



# **SPONSOR 2026 CLAYTON SPECIAL EVENTS**



City of Clayton | 6000 Heritage Trail, Clayton | 925.673.7300 | [www.claytonca.gov](http://www.claytonca.gov)





## ***Concerts in the Grove:***

- Eight great shows, May to August
- Thousands of attendees all summer long
- Fun for the entire family!

## ***Classic Car Show:***

- Four Hot Nights in June and July!
- Attendance in the 100's
- DJ and Fun for All Car & Truck Enthusiasts



## ***4th of July Parade:***

- Celebrate Our Nation's 250th Birthday!
- Pancake Breakfast, Kiddie Parade, floats and more!
- Thousands of attendees!

## ***Hispanic Heritage Day:***

- Third Sunday in September
- Mariachi Music, Folklorico Dancers, Food Trucks, Car Show & More!
- Fun for the entire family!





# BE PART OF SOMETHING BIG!

## 2026 SPONSORSHIP PACKAGES

### SPONSORSHIP BENEFITS

	TITLE \$15,000	PREMIER \$10,000	SUPPORTING \$5,000	FRIEND \$2,500
■ Opportunity to speak to audience and tabling at each event	✓			
■ Your branding on street banners throughout the entire City	✓	✓		
■ Recognition in all press releases and media alerts	✓	✓	✓	
■ Your branding on all marketing materials including banners at each event	✓	✓	✓	✓
■ Recognition on City website and social media sites	✓	✓	✓	✓
■ Recognition and Thank You at each event	✓	✓	✓	✓

\*Individual event sponsorships starting at \$500 per event.

Please contact Chris Karney at [ChrisK@claytonca.gov](mailto:ChrisK@claytonca.gov) or 925.673.7310 for more information.



# BE PART OF SOMETHING BIG!

## SPONSOR 2026 SPECIAL EVENTS

### INTERESTED IN BEING A SPONSOR?

☐ YES! I would like to be a 2026 Special Events Sponsor:

☐ Title ☐ Premier ☐ Supporting ☐ Friend Of Clayton

☐ YES! I would like to be an Individual Event Sponsor:

SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Business Name Recognition: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**Deadline to participate in all events is March 31, 2026.**

Please contact Chris Karney at  
925.673.7310 or email [ChrisK@claytonca.gov](mailto:ChrisK@claytonca.gov)  
for more information.

*Please email preferred logo for sponsorship pieces to [ChrisK@claytonca.gov](mailto:ChrisK@claytonca.gov) by March 31, 2026.*