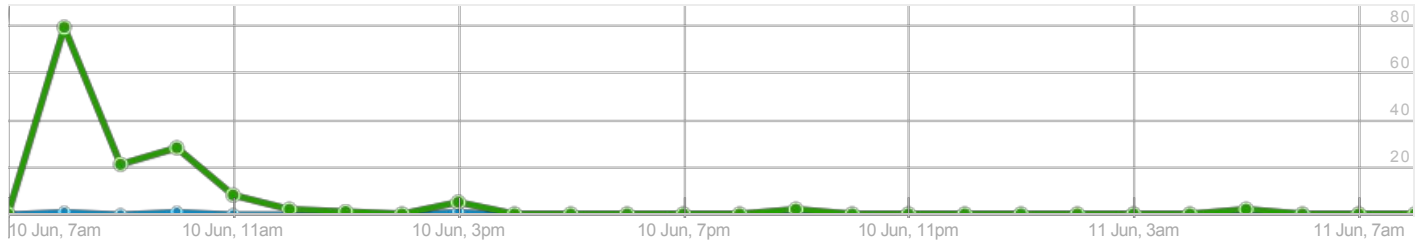
MIXED-USE VERSION

PROPERTY FLYER/EBLAST ACTIVITY | SENT JUNE 11, 2014 AT 8:00AM

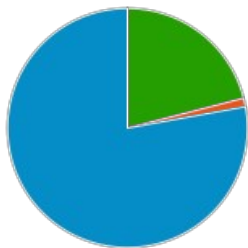
SOURCE: CAMPAIGN MONITOR

Sent to 429 unique subscribers across 4 lists

● Opens and ● Link Clicks for first day



Campaign Overview



- 90** Unique opens
153 total opens to date
- 5** Bounced
1.17% couldn't be delivered
- 334** Unopened
Open rates are only estimates

21.23% of all recipients opened so far

3.33% clicked a link (3 people)

0% unsubscribed (0 people)

0 people marked it as spam (0%)

0 shares across Facebook, Twitter & email

Links Clicked

3 people clicked
Giving you a **3.33%** click rate.

3 total clicks
Made by 3 people

1 clicks per person
Average of all those who clicked.

87 didn't click
That's 96.67% of all those who opened.

Link (URL)	Unique	Total
twwest.net/flyer/Towne_Centre_Clayton_Mixed-Use_Flyer.pdf	2	2
www.townecentreclayton.com/	1	1

CONTACT INFORMATION

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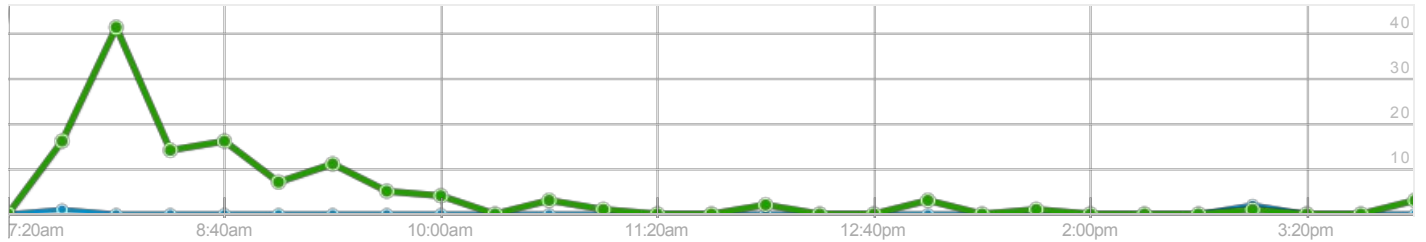
RETAIL VERSION

PROPERTY FLYER/EBLAST ACTIVITY | SENT JUNE 11, 2014 AT 8:00AM

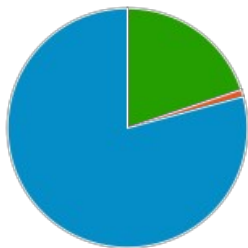
SOURCE: CAMPAIGN MONITOR

Sent to 414 unique subscribers across 3 lists

● Opens and ● Link Clicks for first day



Campaign Overview



- 82 Unique opens**
128 total opens to date
- 4 Bounced**
0.97% couldn't be delivered
- 328 Unopened**
Open rates are only estimates

- 20%** of all recipients opened so far
- 2.44%** clicked a link (2 people)
- 0%** unsubscribed (0 people)
- 0** people marked it as spam (0%)
- 0** shares across Facebook, Twitter & email

Links Clicked

2

people clicked

Giving you a **2.44%** click rate.

3

total clicks

Made by 2 people

1.5

clicks per person

Average of all those who clicked.

80

didn't click

That's 97.56% of all those who opened.

Link (URL)	Unique	Total
twwest.net/flyer/Towne_Centre_Clayton_Retail_Flyer.pdf	2	3

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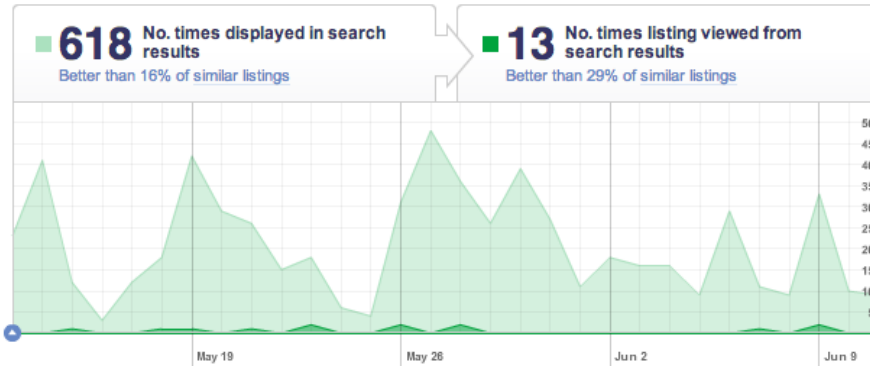
www.townecentreclayton.com

LOOPNET ACTIVITY | PAST 30 DAYS

SOURCE: LOOPNET

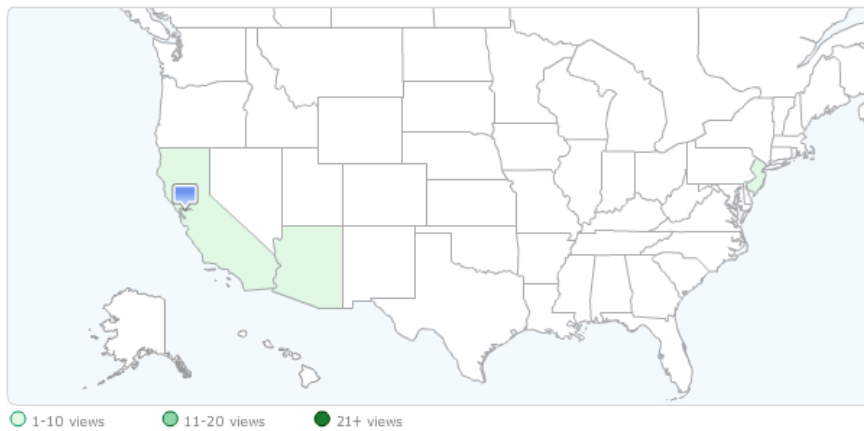
Exposure Scores

Exposure scores count visits to your listing from different paths. The chart allows you to understand how your listing performs over time.



Visitor Map

The visitor map displays where your listing is being viewed from and how many times it's been viewed from a location.



Visitor Details

The visitor details summarize whether your listing was viewed by brokers or principals that reside outside or inside of the county your listing is located in.



Role	City	State	Country	Date Viewed
Broker/Agent	PLEASANTON	CA	US	Mon 06/09/2014
Broker/Agent	GLENDALE	AZ	US	Mon 06/09/2014
Other	MOUNT LAUREL	NJ	US	Sat 06/07/2014
Broker/Agent	N/A	N/A	N/A	Wed 05/28/2014
Appraiser	SAN FRANCISCO	CA	US	Wed 05/28/2014
Owner/Investor	PLEASANTON	CA	US	Mon 05/26/2014
Owner/Investor	FREMONT	CA	US	Mon 05/26/2014
Owner/Investor	BEVERLY HILLS	CA	US	Fri 05/23/2014

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WEBSITE ACTIVITY | PAST 30 DAYS

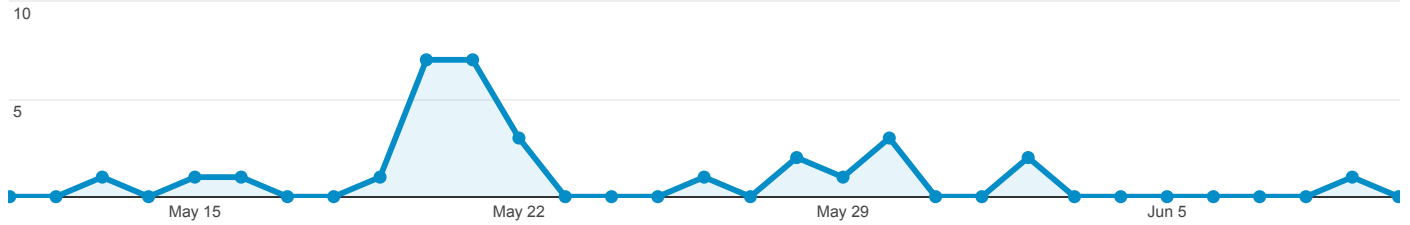
SOURCE: GOOGLE ANALYTICS

All Sessions
100.00%

+ Add Segment

Overview

Sessions



Sessions
31



Users
27



Pageviews
82



Pages / Session
2.65



Avg. Session Duration
00:01:04



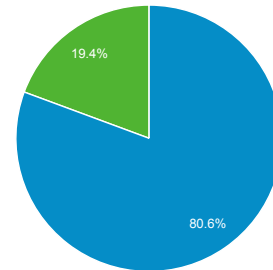
Bounce Rate
41.94%



% New Sessions
80.65%



New Visitor Returning Visitor



Language	Sessions	% Sessions
1. en-us	28	90.32%
2. pt-br	2	6.45%
3. de-de	1	3.23%

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SOURCE: CAMPAIGN MONITOR

EMAIL ADDRESS	NAME	TOTAL OPENS	TOTAL CLICKS
adria@ccareynkf.com		1	0
aemmerson@cacre.com		1	0
agiacomelli@ccareynkf.com	Adria Giamcomelli	1	0
ajabuka@terranomics.com	Annie Jabuka	1	0
andrew.nash@terranomics.com	Andrew Nash	1	0
Andrew.Schmieder@cushwake.com		1	0
andrew.schmitt@cbre.com	Andrew Schmitt	1	0
bill.dougherty@cushwake.com	Bill Dougherty	1	0
blutz@ccarey.com	Breck Lutz	1	0
blutz@ccareynkf.com		1	0
bnork@ccarey.com	William Nork	1	0
bnork@ccareynkf.com		1	0
bob.maderious@transwestern.net	Bob Maderious	1	0
bob.quigley@srsre.com	Robert G. Quigley	2	0
brad.ehikian@prprop.com	Brad Ehikian	1	0
brian.landes@transwestern.net	Brian Landes	1	0
brian.mason@colliers.com	Brian Mason	1	0
brian.mirkovich@cbre.com	Brian Mirkovich	1	0
brian.nash@terranomics.com	Brian Nash	1	0
cadams@cbre.com	Chris Adams	1	0
carter.corbitt@cbre.com	Carter Corbitt	1	0
cberrien@ccareynkf.com		2	0
chagglund@lee-associates.com	Craig Hagglund	1	0
chanel.yaranon@terranomics.com		2	0
charney@hcmcommercial.com		1	0
chris.burns@cushwake.com	Christopher Burns	1	0
christopher.homs@terranomics.com		2	0
colby.mikulich@transwestern.net	Colby Mikulich	3	0
david.ching@marcusmillichap.com	David Ching	1	0
dbruzzo@ccarey.com	David Bruzzone	1	0
deb.perry@colliers.com		1	0

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EMAIL ADDRESS	NAME	TOTAL OPENS	TOTAL CLICKS
dfischer@lee-associates.com	Drew Fischer	1	0
dgreenspan@terranomics.com	Drew Greenspan	1	0
ducas@capitalpacific.com		1	0
ducas@capitalpacific.com		1	0
dly@noryost.com	Ron Yost	2	0
ed.delbeccaro@transwestern.net	Ed Del Beccaro	39	0
egallagher@gmre.net	Ed Gallagher	1	0
ehoush@mrecommercial.com	Robert Housh	1	0
fcuebas@ccarey.com	Fernando Cuebas	1	0
fcuebas@ccareynkf.com		1	0
fgherlone@ccarey.com	Forrest Gherlone	1	0
greg.smyth@cbre.com	Greg Smyth	1	0
gtravis@ccarey.com	Graden Travis	1	0
gwhite@ccarey.com	Gwen White	1	0
gwhite@ccareynkf.com		1	0
gwhite@ccareynkf.com		1	0
henry.inglehardt@colliers.com	Henry Englehardt	1	0
hilary.parker@colliers.com	Hilary Parker	1	0
James.McMasters@colliers.com		1	0
jason.allen@colliers.com	Jason Allen	1	0
jason.garcia@srsre.com	Jason Garcia	1	0
Jason.Hernandez@MarcusMillichap.com		2	0
Jay.Gomez@colliers.com	Jay Gomez	1	0
jbirmingham@terranomics.com	Jessica Birmingham	3	0
jceconi@cacre.com		1	0
jclark@ccarey.com	James Clark	1	0
jclark@ccareynkf.com		1	0
jcross@ccareynkf.com	Jay Cross	6	1
jdong@terranomics.com	Jared Dong	1	0
jeff.birnbaum@cbre.com	Jeff Birnbaum	1	0
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jennifer.pelino@cushwake.com		1	0
jfabian@ccarey.com	Joe Fabian	1	0
jfabian@ccareynkf.com		1	0
jfritch@ccarey.com	Jeff Fritch	3	0
jlahr@ccarey.com	Jeffery Lahr	1	0
jlahr@ccareynkf.com		1	0
Jnavarra@capitalpacific.com		1	0
Jnavarra@capitalpacific.com		1	0
joe.holeman@transwestern.net	Joe Holeman	7	1
john.fennell@cushwake.com	John Fennell	1	0
john.hone@colliers.com	John Hone	1	0
john.kovaleski@colliers.com	John Kovaleski	1	0
jon.goldman@prprop.com	Jon Goldman	1	0
jschaefer@terranomics.com	John Schaefer	1	0
jwang@ccareynkf.com	Joey Y. Wang	1	0
Kameron.Schroeder@am.jll.com	Kameron Schroeder	1	0
Karen.Hoke@colliers.com		1	0
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kevin.mechelke@am.jll.com	Kevin Mechelke	1	0
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marilyn.hansen@colliers.com	Marilyn Hansen	5	0
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matt.alexander@srsre.com	Matthew Alexander	1	0
matthew.hatfield@transwestern.net	Matthew Hatfield	1	0
mcosta@terranomics.com	Mike Costa	1	0
mcosta@terranomics.com	Mike Costa	1	0

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EMAIL ADDRESS	NAME	TOTAL OPENS	TOTAL CLICKS
mgriffin@nainorcal.com		1	0
mholmes@retailwestinc.com		1	0
michael.barry@cbre.com	Mike Barry	1	0
Michael.Cisternino@transwestern.net	Michael Cisternino	1	0
Michael.Sharapata@am.jll.com	Michael Sharpata	1	0
Michael.Sharapata@am.jll.com	Michael Sharpata	1	0
michael.walker@cbre.com	Michael Walker	1	0
Mike.Nguyen@cushwake.com		2	1
Mike.Nguyen@cushwake.com		1	2
mkircher@terrnomics.com	Matthew Kircher	2	0
mmchugh216@aol.com	Michael McHugh	1	0
msmith@lee-associates.com	Mike Smith	1	0
mzylstra@ccarey.com	Mike Zylstra	1	0
mzylstra@ccareynkf.com		1	0
natalie.castillo@transwestern.net	Natalie Castillo	3	0
patric.davis@colliers.com	Patric Davis	1	0
patrick.mcgaughey@terrnomics.com		1	0
peter.gutzwiller@colliers.com	Peter Gutzwiller	1	0
preilly@ccarey.com	Patrick Reilly	3	0
preilly@ccareynkf.com		1	0
richsutherland@thesutherlandco.com	Richard Sutherland	1	0
rknutson@ccarey.com	Richard Knutson	1	0
robin.newton@colliers.com	Robin Newton	1	0
roy@howettproperties.com	Roy Howett	1	0
roy@howettproperties.com	Roy Howett	1	0
Ryan.Wilmer@MarcusMillichap.com		1	0
sabrina.hughes@cushwake.com	Sabrina Hughes	1	0
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scarmichael@terrnomics.com	Sharon Carmichael	1	0
scooley@ccarey.com	Sean Cooley	1	0
scooley@ccareynkf.com		1	0

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socarroll@ccareynkf.com	Sean O'Carroll	1	0
sonny.odrobinak@transwestern.net	Sonny O'Drobinak	4	0
srusher@ccarey.com	Stephen Rusher	2	1
svogt@lee-associates.com	Simon Vogt	1	0
tchiao@ccareynkf.com	Tracy Chiao	1	0
ted.anderson@cushwake.com	Ted Anderson	1	0
tmartini@att.net	Tim Martini	1	0
tom.nelson@colliers.com	Tom E. Nelson	1	0
trent.barmby@am.jll.com	Trent Barmby	1	0
trevor.thorpe@cbre.com	Trevor Thorpe	1	0
tsouthern@ccarey.com	Tom Southern	2	0
tsouthern@ccareynkf.com		1	0

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